

BIBLIOGRAPHY

- Ambardi, K., Parahita, G., Lindawati, L., Sukarno, A., & Aprilia, N. (2014). *Mapping digital media: Indonesia*. Open Society Foundations.
- Amit, R., & Schoemaker, P. J. (1993). Strategic assets and organizational rent. *Strategic Management Journal*, 14(1), 33-46.
- Anderson, C. (2010). Presenting and evaluating qualitative research. *American Journal of Pharmaceutical Education*, 74(8), 141.
- Aragon-Correa, J. A., & Sharma, S. (2003). A contingent resource-based view of proactive corporate environmental strategy. *The Academy of Management Review*, 28(1), 71-88.
- Ayuso, S., Rodriguez, M. A., & Ricart, J. E. (2006). Using stakeholder dialogue as a source for new ideas: A dynamic capability underlying sustainable innovation. *Corporate Governance: The International Journal of Business in Society*, 6(4), 475-490.
- Balis, J. (2015, October 5). *Three strategic questions the media industry's future depends on*. Retrieved May 21, 2018, from Harvard Business Review: <https://hbr.org>
- Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17(1), 99-120.
- Biancolino, C. A., Maccari, E. A., & Pereira, M. F. (2013). Innovation as a tool for generating value in the IT services sector. *Revista Brasileira de Gestao de Negocios*, 15(48), 410-426.
- Cassia, L., De Massis, A., & Pizzurno, E. (2012). Strategic innovation and new product development in family firms: An empirically grounded theoretical framework. *International Journal of Entrepreneurial Behaviour & Research*, 18(2), 198-232.



- Central Agency of Statistics (Badan Pusat Statistik, BPS). (2018, January 31). *Jumlah Media/Sarana Komunikasi di D.I. Yogyakarta*. Retrieved 5 21, 2018, from Badan Pusat Statistik Web site: <https://yogyakarta.bps.go.id>
- Cooper, D. R., & Schindler, P. S. (2014). *Business Research Methods* (12th ed.). New York: McGraw-Hill/Irwin.
- Cooper, R. G., & Edgett, S. J. (2010). Developing a product innovation and technology strategy for your business. *Research Technology Management*, 53(3), 33-40.
- Cordeiro, P. (2012). Radio becoming r@dio: Convergence, interactivity and broadcasting trends in perspective. *Journal of Audience & Reception Studies*, 9(2), 492-510.
- Dewi, A. C. (2016). Studi komparasi proses inovasi: Proses inovasi RRI Yogyakarta dan Radio Swaragama FM (*non-published thesis*). Universitas Gadjah Mada, Yogyakarta.
- Di Benedetto, C. A. (1999). Identifying the key success factors in new product launch. *Journal of Product Innovation Management*, 16(6), 530-544.
- Dierickx, I., & Cool, K. (1989). Asset stock accumulation and sustainability of competitive advantage. *Management Science*, 35(12), 1504-1511.
- Dolkiewicz, C. A. (2016). A multiple regression analysis of the relationship between an organization's innovation capability and external factors (*non-published dissertation*). Capella University, Minneapolis.
- Dombrowski, C., Kim, J. Y., Desouza, K. C., Braganza, A., Papagari, S., Baloh, P., et al. (2007). Elements of innovative cultures. *Knowledge and Process Management*, 14(3), 190-202.
- Dudovskiy, J. (2017). *Qualitative Data Analysis*. Retrieved 2 23, 2018, from Research Methodology: <https://research-methodology.net>



