

## DAFTAR PUSTAKA

- Afuah, A. (2003). *Innovation Management: Strategies, Implementation, and Profits*. Oxford University Press. New York.
- Akman, G. and Yilmaz, C. (2008). Innovative capability, innovation strategy and market orientation: An empirical analysis in Turkish software industry. *International Journal of Innovation Management*, Vol. 12, No. 1, pp. 69-111.
- Al-Dujaili, M. A. (2012). Influence of intellectual capital in the organizational innovation. *International Journal of Innovation and Technology*, Vol. 3, No. 2, pp. 128-135.
- Andreeva, T. dan Garanina, T. (2016). Do all elements of intellectual capital for organizational performance? Evidence from Russian Context. *Journal of Intellectual Capital*, Vol. 17, No. 2, pp. 397-412.
- Avermaete, T., Viaene, J., Morgan, E. J., Pitts, E., Crawford, N., and Mahon, D. (2004). Determinants of product and process innovation in small food manufacturing firms. *Trends in Food Science & Technology*, Vol. 15, pp. 474-483.
- Badan Pimpinan Daerah Perhimpunan Hotel & Restoran Indonesia Daerah Istimewa Yogyakarta. (2018). *Daftar Anggota BPD PHRI DIY*. Yogyakarta: Sekretariat BPD PHRI DIY.
- Badan Pusat Statistik. (2013). *Statistik Restoran/Rumah Makan Tahun 2012*. Jakarta: Badan Pusat Statistik.
- Badan Pusat Statistik. (2015). *Klasifikasi Baku Lapangan Usaha Indonesia 2015*. Jakarta: Badan Pusat Statistik.
- Badan Pusat Statistik Kota Yogyakarta. (2015). *Indikator Ekonomi Kota Yogyakarta 2015*. Yogyakarta: Badan Pusat Statistik.
- Badan Pusat Statistik. (2017). *Statistik Restoran/Rumah Makan Tahun 2015*. Katalog: 82040004. Jakarta: Badan Pusat Statistik.
- Badan Pusat Statistik Provinsi Daerah Istimewa Yogyakarta. (2017). *Produk Domestik Regional Bruto Provinsi Daerah Istimewa Yogyakarta Menurut Lapangan Usaha 2012-2016*. Yogyakarta: Badan Pusat Statistik Provinsi D.I. Yogyakarta
- Badan Pusat Statistik Provinsi Jawa Tengah. (2017). *Produk Domestik Regional Bruto Provinsi Jawa Tengah Menurut Lapangan Usaha 2012-2016*. Semarang: Badan Pusat Statistik Provinsi Jawa Tengah.

- Badan Pusat Statistik Daerah Khusus Ibukota Jakarta. (2017). *Produk Domestik Regional Bruto Provinsi Daerah Khusus Ibukota Jakarta Menurut Lapangan Usaha 2012-2016*. Jakarta: Badan Pusat Statistik Provinsi DKI Jakarta.
- Badan Pusat Statistik Provinsi Jawa Barat. (2017). *Produk Domestik Regional Bruto Provinsi Jawa Barat Menurut Lapangan Usaha 2012-2016*. Jawa Barat: Badan Pusat Statistik.
- Barney, J. B. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, Vol. 17, No. 1, pp. 99-120.
- Baron, R. M., and Kenny, D. A. (1986). The moderator-mediator variable distinction in social psychological research: Conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, Vol. 51, no. 6, pp 1173-1182.
- Benner, M. J. and Tushman, M. L. (2003). Exploitation, exploration, and process management: The productivity dilemma revisited. *Academy of Management Review*, Vol. 28, No. 2, pp. 238-256.
- Bontis, N. (1999). Managing organizational knowledge by diagnosing intellectual capital: Framing and advancing the state of the field. *International Journal of Technology Management*, Vol. 18, No. 5, pp. 433-462.
- Bontis, N., Keow, W. C. C. and Richardson, S. (2000). Intellectual capital and business performance in Malaysian industries. *Journal of Intellectual Capital*, Vol. 1, No. 1, pp. 85-100.
- Bontis, N. (2001). Assessing knowledge assets: A review of the models used to measure intellectual capital. *International Journal of Technology Management*, Vol. 3, No. 1, pp. 41-60.
