

DAFTAR PUSTAKA

- Abdillah, W & Jogiyanto. 2015. *Partial Least Square (PLS): Alternatif Structural Equation Modeling (SEM) dalam Penelitian Bisnis*. Yogyakarta: Andi.
- Aho, S.K. 2001. "Towards a general theory of touristic experiences: Modelling experience process in tourism". *Tourism Review*, 56, 33--37.
- Arikunto, S. 2013. *Prosedur Penelitian: Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta.
- Arnould, E. J & Price, L. 1993. "River Magic: extraordinary experience and the extended service encounter". *Journal of Consumer Research*, 20 (1), 24--45
- Aswar, S. 2010. *Metode Penelitian*. Yogyakarta: Pustaka pelajar.
- Baker, J.D.G & A. Parasuraman. 1992. "An Experimental Approach to Making Retail Store Environmental Decisions". *Journal of Retailing*, 68 (4), 445--460
- Benur, A.M & Bramwell, B. 2015. "Tourism Product Development and Product Diversification in Destinations". *Tourism Management*, 50, 213—224.
- Berry, L. L., Carbone, L. P., & Haeckel, S. 2002. "Managing the Total Customer Experience". *MIT Sloan Management Review*, 43(2), 85--89.
- Bhargava, M. 2009. *Tourism: Issues and Perspectives*. New Delhi: Raj Publications.
- Biduan, P.G. 2016. "Strategi Pengelolaan Pariwisata dalam Rangka Peningkatan Pendapatan Asli Daerah di Dinas Kebudayaan dan Pariwisata Kabupaten Kepulauan Sangihe". *Jurnal eksekutif*, 1 (7), 1--14.
- Binkhorst. 2002. "Holland, the American way: Transformations of the Netherlands into US vacation experiences". PhD Thesis Tilburg University, Tilburg.
- Bodger, D. 1998. "Leisure, Learning, and Travel". *Journal of Physical Education. Recreation & Dance*, 69 (4), 28--31
- Bramwell, B & Lane, B. 2011. "Crises, Sustainable Tourism and Achieving Critical Understanding". *Journal of Sustainable Tourism*, 19 (1), 1--3
- Brunner-Sperdin, A & Peters, M. 2009. "What Influences Guests' Emotions? The Case of High-Quality Hotels". *International Journal of Tourism Research*, 11, 171--183.

- Buhalis, D. 2000. "Marketing the Competitive Destination of the Future". *Tourism Management*, 21, 97--116.
- Cascio, W. F. 2006. *Managing Human Resources: Productivity, Quality of Life, Profits*. McGraw-Hill Irwin.
- Chandralal, L & Valenzuela, F.R. 2013. "Exploring Memorable Tourism Experiences: Antecedents and Behavioural Outcomes". *Journal of Economics, Business and Management*, 1(2), 177--181.
- Chi, C.G & Hailin, Q. 2008. "Examining the Structural Relationships of Destination Image, tourist Satisfaction and Destination Loyalty". *Tourism Management*, 29, 624--636
- Clarke, I & Ruth, A. S. 1995. "Beyond the Servicescape: The Experience of Place". *Journal of Retailing and Consumer Services*, 2 (3), 149--162.
- Cohen, E.H. 2008. *Youth Tourism to Israel. Educational Experiences of The Diaspora*, Clevedon, UK: Channel View Publications.
- Connell, J., Page, S.J., & Meyer, D. 2015. "Visitor Attractions and Events: Responding to Seasonality. *Tourism Management*, 46, 283--298
- Cooper, C & Hall, C.M. 2008. *Contemporary Tourism: An International Approach*. Amsterdam: Elsevier.
- Cooper, C., Fletcher, J., Fyall, A., & Gilbert, D. 2005. *Tourism Principles and Practice*. England: Pearson Educational.
- Crouch, G. I & Ritchie, J. R. B. 1999. "Tourism, Competitiveness and Societal Prosperity". *Journal of Business Research*, 44 (3), 137--152.
- Csikszentmihalyi, M & J. Hunter. 2003. "Happiness in Everyday Life: The Uses of Experience Sampling". *Journal of Happiness Studies*, 4, 185--199
- Daft, R.L. 2000. *Organization Theory and Design*. (7th Ed.) South-Western College Publishing, Thomson Learning. U.S.A.
- Damanik, J & Weber F.H. 2006. *Perencanaan Ekowisata dari Teori ke Aplikasi*. Yogyakarta: Andi Offset.
- Davidson, A.C & Hinkley.D.V. 2006. *Bootstrap Methods and Their Application*. Cambridge: Cambridge University Press.
- Djaali, 2008. *Skala Likert*. Jakarta: Gramedia Pustaka Utama.
- Dwyer, L & Kim, C. 2003. "Destination competitiveness: Determinants and indicators". *Current Issues in Tourism*, 6 (5), 369--414.

