

TABLE OF CONTENT

FRONT COVER	i
INNER COVER	ii
TITLE PAGE	iii
APPROVAL SHEET	iv
STATEMENT OF ORIGINALITY	v
MOTTO.....	vi
DEDICATION	vii
TABLE OF CONTENT	x
LIST OF FIGURES.....	xiii
LIST OF TABLES	xv
LIST OF ABBREVIATIONS	xvii
ABSTRACT	xviii
INTISARI.....	xix
CHAPTER I	1
INTRODUCTION.....	1
1.1 Background	1
1.2 Problem Formulation	4
1.3 Research Aim.....	5
1.4 Research Benefit	5
1.5 Literature Review	5
1.6 Theoretical Framework	10
1.7 Research Method	15
1.7.1 Location and Time of Research.....	15
1.7.2 Data Collecting Method.....	16
1.7.3 Source of Data	18
1.7.4 Population and Sampling Technique	18
1.7.5 Data Analysis Technique.....	20
1.8 Writing Layout.....	21
CHAPTER II.....	23

GENERAL OVERVIEW OF BOROBUDUR TEMPLE AND PRAMBANAN TEMPLE COMPLEX	23
2.1 General Overview of Borobudur Temple.....	23
2.1.1 The History of Borobudur Temple	23
2.1.2 Geographical Condition and Location.....	25
2.1.3 Attraction	26
2.1.4 Amenities	33
2.1.5 Accessibilities	39
2.1.6 The Number of Foreign Tourist Visiting Borobudur Temple	40
2.2 General Overview of Prambanan Temple	41
2.2.1. History of Prambanan Temple	41
2.2.2 Geographical Condition and Location of Prambanan Temple	43
2.2.3 Attraction	44
2.2.4 Amenity	50
2.2.5 Accessibility	57
2.2.6 The Number of Foreign Tourist Visiting Prambanan Temple	58
CHAPTER III.....	59
ANALYZING A COMPARATIVE STUDY OF FOREIGN TOURISTS' PERCEPTION TOWARD THE IMAGE OF BOROBUDUR AND PRAMBANAN TEMPLE.....	59
3.1 The Characteristic of Foreign Tourist Visiting Borobudur and Prambanan Temple	60
3.1.1 Gender.....	60
3.1.2 Age	61
3.1.3 Country of Origin	62
3.1.4 Highest Level of Education	63
3.1.5 Profession.....	64
3.1.6 Monthly Income	65
3.1.7 Source of Information	66
3.1.8 Travel Companion	67
3.1.9 Purpose of Visit	67
3.1.10 Frequency of Visiting Borobudur or Prambanan	68
3.1.11 Length of Stay	69
3.1.12 Type of Accommodation	70

3.2	Comparative Analysis of Foreign Tourists' Perception toward the Image of Borobudur and Prambanan.....	70
3.2.1	Borobudur Image	71
3.2.2	Prambanan Image	84
3.2.3	Analysis of Comparative Destination Image	96
CHAPTER IV		110
CONCLUSION AND SUGGESTION		110
4.1	Conclusion.....	110
4.2	Recommendation	114
BIBLIOGRAPHY		116
APPENDICES.....		119
	RESEARCH QUESTIONNAIRE.....	120