- Bounfour, A. (2003). The IC-dVAL Approach. *Journal of Intellectual Capital*, pp. 396-413.
- Bozbura, F. T. (2004). Measurement and application of intellectual capital in Turkey. *The Learning Organization*. Vol. 11, Iss. 4/5, pp. 357-367.
- Buenechea-Elberdin, M. (2017). Structured literature review about intellectual capital and innovation. *Journal of Intellectual Capital*, Vol. 18, Iss. 2, pp. 262-285.
- Cabello-Medina, C., Cabrales, A. L., and Valle, R. (2011). Leveraging the innovative performance of human capital through HRM and social capital in Spanish firms. *The International Journal of Human Resource Management*, Vol. 22, no. 4, pp. 807-828.
- Cabrita, M. R. and Bontis, N. (2008). Intellectual capital and business performance in the Portuguese banking industry. *International Journal Technology Management*, Vol. 43, No. 1-3, pp 212-237.

- Caloghirou, Y., Kastelli, I. and Tsakanikas, A. (2004). Internal capabilities and external knowledge sources: complements or substitutes for innovative performance? *Technovation*, 24, pp. 29-39.
- Carmona-Lavado, A., Cuevas-Rodriguez, G., and Cabello-Medina, C. (2013). Service innovativeness and innovation success in technology-based knowledge intensive business service: An intellectual capital approach. *Journal Industry and Innovation*, Vol. 20, Iss. 2, pp. 133-156.
- Chen, M-C., Cheng, S-J. and Hwang, Y. (2005). An empirical investigation of the relationship between intellectual capital and firms' market value and financial perform. *Journal of Intellectual Capital*, Vol. 6, No. 2, pp. 159-176.
- Chen, Y. S., Lin, M. J. J. and Chang, C. H. (2006). The influence of intellectual capital on new product development performance-The manufacturing companies of Taiwan as an example. *Total Quality Management*, Vol. 17, No. 10, pp. 1323-1339.
- Chen, C. J. and Huang, J. W. (2009). Strategic human resource practices and innovation performance – The mediating role of knowledge management capacity. *Journal of Business Research*, Vol. 62, pp. 104-114.
- Cheng, C. C. J., Yang, C.L., and Sheu, C. (2014). The link between eco-innovation and business performance: A Taiwanese industry context. *Journal of Cleaner Production*, Vol. 64, pp 81-90.
- Chiang, Y. and Hung, K. (2010). Exploring open search strategies and perceived innovation performance from the perspective of inter-organizational knowledge flows. *R&D Management*, Vol. 40, No. 3, pp. 292-299.
- Cleary, P. and Quinn, M. (2016). Intellectual capital and business performance: An exploratory study of the impact of cloud-based accounting and finance infrastructure. *Journal of Intellectual Capital*, Vol. 17, Iss. 2, pp. 255-278.
- Cohen, S. dan Kaimenakis, N. (2007). Intellectual capital and corporate performance in knowledge-intensive SMEs. *The Learning Organization*, Vol. 14, No. 3, pp. 241-262.
- Coleman, J. S. (1988). Social capital in the creation of human capital. *American Journal of Sociology*, Vol. 94, pp. S95-S120.
- Cooper, D. R. and Schindler, P. S. (2014). *Business Research Methods*. New York: McGraw-Hill.
- Costa, R. V., Fernández-Jardón, C., and Figueroa Dorrego, P. (2014). Critical element for product innovation at Portuguese innovative SMEs: An intellectual capital perspective. *Knowledge Management Research and Practice*, Vol. 12, no.3, pp. 322-338.

- Damanpour, F. (1991). Organizational innovation: A meta-analysis of effects of determinants and moderators. *Academy of Management Journal*, Vol. 34, no. 3, pp. 555-590.
- Daud, S. and Yussof, W. F. W. (2011). How intellectual capital mediates the relationship between knowledge management processes and organizational performance?. *African Journal of Business Management*, Vol. 5, No. 7, pp. 2607-2617.
- Deichman, D. and Stam, D. (2015). Leveraging transformational and transactional leadership to cultivate the generation of organization-focused ideas. *The Leadership Quarterly*, (26), pp. 204-219.