- Echeverri, P. 2005. Video-based Methodology: Capturing Real-time Perceptions of Customer Processes. *International Journal of Service Industry Management*, 16 (2): 199-209.
- Emekli, G. 2006. "Geography, Culture and Tourism: Cultural Tourism". *Aegean Geography Magazine*, 15, 51--59.
- Fauzi, A & Anna, S. 2005. *Permodelan Sumber Daya Perikanan dan Kelautan untuk Analisis Kebijakan*. Jakarta: Gramedi Pustaka Utama.
- Ferdinand, A. 2006. *Metode Penelitian Manajemen: Pedoman Penelitian untuk Skripsi, Tesis, dan Disertasi Ilmu Manajemen*. Semarang: Universitas Diponegoro.
- Formica, S. 2001. "Measuring Destination Attractiveness: A proposed Framework". *International Business Conference*. Miami, Florida.
- Fraenkel, J.R. & Wallen, N.E. 1990. *How to Design and Evaluate Research in Education*. New York: Mc.Graw Hill Pub Co.
- Frechtling, D.C. 2001. *Forecasting Tourism Demand: Methods and Strategies*. London: Butterworth-Heinemann.
- Getz, D., Svensson, Peterssen., & Gunnervall. 2012. "Hallmark Events: Definition, Goals and Planning Process". *International Journal of Event Management Research*, 7 (1), 47--69
- Ghozali, I. 2012. *Aplikasi Analisis Multivariate dengan Program SPSS*. Semarang: Universitas Diponegoro.
- Godfrey, K & Clarke, J. 2000. *The Tourism Development Handbook: A Practical Approach To Planning And Marketing*. London: Continuum.
- Goeldner, R.C & Ritchie, J.B.R. 2006. *Tourism: Principles, Practices, Philosophies*, 10th ed. New Jersey: John Wiley and Sons.
- Gronroos, C. 2001. *Service Management and Marketing*, 2nd ed. New York: Wiley.
- Hair, J.F., Ringle, C.M., & Sarstedt, M. 2011. "PLS-SEM: Indeed a Silver Bullet". *Journal of Marketing Theory and Practice*, 19 (2), 139--151.
- Hair, J.F., Anderson, R.E., Tatham, R.L., & Black, W.C. 2010. *Multivariate Data Analysis*, 6th Ed. New Jersey: Prentice Hall.
- Haryono 2006. "Model Pembelajaran Berbasis Peningkatan Keterampilan Proses Sains". *Jurnal Pendidikan Dasar*, 7 (1), 1--13

