UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

REFERENSI

Achsa, A., Verawati, D. M., & Hutajulu, D. M. (2024). Strategi Pengembangan Desa Wisata Berkelanjutan di Kabupaten Magelang. *EKOMABIS: Jurnal Ekonomi Manajemen Bisnis*, *5*(02), 221–236. https://doi.org/10.37366/ekomabis.v5i02.907

Aisyah Nurfadilah, S., Ramdani, D., Ekonomi, F., & Ilmu Sosial, dan. (2025). Analisis Pembangunan Dan Dampak Ekonomi, lingkungan, Sosial, Budaya Masyarakat sekitar kawasan Destinasi Wisata Kolam Renang Kampung Bambu Kabupaten Bandung. *Jurnal Ilmu Ekonomi, Pendidikan Dan Teknik* , *2*(4), 85–90. https://doi.org/10.70134/IDENTIK.V2I4.629

Andrisman Satria. (2023a). Analisis Keberlanjutan Lingkungan dalam Pengembangan Sektor Pariwisata: Perspektif Ekonomi Lingkungan di Destinasi Wisata. *JISOSEPOL: Jurnal Ilmu Sosial Ekonomi Dan Politik*, *1*(1), 16–23. https://doi.org/10.61787/0vgy2953

Andrisman Satria. (2023b). Analisis Keberlanjutan Lingkungan dalam Pengembangan Sektor Pariwisata: Perspektif Ekonomi Lingkungan di Destinasi Wisata. *JISOSEPOL: Jurnal Ilmu Sosial Ekonomi Dan Politik*, *1*(1), 16–23. https://doi.org/10.61787/0vgy2953

Antara. (2025). *Menpar Sebut Sertifikasi Desa Wisata Berkelanjutan Langkah Penting untuk Naik Kelas*. https://www.jawapos.com/bisnis/2512210097/menpar-sebut-sertifikasi-desa-wisata-berkelanjutan-langkah-penting-untuk-naik-kelas

Artianasari, N., Nurhakki, & Musmuliadi. (2024). Strategi Komunikasi Branding Pariwisata Halal Berbasis Smart Tourism di Tana Toraja. *KOMUNIDA : Media Komunikasi Dan Dakwah*, *14*(1), 98–123. https://doi.org/10.35905/komunida.v14i1.9324

Badan Pusat Statistik Provinsi Daerah Istimewa Yogyakarta. (2025). *Indikator Kesejahteraan Rakyat Daerah Istimewa Yogyakarta 2025*. Badan Pusat Statistik Provinsi Daerah Istimewa Yogyakarta.

Bricker, K. S., Qwynne Lackey, N., & Joyner, L. (2022). A Framework for Sustainable Tourism Development in and around National Parks. *Journal of Park and Recreation Administration*, *40*(1), 134–153. https://doi.org/10.18666/JPRA-2021-11113

Budiani, S. R., Wahdaningrum, W., Yosky, D., Kensari, E., Pratama, H. S., Mulandari, H., Iskandar, H. T. N., Alphabettika, M., Maharani, N., Febriani, R. F., & Kusmiati, Y. (2018). Analisis Potensi dan Strategi Pengembangan Pariwisata Berkelanjutan Berbasis

UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Komunitas di Desa Sembungan, Wonosobo, Jawa Tengah. *Majalah Geografi Indonesia*, *32*(2), 170–176. https://doi.org/10.22146/mgi.32330

Chakraborty, R., & Chand, D. (2026). Can Tourism be Sustainable? An International Perspective[Czy turystyka może być zrównoważona? Perspektywa międzynarodowa]. *Problemy Ekorozwoju*, *21*(1), 317–325. https://doi.org/10.35784/preko.8666

Desa Wisata Penting Sari. (2025, December 19). *Berdirinya Desa Wisata Pentingsari*. https://desawisatapentingsari.com/berdirinya-desa-wisata-pentingsari/

Desapedia. (2025). *Desa Wisata Pentingsari: Potret Keberhasilan Pariwisata Berbasis Komunitas di Lereng Gunung Merapi - Desapedia*.