- De Jong, J. P. and Vermeulen, P. A. (2003). Organizing successful new service development: a literature review. *Management Decision*, Vol. 41, Iss. 9, pp. 844-858.
- Delgado-Verde, M., Martín-de Castro, G. and Navas-López, J. E. (2011). Organizational knowledge assets and innovation capability: Evidence from Spanish manufacturing firms. *Journal of Intellectual Capital*, Vol. 12, Iss. 1, pp. 5-19.
- Demartini, P. and Paoloni, P. (2011). Assessing human capital in knowledge intensive business services. *Measuring Business Excellence*, Vol. 15, Iss. 4, pp. 16-26.
- DeNisi, A., Hitt, M., and Jackson, S. (2003). The knowledge-based approach to sustainable competitive advantage. *Managing Knowledge for Sustained Competitive Advantage*, San Francisco: Jossey-Bass, pp 3-33.
- Dewar, R. D., and Dutton, J. E. (1986). The adoption of radical and incremental innovation: An empirical analysis. *Management Science*, Vol. 32, no. 11, pp. 1422-1433.
- Diefenbach, T. (2006). Intangible resources: A Categorical system of knowledge and other intangible assets. *Journal of Intellectual Capital*. Vol. 7, No. 3, pp. 406-420.
- Dinas Pariwisata Daerah Istimewa Yogyakarta. (2016). *Statistik Kepariwisata 2016. Buku Statistik 2017 Proses 6*. Yogyakarta: Dinas Pariwisata.
- Dinas Perindustrian Perdagangan Koperasi dan UKM Daerah Istimewa Yogyakarta. (2017). *Buku Daftar Potensi IKM Tahun 2017*. Yogyakarta: Disperindag
- Dinas Perindustrian Perdagangan Koperasi dan UKM Daerah Istimewa Yogyakarta. (2017). *Buku Daftar Sentra IKM Tahun 2017*. Yogyakarta: Disperindag
- Dumay, J., Guthrie, J. dan Puntillo, P. (2015). IC and public sector: a structured literature review. *Journal of Intellectual Capital*, Vol. 16, Iss. 2, pp. 267-284.
- Dyer, J. H. and Singh, H. (1998). The relational view: Cooperative strategy and sources of interorganizational competitive advantage. *Academy of Management Review*. Vol. 23, No. 4, pp. 660-679.

- Elche-Hotelano, D. (2011). Sources of knowledge, Investments and Appropriability as Determinants of Innovation: An Empirical Study in Services Firms. *Innovation: Management, Policy & Practice*, (13), pp. 220-235.
- Elsetouhi, A. and Elbeltagi, I. (2013). The role of human capital and customer capital in supporting product innovation. *Proceedings of the International Conference on Intellectual Capital, Knowledge Management & Organizational Learning*. Pp. 154-163.
- Engelman, R. M., Fracasso, E. M., Schmidt, S. and Zen, A. C. (2017). Intellectual capital, absorptive capacity and product innovation. *Management Decision*, Vol. 55, Iss. 3, pp. 474-490.
- Fan, I. Y. H. and Lee, R. W. B. (2016). Intellectual capital-based innovation planning: empirical studies using wiNK model. *Journal of Intellectual Capital*, Vol. 17, Iss. 3, pp. 553-569.
- Ferenhof, H. A., Durst, S., Bialecki, M. Z. dan Selig, P. M. (2015). Intellectual capital dimensions: state of the art in 2014. *Journal of Intellectual Capital*, Vol. 16, Iss. 1, No. 1, pp. 58-100.
- Fernandez, E., Montes, J. M. and Va`zquez, C. J. (2000). Typology and strategic analysis of intangible resources: A resource-based approach. *Technovation*. Vol. 20, pp. 81-92.
- Flamholtz, E. (2001). Corporate Culture and the Bottom Line. *European Management Journal*. Vol. 19, No. 3, pp. 268-275.
- Fleming, L. (2001). Recombinant Uncertainty in Technological Search. *Management Science*, Vol. 47, No. 1, pp. 117-132.
- Gadrey, J., Gallouj, F. and Weinstein, O. (1995) New modes of innovation. *International Journal of Service Industry Management*. Vol. 6, Iss. 3, pp. 4-16.
