

BIBLIOGRAPHY

- Armstrong, S. and Collopy, F. (1992). Error Measures for Generalizing about Forecasting Methods: Empirical Comparisons. *Int. J. Forecast* 8 (1), 69-80
- Banyai, T. (2012). Direct Shipment vs Cross Docking. *Advanced Logistic Systems.Vol.6 No.1 (2012)*, 83-88.
- Chambers, *et al.* (1971). How to Choose the Right Forecasting Technique. Available at <https://hbr.org/1971/07/how-to-choose-the-right-forecasting-technique> , accessed on 5 Aug 2017
- Chand, S. (2016). Demand Forecasting: It's Meaning, Types, Techniques, and Method. Available at <http://www.yourarticlelibrary.com/economics/demand-forecasting-its-meaning-types-techniques-and-method-economics/28607/>, accessed on 19 July 2017
- Chase, *et al.* (2001). *Operations Management for Competitive Advantage Ninth Edition*. McGraw-Hill/Irwin.
- Christopher, M. *Logistics and Supply Chain Management – Fifth Edition*. PEARSON. 2016
- Chopra, S. & Meindl, P. (2013). *Supply Chain Management Strategy, Planning, and Operation - Fifth Edition*. PEARSON.
- Clements, A. (2009). Logistics: Weighing The Costs and Benefits of Direct Ship. Available at <https://www.retail-week.com/topics/supply-chain/logistics-weighing-the-costs-and-benefits-of-direct-ship/1995830.article>, accessed on 19 July 2017
- Daganzo, C. (1979). Multinomial Probit The Theory and Its Application to Demand Forecasting. Available at https://books.google.co.id/books?hl=en&lr=&id=IUqjBQAAQBAJ&oi=fnd&pg=PP1&dq=demand+forecasting+calculation&ots=iqNV98IekZ&sig=ntm24nfl8Y8_d5gIUSopU7chS6g&redir_esc=y#v=onepage&q=demand%20forecasting%20calculation&f=false , accessed at 6 Aug 2017
- Folinas, D. and Rabi, S. (2012). Estimating Benefits of Demand Sensing for Consumer Goods Organisations. *Journal of Database Marketing and Customer Strategy Management*. 19(4). 245-261.
- Hartzel, K. S. and Wood, C.A. (2016). Factors that Affect the Improvement of Demand Forecast Accuracy through Point-of-Sale Reporting. *European Journal of Operational Research* 260 (2017), 171-182.
- Heizer, J. and Render, B. (2014). *Operations Management: Sustainability and Supply Chain Management*. PEARSON.
- Hyndman, R. and Koehler, A. (2016) Another Look at Measures of Forecast Accuracy. *Int. J. Forecast* 22 (4), 679-688.
- Kantar World Panel. (2017). FMCG Monitor Q3 2017. Available at <https://www.kantarworldpanel.com/id/News/FMCG-Monitor-Q3-2017>, accessed on 23 March 2018.
- Lambert, D.M. and Enz, M.G. (2016). Issues in Supply Chain Management: Progress and Potential. *Industrial Marketing Management* 62 (2017). 1-16
- Lambert, D.M. and Cooper, M.C. (2000). Issues in Supply Chain Management. *Industrial Marketing Management*, 29 (1), 65-83

- Lummus, R.R. and Vokurka, R.J. (1999). Defining Supply Chain Management: A Historical Perspective and Practical Guidelines. *Industrial Management & Data Systems Vol.99 No. 1*. 11-17.
- Mankridakis, S. and Hibon, M. 2000. The M3-Competition: Results, Conclusions, and Implications. *Int. J. Forecast* 16 (4). 451-476
- Nemjatela, N. and Mbohwa, C. 2016. Relationship between Inventory Management and Uncertain Demand for Fast Moving Consumer Goods Organizations. *Procedia Manufacturing* 8. 699-706.
- Ohri, Vikas. (2014). Statistical Forecasting using Forecast Smoothing. Available at <https://blogs.sap.com/2014/06/13/sales-operation-planning-statistical-forecasting-part-2/>, accessed on 7 Mar 2018
- Stellwagen, E. (2017). Forecasting 101: A Guide to Forecast Error Measurement Statistics and How to Use Them. Forecast Pro. Available at <http://www.forecastpro.com/Trends/forecasting101August2011.html>, accessed on 2 June 2017
- Tehnikakorgkool, T. (2010). Means and Modes of Transport. Available at http://ekool.tktk.ee/failid/H/transport_E/introduction_of_the_study_module.html, accessed on 25 Feb 2018.
- Van Der Laan, *et al.* (2016). Demand Forecasting and Order Planning for Humanitarian Logistics: An Empirical Assessment. *Journal of Operations Management* 45 (2016). 114-122.
- Vanessa, B. (2017). Apa Itu Logistik dan Supply Chain Management. Available at <http://www.imslogistics.com/apa-itu-logistik-dan-supply-chain-management/>, accessed on 5 Aug 2017.