

DAFTAR PUSTAKA

- ABUJAPI. (2015). *Direktori ABUJAPI 2015*. 1st Edition. Qmedia Enterprise. Jakarta
- Andersen, J. (2010). Resource-Based Competitiveness: Managerial Implications of The Resource-Based View. *Strategic Direction* (Vol 26th). Emerald Group Publishing Limited
- Barney, J. B. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management* (Vol 17th). Southern Management Association
- Barney, J. B. (1995). Looking Inside for Competitive Advantage. *The Academy of Management Executive* (Vol 9th). Academy of Management.
- Barney, J. B. (2007). *Gaining and Sustaining Competitive Advantage*. 3rd Edition. Pearson Prentice Hall
- Baskoro, M. A. (2009). *Perencanaan Pemasaran Dalam Sektor Industri Jasa Keamanan Kasus PT Kurnia Oryza Rekso Perdana Tahun 2010 -2011*. Tesis Magister Manajemen Universitas Indonesia. Jakarta.
- Baur, C. Dan Wee, D. (2015). Manufacturing's next act. *Mckinsey&Company*. <<https://www.mckinsey.com/business-functions/operations/our-insights/manufacturings-next-act>> diakses pada 12 Juni 2018
- Becker, G.S. (1964). *Human Capital*. New York: Columbia.
- Besanko, D., Dranove, D., Shanley, M., & Schaefer, S. (2013). *Economy of Strategy*. John Wiley & Sons.
- Best, M. H., dan Garnsey, E. (1999). Edith Penrose, 1914 – 1996. *The Economic Journal*. (Vol. 109). Wiley
- Bogdan, B. (2014). Five Glass Bones of Strategic Management Theory. *Economic Science Series*.
- Brahma, S. S. dan Chakraborty, H. (2011). From Industry to Firm Resources: Resource-Based View of Competitive Advantage. *IUP Journal of Business Strategy* (Vol 8). IUP Publications
- Chintariani, A. (2013). *Analisis Sumberdaya dan Kapabilitas MM-UGM Jakarta Dalam Meraih Keunggulan Bersaing Dengan Pendekatan Resource Based View*. Tesis Magister Manajemen Universitas Gadjah Mada. Yogyakarta

- Chungyalpa, W. dan Bora, B. (2015). Towards Conceptualizing Business Strategies. *International Journal of Multidisciplinary Approach and Studies* (Vol. 2)
- Collis, D. J. (1991). A Resource-Based Analysis of Global Competition: The Case of the Bearings Industry. *Strategic Management Journal* (Vol. 12)
- Cooper, R. D. dan Schindler, S.P. (2014). *Business Research Methods*. New York: McGrawHill
- Daft, R. (1983). *Organization Theory and Design*. West. New York
- Duncan, J. W., Ginter, P. M., dan Swayne, L. E., (1998). Competitive Advantage and Internal Organizational Assessment. *The Academy of Management Executive*. Academy of Management
- Enriquez-de-la-o, J. F., (2015). Resource-Based View and Dynamic Capabilities: Achieving Competitive Advantage Through Internal Resources and Competences. *Budapest Management Review*.
- Fahy, J. (1996). Competitive Advantage in International Services: A Resource-Based View. *International Studies of Management & Organization*. (Vol. 26)
- Grönroos, C. (1996). Relationship Marketing Strategic and Tactical Implications. *Management Decision*. (Vol. 34)
- Hitt, M. A., Ireland, R. D. dan Hoskisson, R. E. (1995). *Strategic Management Competitiveness and Globalization*. West Publishing Company
- Johnson, T. (2017). Can Robots Replace Human Security Guards?. *Government Technology*. <<http://www.govtech.com/public-safety/Can-Robots-Replace-Human-Security-Guards.html>>. diakses pada 1 Juli 2018
- Kitami, H. (2018). Robot security guards, helpers move in at major Tokyo landmark. *The Asahi Shimbun*. <<http://www.asahi.com/ajw/articles/AJ201804050044.html>>, diakses pada 2 Juli 2018
- Mariana, C. D. (2013). *Analisis Resource Based View (RBV) Pada Mirota Batik (Hamzah Batik) Pusat Batik dan Kerajinan, Yogyakarta*. Tesis Magister Manajemen Universitas Gadjah Mada. Yogyakarta.
- Marr, B. (2016). What Everyone Must Know About Industry 4.0. *Forbes*. <<https://www.forbes.com/sites/bernardmarr/2016/06/20/what-everyone-must-know-about-industry-4-0/#7a0b16ff795f>> diakses pada 12 Juni 2018

- Miler, M.B. dan Huberman, M.A. (1984). *Qualitative Data Analysis: A Sourcebook of New Methods*. London: Sage Publications, Inc.
- Miller, D. (1996). The Resource-Based View of The Firm In Two Environments: The Hollywood Film Studios From 1936 to 1965. *Academy of Management Journal* (Vol. 39)
- Moleong, L. J. (2016). *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya.
- Penrose, E. (1959). *The Theory of the Growth of the Firms*. Basil Blackwell. Oxford
- Porter, M. E. (1996). What is Strategy?. *Harvard Business Review*. Nov-Dec.
- PT. Garda Utama Arthadarma, *GUA Security*, Tersedia di <http://www.gardautama.co.id/jasa-security.html>, diakses pada 15 Oktober 2017
- Putra, M. G. P. P. A. (2017). *Analisis Strategi Dengan Pendekatan Resource Based View Pada Perusahaan Bidang Software-As-A-Service (SAAS) Studi PT Corocot*. Tesis Magister Manajemen Universitas Gadjah Mada. Yogyakarta
- Reddy, M. R. S. dan Rao, V. G. (2014). Application of the Resource-Based View: A Case of an Indian Pharma Multinational. *The IUP Journal of Business Strategy*. (Vol. 11)
- Rojko, A. (2017). Industry 4.0 Concept: Background and Overview. *International Journal of Interactive Mobile Technologies*. (Vol. 11)
- Rumahorbo, H. T. *Satpam, Antara Dilema dan Kebanggaan*, Tersedia di <https://news.detik.com/opini/d-3116530/satpam-antara-dilema-dan-kebanggaan>, diakses pada 06 Maret 2018
- Schroeder, R. G., Bates, K. A. dan Junttila, M. A. (2002). A Resource-Based View of Manufacturing Strategy and The Relationship to Manufacturing Performance. *Strategic Management Journal*. (Vol. 23)
- Shamim, S., Cang, S., Yu, H., dan Li, Y. (2017). Examining the Feasibilities of Industry 4.0 for the Hospitality Sector with the Lens of Management Practice. *Energies 2017*. MDPI
- Thompson, A.A., Strickland, A.J., Gamble, J.E. dan Peteraf, M.A. (2016). *Crafting and Executing Strategy: The Quest For Competitive Advantage* (Vol. 20). New York: McGraw Hill Education.

- Tomer, J. F. (1987). *Organizational Capital: The Path to Higher Productivity and Well-being*. New York: Praeger.
- Van den Berg, A. dan Struwig, M. (2017). Guidelines for Researchers Using an Adapted Consensual Qualitative. *The Electronic Journal of Business Research Method*. (Vol 15)
- Williamson, O. (1975). *Markets and Corporate Characters*. San Francisco: Josey-Bass.