- Galbreath, J. (2005). Which resources matter the most to firm success? An exploratory study of resource-based theory. *Technovation*. Vol. 25, pp. 979-987.
- Gaynor, G. H. (2002). *Innovation by Design: What It Takes to Keep Your Company on The Cutting Edge*. New York: AMACOM American Management Association.
- Gracia-Granero, A., Llopis, Ó., Fernández-Mesa, A., and Vidal J. A. (2014). Unraveling the link between managerial risk-taking and innovation: The mediating role of a risk-taking climate.
- Grant, R. M. (1996b). Towards a knowledge-based theory of the firm. *Strategic Management Journal*, Vol. 17, No. 4, pp. 375-387.

- Gratton, L., and Ghoshal, S. (2003). Managing personal human capital. *European Management Journal*, Vol. 21, No. 1, pp. 1-10.
- Griffith, R., Huergo, E., Mairesse, J. and Peters, B. (2006). Innovation and productivity across four european countries. *Oxford Review of Economic Policy*, Vol. 22, No. 4, pp. 483-498.
- Guthrie, J. and Petty, R. (2000). Intellectual capital: Australian annual reporting practices. *Journal of Intellectual Capital*, Vol. 1, Iss. 3, pp. 241-251.
- Hadjimanolis, A. (2000). An investigation of innovation antecedents in small firms in the context of a small developing country. *R&D Management*, Vol. 30, No. 3, pp. 235-245.
- Hair, J. F., Black, W. C., Babin, B. J. and Anderson, R. E. (2014) *Multivariat Data Analysis: Seventh Edition*. Pearson Education Limited.
- Hall, R. (1992). The strategic analysis of intangible resources. *Strategic Management Journal*, Vol. 13, 135-144.
- Hall, R. (1993). A framework linking intangible resources and cap abilities to sustainable competitive advantage. *Strategic Management Journal*, Vol. 14, 607-618.
- Handzic, M., Durmic, N., Kraljic, A., and Kraljic, T. (2016). An empirical investigation of the relationship between intellectual capital and project success. *Journal of Intellectual Capital*, Vol. 17, No. 3, pp 471-483.
- Hansen, M. T., Nohria, N. and Tierney, T. (1999). What's your strategy for managing knowledge? *Harvard Business Review*, Pp. 106-116
- Harrington, R. J. (2004). Part I: The culinary innovation process – A barrier to imitation. *Journal of foodservice business research*, Vol. 7, (3), pp. 35-56.
- Hendriks, P. H. J. and Vriens, D. J. (1999). Knowledge-based systems and knowledge management: Friends and foes? *Information and Management*, Vol. 35, No. 113-125.
- Henttonen, K., Ritala, P. and Jauhiainen, T. (2011). Exploring open search strategies and their perceived impact on innovation performance-empirical evidence. *International Journal of Innovation Management*, Vol. 15, No. 3, pp. 525-541.
- Hitt, M. A., Bierman, L., Shimizu, K., and Kochhar, R. (2001). Direct and moderating effects of human capital on strategy and performance in professional service firms: A resource-based perspective. *Academy of Management Journal*, Vol.44, no. 1, pp. 13-28.
- Hogan, S. J. and Coote, L. V. (2014). Organizational culture, innovation, and performance: A test of Schein's model. *Journal of Business Research*. Vol. 67, pp. 1609-1621.

- Hsu, Y. H. and Fang, W. (2009). Intellectual capital and new product development performance: The mediating role of organizational learning capability. *Technological Forecasting & Social Change*, Vol. 76, pp. 664-677.
- Huang, H., Lai, M. and Lin, T. (2011). Aligning intangible assets to innovation in biopharmaceutical industry. *Expert System with Applications*. Vol. 38, pp. 3827-3834.
- Huggins, R. (2010). Network resources and knowledge alliances. *International Journal of Sociology and Social Policy*. Vol. 30, Iss. 9/10, pp. 515-531.
- Hult, G. T. M., Hurley, R. F., and Knight, G. A. (2004). Innovativeness: Its antecedents and impact on business performance. *Industrial Marketing Management*, Vol. 33, no. 5, pp. 429-438.