Di-Clemente, E., Hernández-Mogollón, J. M., & López-Guzmán, T. (2020). Culinary tourism as an effective strategy for a profitable cooperation between agriculture and tourism. *Social Sciences*, *9*(3). https://doi.org/10.3390/socsci9030025

Estol, J., Camilleri, M. A., & Font, X. (2018). European Union tourism policy: An institutional theory critical discourse analysis. *Emerald.ComJ Estol, MA Camilleri, X FontTourism Review, 2018•emerald.Com*, *73*(3), 421–431. https://doi.org/10.1108/TR-11-2017-0167

Farnanda, R., Larasati, D., Faisal, B., & Ananda, N. R. (2025). A Framework of Sustainability Performance Indicators for Terrestrial Tourism Development: An Architectural Perspective. *International Journal of Sustainable Development and Planning*, *20*(11), 4775–4804. https://doi.org/10.18280/ijsdp.201120

Filice, C., Buffa, F., Masotti, P., & Martini, U. (2026a). Local stakeholders' participation in sustainable tourism development: a case study on the GSTC certification process in Trentino, Italy. *Italian Journal of Marketing*, *2026*(1). https://doi.org/10.1007/s43039-026-00128-2

Filice, C., Buffa, F., Masotti, P., & Martini, U. (2026b). Local stakeholders' participation in sustainable tourism development: a case study on the GSTC certification process in Trentino, Italy. *Italian Journal of Marketing*, *2026*(1). https://doi.org/10.1007/s43039-026-00128-2

Fligstein, N. (2001). Social skill and the theory of fields. *Journals.Sagepub.ComN FligsteinSociological Theory, 2001•journals.Sagepub.Com*, *19*(2), 105–125. https://doi.org/10.1111/0735-2751.00132

Graci, S. (2016). Collaboration and partnership development for sustainable tourism. *Understanding Tropical Coastal and Island Tourism Development*, 25–42. https://doi.org/10.1201/9780429324253-14

UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Hadi, W. (2024). Menggali Potensi Kampung Wisata Di Kota Yogyakarta Sebagai Daya Tarik Wisatawan. *Journal of Tourism and Economic*, *2*(2), 129–139. https://doi.org/10.36594/jtec/08yq9670

Hajar, S., . R., & Arma, N. A. (2024). Tourism Governance Based-On Penta-Helix Model in Samosir Island, Indonesia. *International Journal of Religion*, *5*(11), 1914–1927. https://doi.org/10.61707/rjw9gt07

Halim, D., Ramadani, A., Amalia Arif, N., Oktavina Nur Alam, A., & Amalia Ilyas, P. (2025). Dari Weber Ke New Public Service : Evolusi Paradigma Administrasi Publik Dalam Perspektif Filsafat Ilmu. *Al-Zayn:Jurnal Ilmu Sosial & Hukum*, *3*, 9323–9330.

Ihsan Mukhlisin, & Trimarstuti, J. (2023). Analisis Keberlanjutan Desa Wisata Petingsari Menggunakan Metode Multidimensional Scalling (MDS) dengan Pendekatan Rap-Tour. *Jurnal Perencanaan Wilayah Dan Kota*, *18*(1), 26–38. https://doi.org/10.29313/jpwk.v18i1.1626

Indrayani, I. ayu D., Prabawati, N. P. A., & Yudartha, I. P. D. (2024). Collaborative Governance Berbasis Pentahelix dalam Pengembangan Desa Wisata. *Ethics and Law Jurnal: Business and Notary (ELJBN)*, *2*(1), 33–47.

JADESTA. (2025). *Jejaring Desa Wisata - Jadesta*. Kementerian Pariwisata Republik Indonesia. https://jadesta.kemenparekraf.go.id/

Jepperson, R. (1991). Institutions, institutional effects, and institutionalism. In *The new institutionalism in organizational analysis* (pp. 143–163).

Junaid, I., Dewi, W. O., Said, A., & Hanafi, H. (2022). Developing Sustainable Tourism Village: A Case Study at Paccekke Village, Barru. *Journal of Regional and Rural Development Planning*, *6*(3), 287–301.

