



Daftar Pustaka

- Basu, Swastha. 2001. *Manajemen Pemasaran Modern*. Yogyakarta: BPFE.
- Baye, Michael R. 2010. *Managerial Economics and Business Strategy, fifth edition*. New York: Mc Graw-Hill.
- Cannavacciuolo, Lorella., Maddalena Illario., Adelaide Ipalito., Christina Pongiglione. 2015. "An Activity-Based Costing Approach for Detecting Inefficiencies of Healthcare Processes." *Business Process Management Journal* Vol 21 No 1 pp. 55-79.
- Creswell, John W. 2010. *Research Design Pendekatan Kualitatif, Kuantitatif dan Campuran*. Yogyakarta: Pustaka Pelajar.
- Duh, Rong-Ruey., Thomas W. Lin., Wen, Win-yang., Chao, Hsin-Huang. 2009. "The Design and Implementation of Activity Based Costing in Textile Company." *International Journal of Accounting and Information Management* Vol 17 No.1 pp.27-52
- Hansen, D.R dan Maryanne.M. Mowen. 2012. *Akuntansi Manajerial* (Terjemahan, Edisi ke delapan). Jakarta: Salemba Empat.
- Hennink, M., Inge Hutter, dan Ajay Bailey. 2012. *Qualitative Research Methods*. India: C&M Digital.
- Horngren, Chareles T., Gary L. Sundem., William O. Stratton., David Burgstahler, dan Jeff Schatzberg. 2011. *Introduction to Management Accounting*. New Jersey: Pearson Prentice Hall.
- Iswardono. 2004. *Ekonomika Mikro*. Yogyakarta: UPP AMP YKPN.
- Kotler, Philip dan Gary Amstrong. 2012. *Principle of Marketing*. New Jersey: Pearson Prentice Hall.
- Mulyadi. 2007. *Activity Based Cost System*. Yogyakarta: UPP STIM YKPN.
- Mulyadi. 2015. *Akuntansi Biaya* (Edisi ke lima). Yogyakarta: UPP STIM YKPN.
- Nagle, Hogan, & Zale.2011. *The Strategy and Tactics of Pricing*. United States of America:Pearson



- Sekaran, Uma, & Baugie, R. 2013. *Research Methods for Business: A Skill Building Approach*. United Kingdom: John Wiley and Sons.
- Sugiyono. 2013. *Metode Penelitian Manajemen*. Bandung: Alfabeta
- Sugiyono. 2014. *Metode Penelitian Manajemen Pendekatan Kuantitatif, Kualitatif, Kombinasi (Mixed Methods), Penelitian Tindakan (Action Research), Penelitian Evaluasi*. Bandung: CV. Alfabeta.
- Sugiyono. 2014. *Memahami Penelitian Kualitatif*. Bandung: CV. Alfabeta.
- Supriyono, R.A. 1992. *Akuntansi Biaya: Perencanaan dan Pengendalian Biaya*. Yogyakarta: BPFE.
- Supriyono, R.A. 1999. *Akuntansi Biaya Buku 1*. Yogyakarta: BPFE.
- Supriyono, R.A. 2002. *Akuntansi Biaya dan Akuntansi Manajemen untuk Teknologi Maju dan Globalisasi Edisi 2*. Yogyakarta: BPFE.
- Yin, Robert K. 2014. *Studi Kasus Desain & Metode*. Jakarta: PT Raja Grafindo Persada