- Hurley, R. F., and Hult, G. T. M. (1998). Innovation, market orientation, and organizational learning: An integration and empirical examination. *Journal of Marketing*, Vol. 62, no. 3, pp. 42-54.
- Indarti, N. (2010). The effect of knowledge stickiness and interaction on absorptive capacity: Evidence from furniture and software small and medium-sized enterprises in Indonesia. *Dissertation*. University of Groningen, Groningen: The Netherlands.
- Indarti, N. (2011). Memahami manajemen pengetahuan dan nilai strategisnya bagi perusahaan. Dalam T. H. Handoko, N. Indarti, & R. Almahendra, *Manajemen Dalam Berbagai Perspektif* (hal. 260-269). Jakarta: Penerbit Erlangga.
- Indarti, N. and Postma, T. (2013). Effect of networks on product innovation: Empirical evidence from Indonesian SMEs. *Journal of Innovation Management*. Vol. 2, pp. 140-158.
- Inkinen, H. (2015). Review of empirical research on intellectual capital and performance. *Journal of Intellectual Capital*, Vol. 16, Iss. 3, pp. 518-565.
- Itami, H. and Roehl, T. W. (1991). *Mobilizing Invisible Asset*. Harvard University Press.
- Jogja Coffee Magazine. (2018). *Information in Every SIP. Katalog Edisi 9, Maret-Mei 2018*. Pp. 4-45.
- Johannessen, J. A., Oslen, B. and Lumpkin, G. T. (2001). Innovation as newness: what is new, how new, and new to whom?. *European Journal of Innovation Management*. Vol. 4, No. 1/2001, pp. 20-31.
- Johannessen, J. A. (2013). Innovation: A systematic perspective – developing a systematic innovation theory. *Kybernetes*, Vol. 42, Iss. 8, pp. 1195-1217.
- Kannan, G. and Aulbur, W. G. (2004). Intellectual capital: Measurement effectiveness. *Journal of Intellectual Capital*, Vol. 5, No. 3, pp. 389-413.

- Kaplan, R. S. and Norton, D. P. (2004). Measuring the strategic readiness of intangible assets. *Harvard Business Review*, 82 (2), 52-63.
- Katadata. (2018, January 30). *Data Pertumbuhan Industri Makanan dan Minuman terhadap PDB Nasional*. Retrieved from <https://katadata.co.id>.
- Katila, R. (2002). New product search over time: Past ideas in their prime? *Academy of Management Journal*, Vol. 45, No. 5, pp. 995-1010.
- Katila, R. and Ahuja, G. (2002). Something old, something new: A longitudinal study of research behavior and new product introduction. *Academy of Management Journal*, Vol. 45, No. 6, pp. 1183-1194.
- Kaya, N. and Patton, J. (2011). The effect of knowledge-based resources, market orientation and learning orientation on innovation performance: An empirical study of Turkish firms. *Journal of International Development*. Vol. 23, pp. 204-219.
- Keenan, J., and Aggestam, M. (2001). Corporate governance and intellectual capital: some conceptualisations. *Empirical Research-Based and Theory-Building Papers*, Vol. 9, no. 4, pp. 259-275.
- Kementerian Perindustrian. (2017). *Laporan Kinerja Kementerian Perindustrian Tahun 2017*. Jakarta: Sekretariat Jenderal Kementerian Perindustrian.
- Kianto, A., Hurmelinna-Laukkanen, P. and Ritala, P. (2010). Intellectual capital in service-and product-oriented companies. *Journal of Intellectual Capital*, Vol. 11, Iss. 3, pp. 305-325.
- Koc, T. and Ceylan, C. (2007). Factor impacting the innovative capacity in large-scale sompanies. *Technovation*, (27), pp. 105-114.
- Kogut, B. and Zander, U. (1992). Knowledge of the firm, combinative capabilities, and the replication of technology. *Organizational Science*, Vol. 3, No. 3, pp. 383-397.
- Kohler, C., Sofka, W. and Grimpe, C. (2012). Selective search, sectoral patterns, and the impact on product innovation performance. *Reseach Policy*, (41), pp. 1344-1356.
- Kotler, P. and Keller, K. L. (2016). *Marketing Management*. 15 Penyunt. England: Pearson.
