



Table of Contents

LEMBAR PENGESAHAN	iii
STATEMENT OF ORIGINALITY	iv
INTISARI	v
ABSTRACT	vi
ACKNOWLEDGEMENT	vii
LIST OF PICTURES	x
LIST OF CHARTS	xi
LIST OF TABLES	xii
LIST OF ABBREVIATIONS	xiv
INTRODUCTION	1
1.1 Background Of Study	1
1.2 Objectives of Study	4
1.3 Scope of Study	4
1.4 Methods of Study	4
1.4.1 Method of Collecting Data	4
1.4.2 Method of Analyzing Data	5
1.4.3 Method of Presenting Data	5
1.5 Presentation	5
THE PROFILE OF TELEVISI KAMPUS UDINUS (TVKU)	6
2.1 History of TVKU	6
2.2 Vision, Mission, Motto and Purposes	6
2.3 Broadcast's Schedule	9
2.4 Organizational Structure	12
2.5 Programs	12
2.6 Clients and Partners of PT TVKU	13
THE PRODUCTION MANAGEMENT PROCESS OF 'NGICIP' ON-AIR PROGRAM IN TVKU SEMARANG	15
3.1 "NGICIP" Program	15
3.1.1. Description	15
3.1.2 The Crews	16
3.1.3 Duration	18



3.1.4	Television Program Format	18
3.1.5	Showing Time.....	19
3.1.6	Segments.....	19
3.1.7	Target Audience	21
3.2	Production Management Process of 'Ngicip' Program.....	21
3.2.1	Pre – Production Process	21
3.2.2	Production Process.....	24
3.2.3	Post – Production Process.....	26
3.3	The Obstacles during the production process	28
	CONCLUSION.....	30
	WORKS CITED	32
	APPENDIX 1: LIST OF INFORMANTS	33
	APPENDIX 2: CURRICULUM VITAE.....	34
	APPENDIX 3: INTERNSHIP LOGBOOK.....	36