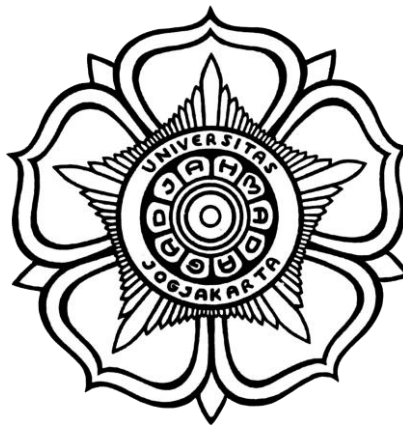


**IMPLEMENTING BUSINESS INTELLIGENCE SOFTWARE AS A
TOOL FOR ENHANCING QUALITY OF DECISION MAKING IN
MARKETING DIVISION: A CASE IN STARTUP COMPANY
(IWAK)**

Undergraduate Thesis

Bachelor Thesis Supervisor: Syaiful Ali, MIS, Ph.D, Ak., CA.



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