- Kramer, J. P., Marinelli, E., Lammarino, S. and Diez, J. R. (2011). Intangible assets as drivers of innovation: Empirical evidence on multinational enterprises in German and UK regional system of innovation. *Technovation*. Vol. 31, pp. 447-458.
- Laurie, J. (1997). Harnessing the power of intellectual capital training and development. *Management Accounting*, Vol. 1, No. 12, pp. 49-53.

- Laursen, K. and Salter, A. (2006). Open for innovation: The role of openness in explaining innovation performance among U. K. manufacturing firms. *Strategic Management Journal*, Vol. 27, pp. 131-150.
- Lawson, B. and Samson, D. (2001). Developing innovation capability in organisations: A dynamic capabilities approach. *International Journal of Innovation Management*, Vol. 5, No. 3, pp. 377-400.
- Lee, S., Park, G., Yoon, B., and Park, J. (2010). Open innovation in SMEs-An intermediated network model. *Research Poicy*, Vol. 39, no. 2, pp. 290-300.
- Leitner, K. H. (2011). The effect of intellectual capital on product innovativeness in SMEs. *International Journal Technology Management*, Vol. 53, No. 1.
- Lev, B. (2001). *Intangibles: management, measurement and reporting*. Brooking Institutions Press, Washington.
- Liu, M. C., and Liu, N. C. (2008). Sources of knowledge acquisition and patterns of knowledge-sharing behaviors-An empirical study of Taiwanese high-tech firms. *International Jprnal of Information Management*, Vol. 28, pp 423-432.
- Maier, A., Brad, S., Nicoara, D. and Maier, D. (2014). Innovation by developing human resources, ensuring the competitiveness and success of the organization. *Procedia – Social and Behavioral Sciences*. Vol. 109, pp. 645-648.
- March, J. G. (1991). Exploration and exploitation in organizational learning. *Organization Science*, Vol. 2, No. 1, pp. 71-87.
- Marr, B., Gupta, O., Pike, S., and Roos, G. (2003). Intellectual capital and knowledge management effectiveness. *Management Decision*, Vol. 41, No. 8, pp. 771-781.
- Marzo, G., and Scarpino, E. (2016). Exploring intellectual capital management in SMEs: An in-depth Italian case study. *Journal of Intellectual Capital*, Vol. 17, Iss. 1, pp. 27-51.
- Mention, A. (2012). Intellectual capital, innovation and performance: A systematic review of the literature. *Business and Economic research*, Vol. 2, No. 1.
- Nahapiet, J. and Ghoshal, S. (1998). Social capital, intellectual capital, and the organizational advantage. *Academy of Management Review*, Vol. 23, No. 2, pp.242-266.
- Namasivayam, K. and Denizci, B. (2006). Human capital in service organizations: Identifying value drivers. *Journal of Intellectual Capital*, Vol. 7, Iss. 3, pp 381-393.
- Nanggong, A. and Indarti, N. (2016). The effect of intangible resources on innovation in service firms with the role of absorptive capacity as a moderating variable. *Management of Innovation and Technology*. pp. 7-12.

- Neely, A., Filippini, R., Forza, C., Vinelli, A., dan Hii, J. (2001). A framework for analyzing business performance, firm innovation and related contextual factors: Perceptions of managers and policy makers in two European regions. *Integrated Manufacturing Systems*, Vol. 12, No. 2, pp. 114-124.
- Neuman, W. L. (2014). *Social Research Methods: Qualitative and Quantitative Approaches* (Seventh Edition). Edinburgh: Pearson Education Limited.
- Nguyen, H. N., and Mohamed, S. (2011). Leadership behaviors, organizational culture and knowledge practices: An empirical investigation. *Journal of Management Development*, Vol. 30, Iss. 2, pp. 206-221.
- Nieves, J. and Haller, S. (2014). Building dynamic capabilities through knowledge resources. *Tourism Management*. 40. Pp. 224-232.
- Nerkar, A., and Paruchuri, S. (2005). Evolution of R&D capabilities: The role of knowledge networks within a firm. *Management Science*, Vol. 51, Iss. 5, pp. 771-785.