- Hassan, S. 2000. "Determinants of Market Competitiveness in an Environmentally Sustainable Tourism Industry". *Journal of Travel Research*, 38, 239--45.
- Horrigan, D. 2009. "Branded Content: A New Model For Driving Tourism Via Film And Branding Strategies". *Tourismos: An International Multidisciplinary Journal of Tourism*, 4, 51--65.
- Howie, F. 2003. *Managing The Tourist Destination*. London: Continuum.
- Hussain, S., Jamshed K., Arshad, R., & M. Adnan, L. 2013. "Ansoff Matrix, Environment, and Growth-AN Interactive Triangel". *Management and Administrative Sciences Review*, 2(2), 196-206.
- John, C. 2008. *Education Research: Planning, Conducting, And Evaluating Quantitative and Qualitative Research*. New Jersey: Pearson Education.
- Kamenidou, I., Mamalis, S., & Priporas, C. 2009. "Measuring Destination Image And Consumer Choice Criteria: The Case Of Mykonos Island". *Tourismos: An International Multidisciplinary Journal of Tourism*, 4, 67--79.
- Kaosa-ard, M. 2002. "Development and Management of Tourism Products: The Thai Experience". *CMU Journal*, 1 (3), 289--301.
- Kandula, S. R. 2006. *Performance Management*. New Delhi: Prentice Hall.
- Kusworo, H.A & Damanik, J. 2002. "Pengembangan SDM Pariwisata Daerah: Agenda Kebijakan untuk Pembuat Kebijakan". *Jurnal Ilmu Sosial dan Ilmu Politik*, 6 (1), 105--120.
- Kotler, P. 2002. *Manajemen Pemasaran*. Jakarta: Milenium Prehallindo.
- Kotler, P., Bowen, J.T., & Makens, J.C. 2010. *Marketing for Hospitality and Tourism*: fifth edition. New Jersey: Pearson.
- Kozak, M & Rimmington, M. 1999. "Measuring Tourist Destination Competitiveness: Conceptual Considerations and Empirical Findings". *Hospitality Management*, 18, 273--83.
- Lam, J.M.S., Ariffin, A.A.M., & Ahmad, A. 2011. "Edutourism: Exploring The Push-Pull Factors in Selecting A University". *International Journal of Business and Society*. 12 (1), 63--78.
- Larsen, S. 2007. "Aspects of a Psychology of the Tourist Experience". *Journal of Hospitality and Tourism*, 7, 7--18.

- Malhotra, N.K & Birks, D.F. 2007. *Marketing Research: An Applied Approach, 3rd European Edition*. Harlow, UK: Pearson Education
- Margono. 2004. *Metodologi Penelitian Pendidikan*. Jakarta: Rineka Cipta
- Mihalic, T. 2000. "Environmental Management of a Tourist Destination: A Factor of Tourism Competitiveness". *Tourism Management*, 21 (1), 65--78.
- Mitchell, B. 2001. *Resource and Environmental Management*. London: Routledge.
- Monecke, A & Leisch, F. 2012. "SEM PLS: Structural Equation Modeling Using Partial Least Square". *Journal of Statistic Software*, 48 (3), 2--32.
- Moraru, A. D. 2011. "Development and Diversification of Tourism Services. A Strategic Approach in International Context. Doctoral Dissertation Summary". *European Journal of Tourism Research*, 4 (1), 75--77
- Mossberg, L. 2007. "A Marketing Approach to The Tourist Experience". *Scandinavian Journal Of Hospitality and Tourism*, 7 (1), 59--74.
- Mulyana, I. 2009. *Pasar Pariwisata*. <http://www.wisataciamis.com/2009/06/pasara-pariwisata.html>. (diakses pada 5 Mei 2013).
- Mustaji. 2012. "Teori, Model, dan Penelitian Pengembangan dalam Perspektif Teknologi Pembelajaran" (<http://www.pasca.tp.ac.id/site-model-dan-penelitian-pengembangan-dalam-perspektif-teknologi-pembelajaran>, diakses pada 17 Desember 2015).
- Myers, D. G. 2003. *Psychology*. New York: Worth Publishers.
- Naibaho, E. R. 2011. "Diversifikasi Produk Wisata di Pulau Samosir, Kabupaten Samosir, Provinsi Sumatera Utara. Departemen Konservasi Sumber Daya Hutan dan Ekowisata". Skripsi. Bogor: IPB.
- Nemethy, A. 1990. "Resorts Go Up and Down". *Snow Country*, 3 (7), 31--32.
- Noe, R.A., Hollenbeck, J.R., Gerhart, B., & Wright, P.M. 2010. *Human Resource Management: Gaining a Competitive Advantage*, 7th ed. New York: McGraw-Hill/Irwin.
- Notoatmodjo, S. 2010. *Metode Penelitian*. Jakarta: Rineka Cipta.
- Oh, H., Fiore, A.M & Jeoung, M. 2007. "Measuring Experience Economy Concepts: Tourism Applications". *Journal of Travel Research*, 46, 119--132.