Kartika, T., Edison, E., & Maryani, E. (2024). Tourism village development for sustainable tourism in West Java-Indonesia (hexa helix tourism collaboration perspective). *IOP Conference Series: Earth and Environmental Science*, *1366*(1). https://doi.org/10.1088/1755-1315/1366/1/012008

Klamsaengsai, S., Cheablam, O., Sasithornwetchakul, A., Churugsa, W., & Kaosiri, Y. N. (2025). Sustainable Tourism Assessment in Urban Green Spaces: The Case of Khung BangKachao, Thailand. *Urban Science*, *9*(5), 1–22. https://doi.org/10.3390/urbansci9050136

Komalasari, N. Y., & Herwangi, Y. (2023). Sustainable tourism indicators - Pangandaran coastal tourism perspective. *Cr Journal (Creative Research for West Java Development)*, *9*(2), 73–88.

UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Krisnajaya, I. M. (2021). Analisis Institusional dalam Studi Kebijakan Publik. In G. Lele & W. Kumorotomo (Eds.), *Tinjauan Studi Manajemen dan Kebijakan Publik di Indonesia: Menegaskan Identitas dan meneguhkan Relevansi* (pp. 133–155). Gadjah Mada University Press.

Kristanti, D., Purnaweni, H., Dwimawanti, I. H., & Yuwono, T. (2024a). Harmonizing tourism and nature conservation: a governance model for sustainable tourism villages in Indonesia. *IOP Conference Series: Earth and Environmental Science*, *1414*(1). https://doi.org/10.1088/1755-1315/1414/1/012078

Kristanti, D., Purnaweni, H., Dwimawanti, I. H., & Yuwono, T. (2024b). Harmonizing tourism and nature conservation: a governance model for sustainable tourism villages in Indonesia. *IOP Conference Series: Earth and Environmental Science*, *1414*(1). https://doi.org/10.1088/1755-1315/1414/1/012078

Lawrence, T. B., Suddaby, R., & Leca, B. (2009). *Institutional Work: Actors and Agency in Institutional Studies of Organizations*. Cambridge University Press. https://doi.org/https://doi.org/10.1017/CBO9780511596605.001

Lawrence, T. B., & Suddaby, R. O. Y. (1984a). *1 . 6 Institutions and Institutional Work*.

Lawrence, T. B., & Suddaby, R. O. Y. (1984b). *1 . 6 Institutions and Institutional Work*.

Mach, K. J., Mastrandrea, M. D., Freeman, P. T., & Field, C. B. (2017). Unleashing expert judgment in assessment. *Global Environmental Change*, *44*, 1–14. https://doi.org/10.1016/j.gloenvcha.2017.02.005

Meyer, J. W., & Rowan, B. (1977). Institutionalized Organizations: Formal Structure as Myth and Ceremony. In *American Journal of Sociology* (Vol. 83, Number 2). https://www.jstor.org/stable/2778293?seq=1&cid=pdf-reference#references_tab_contents

Miles, M. B., & Huberman, A. M. (2014). *Qualitative Data Analysis: A Methods Sourcebook* (3rd Edition).

Muhyi, H. A., & Chan, A. (2017). The Penta Helix Collaboration Model in Developing Centers of Flagship Industry in Bandung City. *Review of Integrative Business and Economics Research*, *6*(1), 412. http://buscompress.com/journal-home.html

Mutana, S., & Mukwada, G. (2017). An exploratory assessment of significant tourism sustainability indicators for a montane-based route in the Drakensberg Mountains. *Sustainability (Switzerland)*, *9*(7). https://doi.org/10.3390/su9071202

Nasution, A. F. (2023). *Metode Penelitian Kualitatif*.

North, D. (1990a). *Institutions, institutional change and economic performance*.

UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

North, D. (1990b). *Institutions, institutional change and economic performance*. https://books.google.com/books?hl=id&lr=&id=oFnWbTqgNPYC&oi=fnd&pg=PR6&dq=North,+D.+1990.+Institutions,+Institutional+Change+and+Economic+Performance.+Cambridge:+Cambridge+University+Press.&ots=s-ouMbNnV4&sig=mtdCJiidBiWxRfLhatpW9RcXl3w

Nurhayati. (2022). *Kolaborasi Antar Stakeholders dalam Pengembangan Desa Wisata Pentingsari Umbulharjo, Kecamatan Cangkringan, Kabupaten Sleman*.

Ostrom, E. (1990). *Governing the Commons: The Evolution of Institutions for Collective Action - Elinor Ostrom - Google Buku*. https://books.google.co.id/books?hl=id&lr=&id=4xg6oUobMz4C&oi=fnd&pg=PR11&dq=Ostrom,+E.+(1990).+Governing+the+Commons:+The+Evolution+of+Institutions+for+Collective+Action.+Cambridge+University+Press.&ots=aQbpBMoH-j&sig=KL5HMu5hFdYaAZTiPl0jdq2dA6s&redir_esc=y#v=onepage&q=Ostrom%2C%20E.%20(1990).%20Governing%20the%20Commons%3A%20The%20Evolution%20of%20Institutions%20for%20Collective%20Action.%20Cambridge%20University%20Press.&f=false

Padilla-Delgado, L. M., Castillo-Palacio, M., & Zuñiga-Collazos, A. (2025). The Role of Birdwatching as a Sustainable Tourism Strategy: A Literature Review. *PASOS Revista de Turismo y Patrimonio Cultural*, *23*(3), 843–859. https://doi.org/10.25145/j.pasos.2025.23.053

Page, Stephen., Brunt, Paul., Bushby, Graham., & Connell, Jo. (2002). Tourism: a modern synthesis. *Tourism Geographies*, *4*(4), 475.

Pangastuti, T. (2025). *Kemenpar RI Bersama Bakti BCA Sertifikasi Desa Wisata Berkelanjutan | IDN Times*. IDN Times. https://www.idntimes.com/business/economy/kemenpar-ri-bersama-bakti-bca-sertifikasi-desa-wisata-berkelanjutan-00-gshdq-jl7zl1

Pathak, M., Mondal, S., & Hajoary, P. K. (2025). Embedding Circular Economy and Sustainability in Tourism Policy: An Institutional Theory Perspective. *Circular Economy and Sustainability*, *5*(7), 6499–6527. https://doi.org/10.1007/s43615-025-00614-3

Peraturan Menteri Pariwisata Dan Ekonomi Kreatif Nomor 9 Tahun 2021 Tentang Pedoman Destinasi Pariwisata Berkelanjutan, JDIH BPK (2021).

Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Pirrolas, O. A. C., & Correia, P. M. A. R. (2025). From Isomorphism to Institutional Work: The Advancement of Institutional Theory in Public Administration. *Encyclopedia*, *5*(4). https://doi.org/10.3390/encyclopedia5040184

Pravitasari, C. F., & Rona, Y. A. (2025). Analisis Pengaruh Sektor Pariwisata Terhadap Pendapatan Asli Daerah di Provinsi Daerah Istimewa Yogyakarta. *Jurnal Ilmu Ekonomi Dan Studi Pembangunan*, *25*. https://doi.org/10.30596/ekonomikawan.v%vi%i. 25351 Analisis

Purba, B., Situmorang, E. A. A., Firmansyah, D., Sidebang, T. Br., & Manurung, T. (2024). Potensi Sumber Daya Alam dalam Mengembangkan Sektor Pariwisata di Indonesia. *Economic Reviews Journal*, *3*(3), 2060–2065. https://doi.org/10.56709/mrj.v3i3.308

Putra, F. E. (2023). Dampak Pengembangan Kebiajakan Anugerah Desa Wisata Indonesia (ADWI) terhadap Pertumbuhan Industri Pariwisata dan Perekonomian Masyarakat Lokal. *Jurnal Nasional Pariwisata*, *13*(2), 168. https://doi.org/10.22146/jnp.92040

Qomaruddin, & Sa'diyah, H. (2024). Kajian Teoritis tentang Teknik Analisis Data dalam Penelitian Kualitatif: Perspektif Spradley, Miles dan Huberman. *Journal of Management, Accounting and Administration*, *1*(2), 77–84.