- Nonaka, I. and Takeuchi, H. (1995). *The Knowledge-Creating Company: How Japanese Companies Create the Dynamics of Innovation*. New York: Oxford University Press.
- Nunnally, J. and Bernstein, I. (1994). *Psychometric Theory. Third Edition*. McGraw-Hill, Inc. pp. 196.
- O'Donnell, D., Henriksen, L. B. and Voelpel, S. C. (2006). Guest editorial: Becoming critical on intellectual capital. *Journal of Intellectual Capital*, pp. 5-11.
- Oke, A. (2007). Innovation types and Innovation management practices in service company. *International Journal of Operation & Production Management*, Vol. 27, No. 6, pp. 564-587.
- Ordarini, A. and Parasuraman, A. P. (2009). Service innovation in the service-dominant logic: In search of a framework. *AMA Winter Educators' Conference Proceedings*. Vol. 20, pp. 140-153.
- Ottenbacher, M. and Harrington, R. J. (2007). The culinary innovation process. *Journal of Culinary Science & Technology*, Vol. 5 (4), pp. 9-35.
- Parashar, M. and Singh, S. K. (2005). Innovation capability. *IIMB Management Review*, pp. 115-123.
- Petty, R. and Guthrie, J. (2000). Intellectual capital literature review: Measurement, reporting, and management. *Journal of Intellectual Capital*, Vol. 1, No. 2, pp. 155-176.
- Pulic, A. and Kolakovic, M. (2003). Value creation efficiency in the new economy. *Global Business and Economics Review*, Vol. 5, No. 1, pp. 111-128.

- Purnomosidhi, B. (2006). Praktik pengungkapan modal intelektual pada perusahaan publik di BEJ. *Jurnal Riset Akuntansi Indonesia*, Vol. 9, No. 1, pp. 1-20.
- Rogers, E. M. (2003). *Diffusion of Innovation; the fifth edition*. Free Press. New York.
- Roos, J., Roos, G. dan Edvinsson, L. (1998). *Intellectual Capital-Navigating the New Business Landscape*, Macmillan Press Ltd, UK.
- Roper, S. and Hewitt-Dundas, N. (2015). Knowledge stocks, knowledge flows and innovation: Evidence from matched patents and innovation panel data. *Research Policy*, Vol. 44, pp 1327-1340.
- Rubalcaba, L., Gago, D. dan Gallego, J. (2010). On the differences between goods and services innovation. *Journal of Innovation Economics*, Vol. 1, No. 5, pp. 17-40.
- Santos-Rodrigues, H., Faria, J., Cranfield, D., and Morais, C. (2013). Intellectual capital and innovation: A case study of a public healthcare organization in Europe. *Electronic Journal of Knowledge Management*, Vol. 11, Iss. 4, pp. 361-372.
- Scafarto, V., Ricci, F., and Scafarto, F. (2016). Intellectual capital and firm performance in the global agribusiness industry: The moderating role of human capital. *Journal of Intellectual Capital*, Vol 17, No. 3, pp 530-552.
- Schultz, T. W. (1961). Investment in human capital. *The American Economics Review*, Vol. 51, no. 1, pp. 1-17.
- Sekaran, U. (2003). *Research Methods for Business. A skill building approach. Fourth Edition*. John Wiley & Sons, Inc.
- Seppänen, M. and Mäkinen, S. (2010). Resources in academic discourse: An empirical investigation of management journals. *Journal of Industrial Engineering and Management*, Vol. 3(1), pp. 116-137.
- Sher, P. J. and Yang, P. Y. (2005). The effects of innovative capabilities and R&D clustering on firm performance: The evidence of Taiwan's semiconductor industry. *Technovation*, (25), pp. 33-43.
- Stewart, T. (1998). *Intellectual Capital. The New Wealth of Organizations*, Nicholas Brealey Publishing, Business Digest, New York.
- Subramaniam, Y. dan Youndt, M. A. (2005). The influence of intellectual capital on the types of innovative capabilities. *Academy of Management Journal*, Vol. 48, No. 3, pp. 450-463.
- Szeto, E. (2000). Innovation capacity: Working towards a mechanism for improving innovation within an inter-organizational network. *The TQM Magazine*, Vol. 12, No. 2, pp. 149-157.