- Dyer, J. H., & Singh, H. (1998). The relational view: cooperative strategy and sources of interorganizational competitive advantage. *Academy of Management Review*, 23(4), 660-679.
- Ehmke, C. (2008). Strategies for competitive advantage. *Niche Markets: Assessment and Strategy Development for Agriculture*, 8-13.
- Froehlich, C., Bitencourt, C. C., & Bossle, M. B. (2017). The use of dynamic capabilities to boost innovation in a Brazilian chemical company. *Revista de Administracao*, 52(4), 479-491.
- Gama Multi Group. (n.d.). *Swaragama*. Retrieved May 26, 2018, from Gama Multi Group Web site: www.gamamulti.com
- Giniuniene, J., & Jurksiene, L. (2015). Dynamic capabilities, innovation and organizational learning: Interrelations and impact on firm performance. *Procedia - Social and Behavioral Sciences*, 213, 985-991.
- Gopalakrishnan, S. (1995). Competitive strategy-innovation strategy coalignment and organizational performance: A study in the commercial banking industry (*non-published dissertation*). The State University of New Jersey, Newark.
- Grant, R. M. (1991). The resource-based theory of competitive advantage: implications for strategy formulation. *California Management Review*, 33(3), 114-135.
- Griffin, A. (1997). PDMA research on new product development practices: Updating trends and benchmarking best practices. *Journal of Product Innovation Management*, 14(6), 429-458.
- Hansen, M. T., & Birkinshaw, J. (2007). The innovation value chain. *Harvard Business Review*, 121-130.
- Helfat, C. E., & Peteraf, M. A. (2003). The dynamic resource-based view: Capability lifecycles. *Strategic Management Journal*, 24(10), 997-1010.

- Herawati, F. A., & HH, S. B. (2013). Ekologi media radio siaran di Yogyakarta: Kajian teori niche terhadap program acara radio siaran di propinsi Daerah Istimewa Yogyakarta. *Jurnal Ilmu Komunikasi*, 4(2), 107-130.
- Hoonsopon, D., & Ruenrom, G. (2012). The impact of organizational capabilities on the development of radical and incremental product innovation and product innovation performance. *Journal of Managerial Issues*, 24(3), 250-276.
- Hsieh, W.-L. (2013). The innovation value chain and export performance: a study of Taiwanese manufacturing industries (*non-published dissertation*). Aston University, Birmingham.
- Ibarra, E. B., Hiern, J. M., & Sune, A. (2009). Dynamic capabilities and innovation: A multiple case study. Technical University of Catalonia (UPC), Terrassa.
- Indonesia Investments. (2017, June 17). *Difficult for Indonesia to Become an Innovation-Driven Economy*. Retrieved August 25, 2017, from Indonesia-Investments: <https://www.indonesia-investments.com>
- Indonesian Broadcasting Commission. (2012, November 30). *Penyiaran radio di Indonesia memprihatinkan*. Retrieved May 23, 2018, from Indonesian Broadcasting Commission Web site: www.kpi.go.id
- Intan. (2018, June 8). Innovation process and practices in Swaragama FM. (N. K. Nisa, Interviewer)
- Klompaker, J. E., Hughes, G. D., & Haley, R. I. (1976). Test marketing in new product development. *Harvard Business Review*, 54(3), 128-138.
- Kothari, C. R. (2004). *Research Methodology; Methods and Techniques*. New Delhi: New Age International (P) Ltd.



- Lawson, B., & Samson, D. (2001). Developing innovation capability in organisations: a dynamic capabilities approach. *International Journal of Innovation Management*, 5(3), 377-400.
- Lianto, B., Wahyudi, R. D., Rinawiyanti, E. D., & Herninda, A. (2015). Assessment of innovation process capability - Based on innovation value chain model in East Java Footwear Industry. *The Asian Journal of Technology Management*, 8(2), 132-150.
- Lidija, B., & Robert, D. H. (2014). Dynamic capabilities vs. innovation capability: are they related? *Journal of Small Business and Enterprise Development*, 21(3), 368-384.
- Loeb, S., Morris, P., Dynarski, S., Reardon, S., McFarland, D., & Reber, S. (2017). *Descriptive analysis in education: A guide for researchers*. Washington, DC: U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance.
- Lubis, M. (2017, 7 26). *The new trends amongst Indonesian netizen*. Retrieved 5 21, 2018, from Nielsen Web site: www.nielsen.com
- Martins, E. C., & Terblanche, F. (2003). Building organizational culture that stimulates creativity and innovation. *European Journal of Innovation Management*, 6(1), 64-74.
- Neely, A., & Hii, J. (1998). *Innovation and business performance: a literature review*. The Judge Institute of Management Studies. Cambridge: University of Cambridge.
- Nugroho, Y., Putri, D. A., & Laksmi, S. (2013). *Mapping the landscape of the media industry in contemporary Indonesia*. Jakarta: Centre for Innovation Policy and Governance.
- OECD. (2005). *Oslo manual: guidelines for collecting and interpreting innovation data*. Paris: OECD Publishing.



