

**ANALISIS PENGAMBARAN PESAN SOSIAL DALAM ADEGAN VIDEO KLIP K-
POP (STUDI SEMIOTIKA VIDEO KLIP BTS (방탄소년단) “FIRE”)**

Tugas Akhir

Diajukan untuk memenuhi salah satu syarat memperoleh gelar Ahli Madya

Program Studi Bahasa Korea



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Analisis Penggambaran Pesan Sosial dalam Adegan Video Klip K-pop (Studi Semiotika Video Klip BTS

(bangtanseonyondan)Fire)

ASSYFA INDRESWARY, Yuni Wachid Asrori, S.S., M.A.

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**SOCIAL MESSAGE DEPICTION ANALYSIS IN K-POP VIDEO CLIP SCENE (VIDEO
CLIP BTS (방탄소년단) "FIRE" SEMIOTICS STUDY)**

Graduating paper

Submitted to the Board in partial Fulfillment of the Requirement in the Korean Language
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**KOREAN LANGUAGE PROGRAM
LANGUAGE, ART, AND CULTURE MANAGEMENT DEPARTMENT
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케이팝 비디오 클립 장면에서의 사회적 메시지 묘사 분석

(비디오 클립 방탄소년단의 “불타오르네” 기호학 연구)



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