

**“HALAL TOURISM BRAND AND FOREIGN TOURIST DECISION TO
VISIT INDONESIA HALAL DESTINATION IN MANDALIKA,
LOMBOK”**

UNDERGRADUATE THESIS



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YOGYAKARTA

2018

**“*BRAND* WISATA HALAL DAN KEPUTUSAN WISATAWAN
MANCANEGERA TERHADAP KUNJUNGAN DESTINASI WISATA
HALAL INDONESIA DI MANDALIKA, LOMBOK”**

SKRIPSI



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