

ABSTRACT

This graduating paper is purposed to identify about the potential for developing the resource's qualities that exist and facilities that are used in Kedhung Pedhut. Basically, Kedhung Pedhut is a superior tourism attractions in Kulon Progo based on Kulon Progo Tourism Office. Therefore, the organizer in a tourism destination has to give a good service so that it will attract more visitors to visit and could maintain the achievements that have been attained by Kedhung Pedhut. Data that are used for this graduating paper were taken from field study and library study. For the field study, the writer did an internship in Kulon Progo Tourism Office and observation in Kedhung Pedhut. The writer completed her research by interviewing some people who are related to Kedhung Pedhut and pertinent in this graduating paper's topic. The main data needed are data of tourism attractions, data about the visitors, accessibility of tourism destinations, data about pokdarwis, facilities, and the main tourism activities. Afterwards, those data are analysed to know the potential of tourism attraction in Kedhung Pedhut as the tourism destination and know about the effort to develop it.

The results of the research are; Kedhung Pedhut tourism attraction has an intermediate classification of potential. It means that not all of characteristics or potential that exist in Kedhung Pedhut are the supporting factors in developing effort of the tourism destination, but there are some factors that impede. For the inhibitor factors, it needs some ameliorations and development so that visitors are more interested to visit to Kedhung Pedhut. Kedhung Pedhut as tourism attraction needs some development efforts for several aspects, those are; facilities, course for the human resources, cultural attraction, superior products, and promotion. These development efforts are expected can be done in occation to respons Bedah Menoreh route and New Yogyakarta International Airport that is going to be operated.

Keywords: Kedhung Pedhut, potential, development, effort