- Parahalad, C.K & Ramaswamy, V. 2004. "Co-creating Unique Value with Customers". *Strategy & Leadership*, 32 (3), 4--9
- Passer, M. W. & Smith, R. E. 2004. *Psychology-The Science of Mind and Behavior*. Boston: McGraw- Hill.
- Pearce, P.L. 2014. *Tourism Motivations and Decision Making*. Blackwell, Oxford
- Pendit, N.S. 2006. *Ilmu Pariwisata (Sebuah Pengantar Perdana)*. Jakarta: Pradnya Paramita.
- Pine, J. B & Gilmore, J.H. 1999. *The Experience Economy: Work is a Theatre and every Business a Stage*. Cambridge: Harvard Business School.
- Pitana, I.G & Gayatri, P.G. 2005. *Sosiologi Pariwisata*. Yogyakarta: Andi Offset.
- Poulsson, S. H. G & Kale. 2004. "The Experience Economy and Commercial Experiences". *Marketing Review*, 4, 267--277.
- Priono, Y. 2012. "Identifikasi Produk Wisata Pariwisata Kota (Urban Tourism) Kota Pangkalan Bun sebagai Urban Heritage Tourism". *Jurnal Perspektif Arsitektur*, 7 (2), 72--86
- Pullman, M. E & M. A. Gross. 2003. "Welcome to Your Experience: Where You Can Check Out Anytime You'd Like, But You Can Never". *Journal of Business and Management*, 9 (3), 215-231.
- Rakhmat, J. 2001. *Psikologi Komunikasi*. Bandung: Remaja Rosdakarya.
- Rainsch, S. 2004. *Dynamic Strategic Analysis: Demystifying Simple Success Strategies*. Wiesbaden: Deutscher Universitasts-Verlag.
- Ricardo, R., & Wade, D. 2001. *Corporate Performance Management: How to Build a Better Organization through Measurement Driven Strategies Alignment*. Boston, MA: Butterworth Heinemann.
- Richards, G & Wilson, J. 2003. *Today's youth travellers: tomorrow's global nomads: New horizons in independent youth and student travel*. Amsterdam: International Student Travel Confederation.
- Riduwan. 2009. *Skala Pengukuran Variabel-Variabel Penelitian*. Bandung: Alfabeta
- Ritchie, B.W. 2003. *Managing Educational Tourism*. Britain: Cromwelll Press.
- Ritchie, J. R. B & Crouch, G. I. 2003. *The Competitive Destination: A sustainable Tourism Perspective*. Wallingford, UK: CABI

- Ritchie, J. R. B & Hudson, S. 2009. "Understanding and Meeting the Challenges of Customer/Tourist Experience Research". *International Journal of Tourism Research*, 11, 111--126.
- Rotich, D., Nthiga, R., & Bor, T. 2012. "Product Diversification for Sustainable Tourism Development Exploring The Strenghts and Challenges of Kisumu Region, Kenya". *European Journal of Business and Social Sciences*, 1 (9), 108--117.
- Santoso.S. 2011. *Structural Equation Modeling (SEM). Konsep dan Apikasi AMOS 18*. Jakarta: Elex Media Komputindo.
- Sarwono, J. 2006. *Metode Penelitian Kuantitaif dan Kualitatif*. Yogyakarta: Graha Ilmu.
- Schejbal, C. 2013. "Tourism Product Design". *Acta Logistica Moravica*, 2, 50-60.
- Sekaran, U. 2006. *Metode penelitian untuk Bisnis*, Edisi 4, Buku 1. Jakarta: Salemba
- Sharpley, R & Telfer, D.J. 2002. *Tourism and Development: Concepts and Sissue*. Clevedon: Channel View Publications.
- Smith, A. 2013. "The Role of Educational Tourism in Raising Academic Standards". *African Journal of Hospitality, Tourism and Leisure*, 2 (3), 1--7.
- Soekadijo. 2000. *Anatomi Pariwisata*. Jakarta: Gramedia
- Song, H & Turner, L. 2006. *Tourism Demand Forecasting*. International Handbook on the Economics of Tourism. London: Edward Elgar.
- Sudjana, N & Ibrahim. 2004. *Penelitian dan Penilaian Pendidikan*. Bandung: Sinar Baru Algesindo
- Sudjarwo & Basrowi. 2009. *Manajemen Penelitian Sosial*. Bandung: Mandar Maju.
- Sugiyono. 2012. *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta
- Sunyoto, D. 2014. *Dasar- Dasar Manajemen Pemasaran. Konsep, Strategi, dan Kasus*. Jakarta : Buku Seru.
- Suli, D., Cani, M.S., & Suli, H. 2013. "Communication of Tourism Product: The Case of Himara". *European Journal of Suistainable Development*, 2 (4), 347--354.
- Suryabrata, S. 2008. *Metodologi Penelitian*. Jakarta: Raja Grafindo Persada.

