

Intisari

ANALISIS USAHA MINA PADI PADA KELOMPOK PEMBUDIDAYA IKAN MINA MURAKABI DI DESA MARGOLUWIH KECAMATAN SEYEGAN KABUPATEN SLEMAN

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Penelitian ini bertujuan untuk mengetahui komposisi biaya, penerimaan dan pendapatan, dan R/C rasio usaha mina padi di Desa Margoluwih, Kecamatan Seyegan, Kabupaten Sleman. Penelitian menggunakan metode deskriptif dengan melakukan sensus terhadap 20 pelaku usaha mina padi. Penelitian dilakukan selama satu bulan dari bulan Oktober-November 2017. Satu siklus mina padi dilakukan selama empat bulan, dari bulan Juni sampai September 2017. Luas rata-rata lahan mina padi di lokasi penelitian adalah 1.160 m². Data dianalisis dengan menggunakan analisis biaya, penerimaan dan pendapatan, serta analisis usaha melalui analisis R/C rasio. Rata-rata produksi ikan sebesar 610 kg per siklus dan padi sebesar 709 kg per siklus. Total penerimaan usaha mina padi dengan skala 1.160 m² mencapai Rp18.088.050 per siklus. Ikan menyumbang penerimaan sebesar Rp15.251.250 (84%) dan padi sebesar Rp2.836.800 (16%) dari total penerimaan. Total biaya produksi mina padi diperkirakan Rp11.269.583 per siklus. Nilai R/C rasio adalah 1,61, dengan nilai R/C rasio lebih dari satu maka usaha mina padi tersebut layak untuk dijalankan.

Kata kunci : analisis usaha, mina padi, produksi, biaya, Seyegan

Abstract

**BUSINESS ANALYSIS OF MINA PADI IN FISH FARMERS GROUP OF MINA MURAKABI AT MARGOLUWIH VILLAGE
SUB REGENCY OF SEYEGAN SLEMAN**

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This study aim to determine the composition costs, revenue and income, and R/C ratio mina padi business in Margoluwih village, Sub-regency of Seyegan, Sleman. The research used descriptive analysis method by conducting census to 20 respondents of mina padi. The study was conducted for one month from October-November 2017. One cycle of mina padi was held for four months, from June to September 2017. The average area of mina padi field in the study site was 1.160 m². Data were analyzed using cost analysis, revenue and income, and business analysis through R/C ratio analysis. Average fish production is 610 kg per cycle and padi is 709 kg per cycle. Total revenue of mina padi with scale of 1.160 m² reach Rp18.088.050 per cycle. Fish accounted for Rp15.251.250 (84%) and padi Rp2.836.800 (16%) of total revenue. The total cost of production of mina padi is estimated at Rp11.269.583 per cycle. The R/C ratio is 1,61, with R/C ratio of more than one then the mina padi business is feasible to run.

Keywords : business analysis, mina padi, production, cost, Seyegan