

TABLE OF CONTENTS

Approval Page.....	ii
Acknowledgment Page.....	iii
Statement of Authenticity.....	iv
Dedication Page.....	v
Table of Contents.....	ix
Abstract.....	xi
Intisari.....	xii
CHAPTER I – INTRODUCTION.....	1
A. Background.....	1
B. Research Questions.....	7
C. Objectives of the Study.....	7
D. Originality of Research.....	8
E. Benefits of Study.....	10
CHAPTER II – THEORETICAL REVIEW.....	12
A. Theoretical Framework.....	12
1. Intellectual Property.....	12
a) General Understanding of Intellectual Property.....	12
b) Classification of Intellectual Property.....	14
c) Theories of Intellectual Property.....	16
2. General Understanding of Trademark.....	20

3. Plain Packaging Requirement.....	27
CHAPTER III – RESEARCH METHOD.....	34
A. Type of Research.....	34
B. Sources of Data.....	35
C. Data Collection Method.....	37
D. Data Analysis.....	38
CHAPTER IV – RESEARCH RESULT & ANALYSIS.....	39
A. Consistency of Plain Packaging Requirements with the TRIPS Agreement.....	39
B. The Impact of Panel’s Decision on Plain Packaging Requirements towards Indonesia’s Tobacco Export to Australia.....	63
CHAPTER V – CLOSURE.....	76
A. Conclusion.....	76
B. Recommendations.....	77
BIBLIOGRAPHY.....	79