

**STUDI TENTANG PROMOSI KESEHATAN MAHASISWA PROGRAM  
STUDI PROFESI APOTEKER DI WILAYAH PROVINSI DIY :  
PENGETAHUAN, PERSEPSI PERAN, DAN *SELF-EFFICACY***

**INTISARI**

Berkembangnya praktek pelayanan kefarmasian, terutama dalam bidang promosi kesehatan saat ini bisa menjadi peluang bagi mahasiswa Program Studi Profesi Apoteker untuk ikut terlibat dalam praktek kesehatan masyarakat. Peran farmasis di bidang ini sudah sangat dikenal di negara-negara maju, namun belum banyak terlihat di negara-negara berkembang seperti Indonesia. Penelitian ini bertujuan untuk mengidentifikasi pengetahuan, persepsi peran, dan *self-efficacy* dalam melakukan promosi kesehatan, serta hubungannya dengan praktek promosi kesehatan yang dilakukan oleh mahasiswa Program Studi Profesi Apoteker di fakultas farmasi provinsi Yogyakarta.

Jenis penelitian ini adalah penelitian deskriptif, dengan rancangan *cross-sectional*. Data diambil dengan *self-administered questionnaire*, terdiri dari kuesioner pengetahuan, persepsi peran, dan *self-efficacy* dalam praktek promosi kesehatan, dan praktik promosi kesehatan oleh mahasiswa Program Studi Profesi Apoteker. Data diolah menggunakan SPSS dengan analisis deskriptif dan uji *chi-square* digunakan untuk menyatakan ada tidaknya hubungan antar variabel penelitian.

Dalam penelitian ini melibatkan 125 responden mahasiswa Program Studi Profesi Apoteker. Hasil penelitian ini responden memiliki personal attribute baik (57,60%), tingkat pengetahuan baik (52,80%), persepsi peran positif (50,46%), *self-efficacy* tinggi (50,40%), terhadap program promosi kesehatan oleh mahasiswa program studi profesi apoteker, dan hampir seluruh responden (91,20%) sudah melakukan promosi kesehatan. Terdapat hubungan antara persepsi peran dengan *self-efficacy* dalam pelaksanaan praktik promosi kesehatan oleh mahasiswa Program Studi Profesi Apoteker. Tidak terdapat hubungan antara pengetahuan, persepsi peran, dan *self-efficacy* dengan pelaksanaan praktik promosi kesehatan oleh mahasiswa Program Studi Profesi Apoteker.

**Kata kunci:** pelayanan farmasi, promosi kesehatan, pengetahuan, persepsi peran, *self-efficacy*

## **STUDY ON HEALTH PROMOTION STUDENTS OF PHARMACIST PROFESSIONS IN THE DIY PROVINCE REGION: KNOWLEDGE, PERCEPTION ROLE, AND SELF-EFFICACY**

### **ABSTRACT**

The growing practice of pharmaceutical services, especially in the field of health promotion today can be an opportunity for students of the Professional Pharmacist Study Program to get involved in public health practice. The role of pharmacists in this field is very well known in developed countries, but it has not been widely seen in developing countries such as Indonesia. This study aims to identify knowledge, role perception, and self-efficacy in health promotion, and its relation with health promotion practice conducted by students of Pharmacist Profession in Yogyakarta province pharmacy.

This type of research is descriptive research, with cross-sectional design. Data were taken with self-administered questionnaire, comprised of a questionnaire of knowledge, role perception, and self-efficacy in health promotion practices, and health promotion practices by students of Pharmacist Professions. The data was processed using SPSS with descriptive analysis and chi-square test was used to express whether there was a relationship between research variables.

In this study involving 125 student respondents of the student of Pharmacist Professions. The results of this study have good personal attribute (57.60%), good knowledge level (52.80%), positive role perception (50.46%), high self-efficacy (50.40%), health promotion program by pharmacist profession study program students, and almost all respondents (91.20%) had made health promotion. There is a relationship between perceptions of role with self-efficacy in the implementation of health promotion practices by students of the Pharmacist Profession. There is no relationship between knowledge, role perception, and self-efficacy with the implementation of health promotion practices by students of the Pharmacist Professional Study Program.

**Keywords: pharmacy service, health promotion, knowledge, role perception, self-efficacy**