

DAFTAR PUSTAKA

- Ahuja, G. (2000), "Collaboration Networks, Structural Holes, And Innovation: A Longitudinal Study", *Administrative Science Quarterly*, vol. 45, pp. 425-455.
- Brondoni, S.M. (2003), Network Culture, Performance & Corporate Responsibility. *Symphonya, Emerging Issues in Management* (symphonya.unimib.it), 2, 6-24.
- Carpenter, M.A. & Sanders, W.G. (2007), "*Strategic Management A Dynamic Perspective: Concepts and Cases (2nd Ed)*", New Jersey, Upper Saddle River, Pearson Education.
- Colombo, M. G. (2003). "Alliance form: a test of the contractual and competence perspectives". *Strategic Management Journal*. Vol. 44, Issue 12, pp. 1209–1229.
- David, F.R. (2003), "*Strategic Management: Conceptual Cases*", New Jersey, Prentice Hall.
- Dussauge, P. & Garrette, B. (1995), Determinants of success in international strategic alliances: evidence from the global aerospace industry. *Journal of International Business Studies* 26 (3), 505–530.
- Dyer, J.H. (1996), "Specialized Networks as a Source of Competitives Advantage: Evidence From The Auto Industry", *Strategic Management Journal*, 17 (2): p.271-291.
- Elmuti, D. & Kathawala Y. (2001), "An Overview of Strategic Alliance", *Management Decision* 39/3, p.205-217.
- Ghozali, I. (2008), *Stuctural equation modeling metode alternatif dengan partial least square*. Semarang: Badan Penerbit Universitas Diponegoro.
- Hagedoorn, J. & Schakenraad, J. (1994), 'The Effect Of Strategic Technology Alliances On Company Performance', *Strategic Management Journal*, vol. 15, no. 4, pp. 291-309.
- Hambrick, D. C. & Fredrickson, J. W. (2005) "Are You Sure You have a Strategy", *The Academy of Management Executive*, Vol.19, No.4, pp.53-55
- Hamel, G., Doz, Y., & Prahalad, C.K. (1989). "Collaborate with Your Competitor and Win". *Harvard Business Review*. Vol. 67, No. 1, pp. 133-9.

- Hashim, M. K., Wafa, S. A. & Sulaiman, M. (2001), Determining The Moderating Effect of Environment on The Business Strategy Performance Relationship in Malaysian SMES, *Jurnal Strategi Bisnis*, Vol. 8, Tahun VI, Desember, pp.5-6
- Hennart, J.F.(1988), ‘A Transaction Costs Theory of Equity Joint Venture’, *Strategic Management Journal*, 9(4), 361-374.
- Hyman, David, N., 2005, Public Finance, *A Contemporary Application of Theory to Policy*, 8e, Ohio.
- Jahanshahi, A. A., Rezaie, M., Nawaser, K., Ranjbar, V., & Pitamber, B. K. (2012). “Analyzing the Effect of Electronic Commerce on Organizational Performance : Evidence from Small and Medium Enterprises”. *African Journal of Business Management*, 6(15), pp.6486-649.
- Johlke, M.C & Duhan, D. F. (2001), Testing Competing Models of Sales Force Communication, *Journal of Personal Selling and Sales Management*, Vol 11, No 4:p.265-277.
- Jones, GK, Lanctot, A & Teegen, HJ. (2000), 'Determinants And Performance Impacts Of External Technology Acquisition', *Journal of Business Venturing*, vol. 16, pp. 255-283.
- Judge, WQ & Dooley, R. (2006), 'Strategic Alliance Outcomes: A Transaction-Cost Economics Perspective', *British Journal of Management*, vol. 17, pp. 23-37.
- Kogut, B. (1988), “Joint Venture: Theoretical and Empirical Perspectives”, *Strategic Management Journal* Vol 9:319-332.
- Kotler, P., “*Marketing Management: Analysis, Planning, and Control*”, PrenticeHall, 4th edition, International Edition, 1980.
- Kotler, P. & Keller, K.L., (2009). “*Marketing Management (13th Ed)*”, New Jersey, Pearson Prentice Hall.
- Pellicelli, AC (2012). Strategic alliances. *Economia Aziendale Online* , (2), 1-21.131
- Perkins, F.C. 1994. *Practical Cost Benefit Analysis: Basic, Concepts and Applications*. Macmillan Education Australia Pty Ltd, Melbourne.
- Republik Indonesia, Undang-Undang Nomor 1 Tahun 2016 tentang Penjaminan
- Sawir, A. 2009. *Analisis Kinerja Keuangan Dan Perencanaan Keuangan Perusahaan*. PT Gramedia Pusaka Utama. Jakarta.

- Starr, M.K. (1991), *“Global Corporate Alliance and Competitive Edge: Strategies and Tactics for Management”*, New York, Quorum Books.
- Sekaran, U., (2007), *Metode Riset untuk Bisnis dan Ekonomi*. Penerbit Erlangga, Jakarta.
- Setiawan, N. 2013. Uji t Perbedaan Rata-rata Dua Kelompok Berpasangan (Dependen) Parametik.
- Teece, D. (1987), *Profiting From Technological Innovation: Implication for Integration, Collaboration, Licensing, and Public Policy*. “In The Competitive Challenge, Strategies for Industrial Innovation and Renewal, Balingen, Cambridge, MA.
- Thompson Jr, A. A., Strickland III, A.J. & Gamble, J. E. (2009), *“Crafting and Executing Strategy: The Quest for Competitive Advantage Concept and Cases”*, Mc Graw Hill Irwin.
- Wheelen, T.L. & Hunger, D.J. (2004), *“Strategic Management and Business Policy”*, New Jersey, Prentice Hall.
- Yamin S., Gunasekruan A., & Mavondo FT. *Relationship between generic strategy, competitive advantage and firm performance: an empirical analysis. Technovation 1999;19(8):50718*. Retrieved April 20, 2013 from http://www.emeraldinsight.com/bibliographic_databases.htm?id=1286465
- Zineldin, M., & Johnson, P. (2000), An Examination of The Main Factor Affecting Trust/Commitment in Supplier-Dealer Relationship: An Empirical Study of The Swedish Wood Industry, *TQM Magazine*, p:245

LAMPIRAN LABA RUGI DAN NERACA
PERUM JAMKRINDO PERIODE 2006-2014