

INTISARI

Tugas akhir ini mengukur *Return On Equity* sub sektor makanan dan minuma yang terdaftar di Bursa Efek Indonesia periode 2014-2016. Perhitungan *Return On Equity* menggunakan metode *Du Pont*. Berdasarkan pengukuran Return On Equity yang telah dilakukan dapat diketahui bahwa PT. Delta Djakarta Tbk. dan PT Multi Bintang Indonesia Tbk. selalu berada di atas rata-rata industri paada periode 2014-2016. Sedangkan *Return On Equity* PT Tri Banyan Tirta Tbk. selalu berada diurutan terkahir pada periode 2014-2016.

Kata kunci: *Return On Equity, Du Pont*

ABSTRACT

The final project measuring Return On Equity in the food and beverages sub sector registered in Bursa Efek Indonesia period 2014-2016. The calculating of Return On Equity using Du Pont method. Based on measuirng Return On Equity which had been done can be known that PT Delta Djakarta Tbk. and PT Multi Bintang Indonesia Tbk. above average in three years constantly. While Return On Equity PT Tri Banyan Tirta Tbk. is in the last place periode 2014-2016.

Keyword: Return On Equity, Du Pont