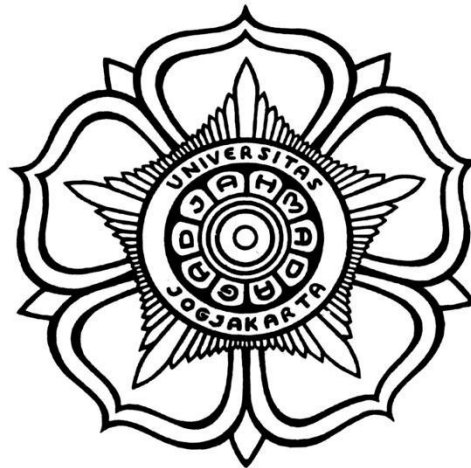


**TESIS**

**ANALISIS IMPLEMENTASI PEMASARAN STRATEGIS  
PADA OBJEK WISATA  
MUSEUM Dr. YAP PRAWIROHUSODO**



**OLEH**

**TYAS WINDU MANISA**

**15/389664/PMU/08623**

**MAGISTER KAJIAN PARIWISATA**

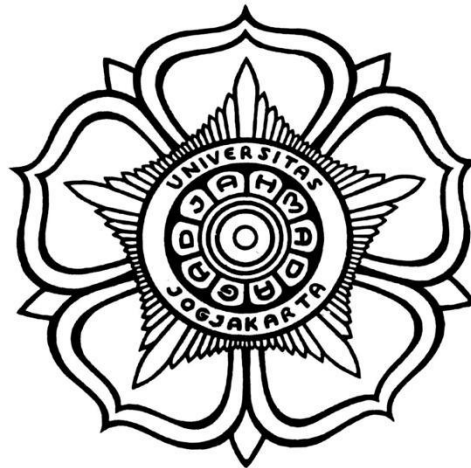
**SEKOLAH PASCASARJANA**

**UNIVERSITAS GADJAH MADA**

**2018**

**THESIS**

**ANALYSIS OF STRATEGIC MARKETING IMPLEMENTATION  
TO TOURISM DESTINATION  
MUSEUM Dr. YAP PRAWIROHUSODO**



**BY**

**TYAS WINDU MANISA**

**15/389664/PMU/08623**

**MAGISTER KAJIAN PARIWISATA**

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