

**“MENGAPA PARTAI ISLAM KALAH?”:
ANALISIS MASALAH ORGANISASI PADA PARTAI POLITIK ISLAM
DI INDONESIA**

ABSTRAK

Organisasi partai Islam menjadi warna tersendiri dalam dinamika politik di Indonesia. Kehadirannya menjadi salah satu bentuk perjuangan umat muslim untuk menegakkan pemerintahan sesuai tuntunan Al-Quran dan Sunnah. Namun, cita-cita Partai Islam masih jauh dari harapan. Pasalnya, Partai Islam terus mengalami gejolak dan masalah yang mengakibatkan kekalahan partai baik dalam kegiatan pemilu atau pilkada. Peneliti ingin mengeksplorasi kondisi organisasi partai Islam sehingga dapat memahami faktor-faktor yang menyebabkan kekalahannya. Penelitian ini menggunakan metode kualitatif dengan pendekatan fenomenologi yang fokus menggali informasi mendalam untuk menemukan esensi dari pola pikir dan pengalaman. Informan dalam penelitian ini terdiri dari 5 (lima) orang fungsionaris dari dua organisasi Partai Islam dan 5 (lima) orang dari latar belakang ahli politik, tokoh Islam dan masyarakat umum. Pengumpulan data dilakukan dengan observasi, wawancara dan studi dokumen. Temuan penelitian menunjukkan bahwa penyebab kekalahan Partai Islam berasal dari 1) rumusan misi yang kurang strategis, 2) kegagalan mencari dan mengembangkan figur dan 3) terjadinya inkonsistensi nilai. Ketiga temuan ini berakar dari pragmatisme politik partai Islam yang lebih mementingkan kepentingan individu atau golongan dan mencari manfaat politik yang bersifat jangka pendek.

Kata kunci: *Partai Islam, Kekalahan, Masalah Organisasi*

**“WHY ISLAMIC PARTY IS LOSING”? THE ANALYSIS OF ORGANIZATION
ISSUES ON ISLAMIC POLITICAL PARTY IN INDONESIA**

ABSTRACT

Islamic party organization has become a unique pattern in political dynamics of Indonesia. Its presence has become one of the form of struggles by Moslems to establish a government which in accordance with Al-Qur'an and Sunnah guidance. However, the dreams of Islamic Parties are still far from what expected due to the turmoil and problems which emerged on the Islamic Party that cause them to experience a defeat either during the presidential or regional elections. The researcher attempted to explore the condition of Islamic Party Organization, therefore, the factors that determine their loss are able to be understood. This research used a qualitative method through phenomenology approach which is focusing on digging the deep information to discover the essences of experience and mindset. There are 10 informants in this research which consist of 5 (five) functionaries from Islamic Party Organization, 5 (five) people with political expert as their background, Islamic actor, and the society. The data was collected through observation, interview, and document study. The findings of this research indicate that the reasons behind the defeat of Islamic Party are due to 1) less strategic formulation of missions, 2) the failure to seek and develop figures, and 3) the values inconsistency. Those three findings are rooted from the pragmatism of Islam Political Party which more emphasizing on individual or group interests as well as aiming for short-term political benefits.

Keywords: *Islamic Party, Loss/Defeat, Organization Issues.*