



ABSTRACT

The Annual Academy Awards is an event held by the Academy Motion Picture Arts and Science as an appreciation to film practitioners and their works in the field of filmmaking. The domination of men in the field of filmmaking creates unequal gender distribution in the nominees and winners of the Annual Academy Awards 2008-2017. This exclusive gender distribution results the lack of opportunity got by female filmmakers. Employing the theory of sociology of gender, the result and system inside the Annual Academy Awards 2008-2018 is assessed. This paper is focused on the gender distribution in the nominees and winners of the Annual Academy Awards 2008-2017, the organizational system applied in it, and how and why the organizational system influence the nominees and winners of the Annual Academy Awards 2008-2017. The result presents that it is the attitudes of the film practitioners in the film industry that influence the gender distribution in the nominees and winners in the Annual Academy Awards 2008-2017. The attitudes towards gender are depicted in the cultural and technological stereotypes, and social expectations towards certain gender. On the other hand, the systems applied in the Annual Academy Awards 2008-2017 seem to perpetuate the domination of men in the Academy Awards and the film industry.

Keyword: Academy Awards, film industry, gender inclusion, system



INTISARI

Academy Awards adalah acara tahunan yang diadakan oleh *Academy Motion Picture Arts and Sciences* sebagai sebuah apresiasi kepada praktisi film dan karya-karya mereka di dalam ranah pembuatan film. Dominasi laki-laki dalam ranah pembuatan film menciptakan distribusi gender yang tidak setara di dalam nominasi dan pemenang di *Academy Awards* tahun 2008-2017. Distribusi gender yang eksklusif ini menghasilkan sedikitnya kesempatan yang diperoleh pembuat film perempuan. Dengan menggunakan teori sosiologi gender, hasil dan sistem di dalam *Academy Awards* dianalisis. Tulisan ini fokus pada distribusi gender di dalam nominasi dan pemenang *Academy Awards* tahun 2008-2017. Hasilnya menunjukkan bahwa sikap para praktisi film di dalam film industry lah yang mempengaruhi distribusi gender di dalam nominasi dan pemenang *Academy Awards*. Sikap tersebut terlihat pada stereotip budaya dan teknologi, serta ekspektasi sosial kepada gender tertentu. Di lain pihak, sistem yang diterapkan di dalam *Academy Awards* tahun 2008-2017 ikut melanggengkan dominasi laki-laki di dalam *Academy Awards* dan industry film.

Kata kunci: *Academy Awards*, industri film, inklusi gender, sistem