

INTISARI

Gambaran Kelaikan Sanitasi Konter Makanan dan Pengaruh Media Visual Higiene Sanitasi Makanan terhadap Praktik Higiene Perseorangan Penjamah Makanan di Kantin FKKMK UGM

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Latar Belakang: Kantin merupakan tempat usaha komersial yang menyediakan makanan dan minuman untuk khalayak umum. Kantin yang biasanya diterapkan di universitas berupa kafetaria dengan penjamah makanan yang bekerja di belakang konter makanan. Kondisi sanitasi konter makanan dan praktik higiene penjamah makanan perlu diperhatikan untuk menjaga kualitas makanan yang disediakan. Praktik higiene dapat ditingkatkan dengan pelatihan disertai penyampaian media.

Tujuan: Penelitian dilakukan untuk mengetahui gambaran kelaikan sanitasi konter makanan dan pengaruh media visual higiene sanitasi makanan terhadap praktik higiene perseorangan penjamah makanan di kantin FKKMK UGM.

Metode: Jenis penelitian ini adalah kuantitatif. Desain penelitian survei deskriptif digunakan untuk meneliti variabel kelaikan sanitasi dan desain eksperimen kuasi dengan pendekatan *The Time Series Experiment* untuk meneliti pengaruh media visual terhadap praktik higiene perseorangan penjamah makanan. Penelitian dilaksanakan di 7 konter makanan FKKMK UGM pada bulan Desember 2017 – Februari 2018. Sampel penelitian sebanyak 14 penjamah makan. Analisis data menggunakan uji *Chi-square*, uji *paired t-test* dan korelasi *Pearson Product Moment*.

Hasil Penelitian: Terdapat 7 konter makanan yang tergolong laik sanitasi (skor $\geq 70\%$). Ada pengaruh positif yang kuat antara penyampaian media visual higiene sanitasi makanan terhadap praktik higiene perseorangan penjamah makanan di FKKMK UGM dengan $p=0,001$ dan $r=+0,667$.

Kesimpulan: Ketujuh konter makanan tergolong laik sanitasi dan ada pengaruh penyampaian media visual terhadap praktik higiene perseorangan penjamah makanan di FKKMK UGM.

Kata Kunci: higiene sanitasi, penyampaian media visual, booklet, praktik higiene perseorangan, konter makanan, kantin, penjamah makanan

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ABSTRACT

Assessment on the Sanitation Properness of Food Counters and Effect of Visual Media of Food Hygiene and Sanitation on Personal Hygiene Practices among Food Handlers in FKKMK UGM Canteens

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Background: Canteen is a commercial business place that provides food and beverages for many people. A type of canteen that is mostly applied in university is the cafeteria which requires the food handler to work behind the food counter. The sanitation properness of food counters and personal hygiene practices among food handlers should be considered to maintain the food quality. Hygiene practices can be improved by educating and delivering visual media of food hygiene and sanitation.

Objectives: This research is done to assess the sanitation properness of food counters and to investigate the effect of visual media of food hygiene and sanitation on personal hygiene practices among food handlers in FKKMK UGM canteens.

Methods: This research was a quantitative study. Descriptive survey design was used to assess the sanitation properness of food counters and quasi experimental design with the approach of the time series experiment was used to investigate the effect of visual media of food hygiene and sanitation on personal hygiene practices among food handlers. This research took place in 7 food counters in FKKMK UGM on December 2017 – February 2018. The research samples were 14 food handlers. The data was analyzed using Chi-square test, paired t-test and Pearson Product Moment correlation.

Results: There were 7 food counters those have proper sanitation (score \geq 70%). There were a strong effect of visual media of food hygiene and sanitation on personal hygiene practices among food handlers in FKKMK UGM canteens with p-value of 0,001 and r-value of +0,667.

Conclusion: The 7 food counters have proper sanitation and there is an effect of visual media of food hygiene and sanitation on personal hygiene practices among food handlers in FKKMK UGM canteens.

Keywords: hygiene, sanitation, visual media, booklet, personal hygiene practices, food counter, canteen, food handler

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