- Teece, D., Pisano, G., and Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic Management Journal*, Vol 18, No. 7, pp. 509-534.
- The Indonesian Institute. (2017). *Analisis Peta Industri Makanan dan Minuman di Indonesia*. Jakarta Pusat: The Indonesian Institute.
- Tidd, J. (2001). Innovation management in context: Environment, organization and performance. *International Journal of Management Reviews*. Vol. 3, Iss. 3, pp. 169-183.
- Tim Studi Kementerian Pariwisata dan Ekonomi Kreatif. (2014). *Ekonomi Kreatif: Kekuatan Baru Indonesia Menuju 2025*. Jakarta: PT Republik Solusi
- Tim Studi Kementerian Pariwisata dan Ekonomi Kreatif. (2015). *Ekonomi Kreatif: Rencana Pengembangan Kuliner Nasional 2015-2019*. Jakarta: PT Republik Solusi
- Tsai, W. (2001). Knowledge transfer in intraorganizational networks: Effects of network position and absorptive capacity on business unit innovation and performance. *Academy of Management Journal*. Vol. 44, No. 5, pp. 996-1004.
- Tushman, M., and Nadler, D. (1986). Organizing for innovation. *California Management Review*, Vol. 28, no. 3, pp. 74-92.
- Umemoto, K. (2002). Managing existing knowledge is not enough. *The Strategic Management of Intellectual Capital and Organizational Knowledge*, New York: Oxford University Press, 463-476.
- Van Geenhuizen, M. and Indarti, N. (2005). Knowledge as a critical resource in innovation among small furniture companies in Indonesia. *Gadjah Mada International Journal of Business*, Vol. 7, No. 3, pp. 371-390.
- Varis, M. and Littunen, H. (2010). Types of Innovation, sources of information and performance in entrepreneurial SMEs. *European Journal of Innovation Management*, Vol. 13, No. 2, pp. 128-154.
- Verga-Jurado, J., Antonio, G.G., Ignacio, F de L., and Liney, ve M. H. (2008). The effect of external and internal factors on firms' product innovation. *Research Policy*, Vol. 37, pp. 616-632.
- Wang, D. and Chen, S. (2013). Does intellectual capital matter? High-performance work systems and bilateral innovative capabilities. *International Journal of Manpower*, Vol. 34, Iss. 8, pp. 861-879.
- Winter, S. (1987). Knowledge and competence as strategic assets. D.J. Teece, ed. *The Competitive Challenge: Strategies for Industrial Innovation and Renewal*. Ballinger, Cambridge, MA, 159-184.

- Wu, X. and Sivalogathan. (2013), Intellectual capital for innovation capability: A conceptual model for innovation. *International Journal of Trade, Economics and Finance*, Vol. 4, No. 3, pp. 139-144.
- Yogyakarta Tourism Map. (2018). *Katalog Edisi April 2018 Tahun ke 7*. No. 80, pp. 1-49.
- Youndt, M. A. and Snell, S. A. (2004). Human resources configuration, intellectual capital, and organizational performance. *Journal of Managerial Issues*. Vol. 16, No. 3, pp. 337-360.
- Yuosre-F, M. D., Ali, B. Z. and Tariq, A. (2016). The impact of intellectual capital on innovation generation and adoption. *Journal of Intellectual Capital*, Vol. 17, Iss. 4, pp. 675-695.
- Zack, M. H. (2002). Epilogue: Developing a knowledge strategy, in C. W. Choo, N. Bontis, *The Strategic Management of Intellectual Capital and Organizational Knowledge* (eds), Oxford University Press, Oxford, pp. 268-276.
- Zarenler, M., Hasiloglu, S. B., and Sezgin, M. (2008). Intellectual capital and innovation performance: Empirical evidence in the Turkish automotive supplier. *Journal of Technology Management & Innovation*, Vol. 3, Iss. 4, pp. 31-40.
- Zheng, S., Li, H. and Wu, X. (2013). Network resources and the innovation performance. *Management Decision*. Vol. 51, Iss. 6, pp. 1207-1224.
- Ziesemer, T. (2013). A knowledge-based view of the porter hypothesis. *Environmental Policy and Governance*, (23), 193-208.