- Ozkaya, H. E. (2011). The antecedents and the consequences of innovation capabilities (*non-published dissertation*). Michigan State University, Michigan.
- PricewaterhouseCoopers. (2013). *Breakthrough Innovation and Growth*. PricewaterhouseCoopers.
- Rad, M. G. (2017). Disruptive innovation in media industry ecosystem and need for improving managerial cognitive capabilities in polymediation era. *Cogent Business & Management*, 4(1), 1352183.
- Ray, G., Barney, J. B., & Muhanna, W. A. (2004). Capabilities, business processes, and competitive advantage: choosing the dependent variable in empirical tests of the resource-based view. *Strategic Management Journal*, 25, 23-37.
- Reguia, C. (2014). Product innovation and the competitive advantage. *European Scientific Journal*, 10(10), 140-157.
- Riesenberger, J. R. (1998). Knowledge: the source of sustainable competitive advantage. *Journal of International Marketing*, 6(3), 94-107.
- Rucker, M. (2016, 1 11). *3 Straightforward Methods for Analyzing Qualitative Interview Data*. Retrieved 2 23, 2018, from Unstick Me: <https://unstick.me/3-straightforward-methods-for-analyzing-qualitative-interview-data/>
- Saunila, M. (2016). Performance measurement approach for innovation capability in SMEs. *International Journal of Productivity and Performance Management*, 65(2), 162-176.
- Saunila, M. (2017, June). Managing continuous innovation through performance measurement. *Competitiveness Review: An International Business Journal*, 27(2), 179-190.

- Saunila, M. (2017, October). Understanding innovation performance measurement in SMEs. *Measuring Business Excellence*, 21(1), 1-16.
- Saunila, M., & Ukko, J. (2012). A conceptual framework for the measurement of innovation capability and its effects. *Baltic Journal of Management*, 7(4), 355-375.
- Scozzi, B., & Garavelli, C. (2005). Methods for modeling and supporting innovation processes in SMEs. *European Journal of Innovation Management*, 8(1), 120-137.
- Setiawan, W. (2017). Strategi positioning radio swaragama 101.7 FM (*non-published thesis*). Universitas Muhammadiyah Yogyakarta, Yogyakarta.
- Shou, Y., Shao, J., & Chen, A. (2017). Relational resources and performance of Chinese third-party logistics providers: the mediating role of innovation capability. *International Journal of Physical Distribution & Logistics Management*, 47(9), 864-883.
- Shum, S., & Liu, C. (2017). *Ad spending in Southeast Asia*. Singapore: IAB Singapore.
- Simatupang, T. M., & Widjaja, F. B. (2012). Benchmarking of innovation capability in the digital industry. *Procedia - Social and Behavioral Sciences*, 65, 948-954.
- Swaragama. (n.d.). *Profile: Swaragama Group*. Retrieved May 26, 2018, from Swaragama Web site: swaragama.com
- Tavassoli, S., & Karlsson, C. (2015). *Firms' Innovation Strategies Analyzed and Explained*. Jonkoping: Centre of Excellence for Science and Innovation Studies.
- Teece, D. J. (2007). Explicating dynamic capabilities: The nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, 28(13), 1319-1350.



- Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic Management Journal*, 18(7), 509-533.
- Thomas, R. (2011, December 19). *Digital is the future, not competition to radio*. Retrieved May 26, 2018, from MXM India Web site: www.mxmindia.com
- Un, C. A., & Montoro-Sanchez, A. (2010). Innovative capability development for entrepreneurship: A theoretical framework. *Journal of Organizational Change Management*, 23(4), 413-434.
- Wernerfelt, B. (1984). A resource-based view of the firm. *Strategic Management Journal*, 5(2), 171-180.
- Yang, C., Zhang, Q., & Ding, S. (2015). An evaluation method for innovation capability based on uncertain linguistic variables. *Applied Mathematics and Computation*, 160-174.
- Yokomizo, C. A., Pavani, C., & Sbragia, R. (2013). Assessing the innovation value chain of companies in Sapucaí Valley: Unveiling bottlenecks and addressing conducive suggestions. *York: McGraw-Hill Irwin*.