- Suwantoro, G. 2004. *Dasar-Dasar Pariwisata*. Yogyakarta: Andi.
- Swarbrooke, J. 2002. *The Development And Management Of Visitors Attractions* (2nd.ed). London: Routledge.
- Tanenhaus, M., Vinci, Chatelin, Y.M., & Carlo, L. 2005. PLS Path Modeling Computational. *Statistic & Data Analysis*, 48, 159--205.
- Taylor, S. 2006. *Theorizing Educational Tourism: Practices, Impacts, and Regulation*. Ecuador: Columbia University.
- Timothy D. J & Nyaupane G. P. 2009. *Heritage Tourism and Its Impacts: Cultural Heritage and Tourism in the Developing World a Regional Perspective*. London: Routledge.
- Tourism Product Development Strategy (TPDS) 2007-2013. 2007. Available online :
http://www.failteireland.ie/FailteIreland/media/WebsiteStructure/Documents/4_Corporate_Documents/Strategy_Operations_Plans/Tourism-Product-Development-Strategy-2007-2013.pdf?ext=.pdf. (diakses 18 January 2015).
- Turtureanu, A.G. 2005. "Tourism Products Characteristics and Form". *Economica*, 1 (1), 141--157.
- Umar, H. 2003. *Metode Riset Bisnis*. Jakarta: Gramedia Pustaka Utama.
- Urbina, S. 2004. *Essentials of Psychological Testing*. New Jersey: John Willey & Sons.
- Urry, J. 2002. *The Tourist Gaze: Leisure and Travel in Contemporary Societies* (2nd Edition). London: Sage
- Verma, R. G., Plaschka., & J.J. Louviere. 2002. "Understanding customer choices: a key to successful management of hospitality services". *Cornell Hotel and Restaurant Administrative Quarterly*, 43, 15--24.
- Vinzi, V.E., Chin, W.W., Henseler, J., & Wang, H. 2010. *Handbook of Partial Least Squares: Concepts, Methods and Applications*. Germany: Springer.
- Wahab, S. 2003. *Pemasaran Pariwisata*. Jakarta: Pradnya Paramita.
- Wang, B. 2008. "Education Tourism Market in China An Explorative Study in Dalian". *International Journal of Business and Management*, 3 (5), 44--49.
- Weidenfeld, A. & Leask, A. 2013. "A Comparative Assessment of the Management of Visitor Attractions and Events. *Current Issues in Tourism*, 16 (6), 552--569.

Widiyanto, J. 2010. *SPSS for Windows untuk Analisis Data Statistik dan Penelitian*. Surakarta: BP-FKIP UMS.

Yoeti, O.A. 2008. *Perencanaan dan Pengembangan Pariwisata*. Jakarta: Pradnya Paramita.

Yoeti, O.A. 2002. *Perencanaan Strategis Pemasaran Daerah Tujuan Wisata*. Jakarta: Pradnya Paramita.

Yoon, Y. 2002. "Development of a Structural Model for Tourisn Destination Competitiveness from Stakeholder' Persepctive". Disertasi: Virginia Polytechnic Institute and State University.

