

BATIK TULIS DENGAN STRATEGI *HYBRID* (MAKE TO

***STOCK* DAN *MAKE TO ORDER*) MENGGUNAKAN**

PENDEKATAN SIMULASI

(KASUS: BATIK FARRAS YOGYAKARTA)

PRODUCTION PLANNING AND OPTIMIZATION FOR HAND-DRAWN

*BATIK WITH *HYBRID* (MAKE TO STOCK AND MAKE TO ORDER)*

STRATEGY BY USING SIMULATION APPROACH

(CASE: BATIK FARRAS YOGYAKARTA)

Tesis



Disusun Oleh:

YESSI NASIA ULFIA

15/389371/PTK/10491

**PROGRAM STUDI MAGISTER TEKNIK
INDUSTRI DEPARTEMEN TEKNIK MESIN DAN
INDUSTRI FAKULTAS TEKNIK
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

2018