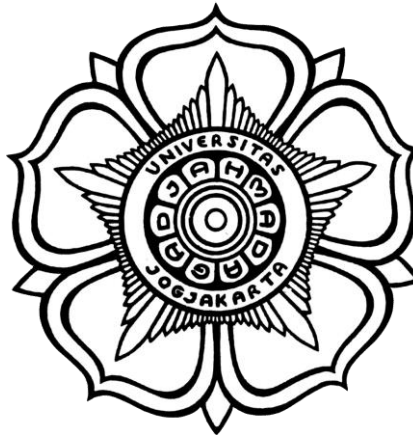


**THE EFFECT OF CUSTOMER SATISFACTION AS
PERFORMANCE MEASUREMENT TOWARD COMPANY
FINANCIAL PERFORMANCE: A CASE STUDY IN BANK X**

Thesis

As a partial fulfillment of the requirements to obtain the *Sarjana Ekonomi* Degree



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14/361208/EK/19725

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

YOGYAKARTA

2018



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