Dinas Pariwisata Kota Yogyakarta, 2016

Dinas Pendidikan, Pemuda, dan Olahraga (Dikpora) Yogyakarta, 2017

Sumber Internet

Ali-Knight, J.M., 2011. *The Role of Niche Tourism Products in Destination Development*. Disertasi: Edinburgh Napier University. <http://www.napier.ac.uk/~media/worktribe/output-209366/fullthesispdf.pdf>. (diakses pada 12 Januari 2014).

Ankomah, P.K & Larson, R.T. 2002. *Education Tourism: A Strategy to Suistainable Tourism Development in Sub-Saharan Africa* (internet), <<http://unpan1.un.org/intradoc/groups/public/documents/idep/unpan002585.pdf>> (diakses pada 19 Januari 2015).

Giese, J. L & Cote, J.A. 2000. "Defining Consumer Satisfaction". *Academic of Marketing Science Review* (online). www.amsreview.org/articles/giese01-2000.pef. (diakses pada 15 Januari 2014).

Majava, J., Nuottila, J., Haapasalo, H., & Law, K.M.Y. 2014. *Customer needs in Market-Driven Product Development: Product Management and R&D Standpoints*. <http://dx.doi.org/10.4236/ti.2014.51003>. (diakses pada 31 Agustus 2013).

Mulyana, I. 2009. *Pasar Pariwisata*. <http://www.wisataciamis.com/2009/06/pasara-pariwisata.html>. (diakses pada 5 Mei 2013).

Paskaleva-Shapira, K. 2001. Promoting partnership for effective governance of sustainable urban tourism. Working paper INTA International Seminar Tourism in the City-Opportunity Regeneration and Development. SUT Governance. <https://pdfs.semanticscholar.org/f29d/f76c4b717a583d63d7eaaab7a72b5eab8f2b.pdf>. (diakses pada 2 Februari 2014).



- Pavlovich, K. 2003. "The Evolution and Transformation of a Tourism Destination Network: The Waitomo Caves, New Zealand". *Tourism Management*, 24, 203--216. [http://dx.doi.org/10.1016/S0261-5177\(02\)00056-0](http://dx.doi.org/10.1016/S0261-5177(02)00056-0).
- Pevzner, M.N & Nikolaeva, A.N. 2013. "Academic Mobility Student as a Type of Education Tourism in Higher Education in Veliky Novgorod". *Lapland University Consortium*, <<http://www.barentsinfo.org/loader.aspx?id=fc874201-2c59-476e-89f3-68f1a1d0c6fe>> (diakses pada 21 Desember 2013).
- Timur, S. 2012. *Analyzing urban tourism stakeholder relationship: A network perspective*.<http://torc.linkbc.ca/torc/downs1/AnalyzingUrbanTourismStakeholderRelationships.pdf>. (diakses pada 20 Desember 2013).
- Tourism Policy Review Group (TPRG). 2003. New Horizons for Irish Tourism, An Agenda for Action. <http://www.dttas.ie/sites/default/files/publications/tourism/english/executive-summary-tourism-renewal-group-report-sept-2009/tourismreviewreport03.pdf>. (diakses pada 18 January 2015).
- Tourism Product Development Strategy (TPDS) 2007-2013. 2007. Available online : http://www.failteireland.ie/FailteIreland/media/WebsiteStructure/Documents/4_Corporate_Documents/Strategy_Operations_Plans/Tourism-Product-Development-Strategy-2007-2013.pdf?ext=.pdf. (diakses 18 January 2015).
- Van der Duim. 2015. Tourism scapes: An actor-network perspective on sustainable tourism development. Ph.D.Thesis, Wageningen University. 2005. Availabel online : http://www.globalislands.net/greenislands/docs/netherlands_tesisrene.pdf. (diakses pada 7 January 2015).
- Vengesayi, S. 2003. *A Conceptual Model of Tourim Destination Competitiveness and Atractivenes* (internet), <http://www.anzmac.org/conference_archive/2003/papers/CON20_vengesa_yis.pdf> (diakses pada 23 Desmber 2014).