Revillard, A., & Lucas, H. (2026). Bringing institutions back in: Neo-institutionalism and impact evaluation. *Evaluation*. https://doi.org/10.1177/13563890261425961

Sadovnik, A. R. (2017). Qualitative research and public policy. In *Handbook of Public Policy Analysis: Theory, Politics, and Methods* (pp. 417–427). Taylor and Francis. https://doi.org/10.4324/9781315093192-42

Saputro, M. N. C. E. (2025). Analisis Teori Institusional dalam Kolaborasi Pentahelix Pariwisata Cerdas (Smart Tourism) Kota Yogyakarta [Universitas Gadjah Mada]. In *Electronic Theses and Dissertations Universitas Gadjah Mada (ETD UGM)*. https://doi.org/10.1038/s41598-022-26846-z%0Ahttp://dx.doi.org/10.1038/s41467-021-22308-8%0Ahttps://doi.org/10.1007/s00253-025-13460-y%0Ahttps://doi.org/10.1016/j.heliyon.2023.e14088%0Ahttps://doi.org/10.1016/j.sjbs.2017.10.019%0Ahttps://doi.org/10.1016/j

Scott, W. (2013). *Institutions and organizations: Ideas, interests, and identities*.

Scott, W., & Meyer, J. (1994). *Institutional environments and organizations: Structural complexity and individualism*.

Scott, W. R. (2014). *INSTITUTIONS AND ORGANIZATIONS: Ideas, Interests, and Identities. Fourth Edition* (P. Quinlin, K. Guarino, D. C. Felts, & S. J. Duffy, Eds.; Fourth Edition). SAGE Publication.

UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Soemaryani, I. (2016). Pentahelix model to increase tourist visit to bandung and its surrounding areas through human resource development. *Academy of Strategic Management Journal*, *15*, 249–259.

Stahl, N. A., & King, J. R. (2020). Expanding Approaches for Research: Understanding and Using Trustworthiness in Qualitative Research. In *Source: Journal of Developmental Education* (Vol. 2020, Number 1).

Sulistyo, A., Noviati, F., Yudiandri, T. E., Rahmawati, A., Suharyono, E., & Kristianto, D. A. (2023). Implementasi Prinsip Pariwisata Berkelanjutan Melalui Pengelolaan Berbasis Masyarakat: Studi Pada Desa Wisata Poncokusumo. *Journal of Research on Business and Tourism*, *3*(2), 95. https://doi.org/10.37535/104003220233

Sumarto, R. H., Sumartono, Muluk, K. R. K., & Nuh, M. (2020). Penta-Helix and Quintuple-Helix in the management of tourism villages in Yogyakarta City. *Australasian Accounting, Business and Finance Journal*, *14*(1 Special Issue), 46–57. https://doi.org/10.14453/aabfj.v14i1.5

Teguh, F., Lemy, D. M., Pramezwary, A., & Manuella, A. (2022). *MODUL 3 SUSTAINABLE TOURISM DEVELOPMENT*.

Travels ID. (2026, May 21). *Lokasi, Sejarah, & Harga Homestay Desa Wisata Pentingsari (Update 2026)*. https://travels.id/daya-tarik-desa-wisata-pentingsari/

Tyagi, S., & Tyagi, M. (2025). Emerging trends in tourism: Fostering sustainability through special interest travel. In *Redefining Tourism With AI and the Metaverse* (pp. 301–315). IGI Global. https://doi.org/10.4018/979-8-3693-8482-4.ch009

UNWTO. (2025). *World Tourism Barometer : January 2025 | UN Tourism*.

Wahidah, I., & Suherman, D. (2022). Penta Helix Collaboration in Increasing Regional Tourism Competitiveness of Bandung City. *Jurnal Manajemen Pelayanan Publik*, *6*(1), 14–29.

Wandira, L. (2025). *Kemenpar Perkuat Arah Pariwisata Berkelanjutan Lewat Sertifikasi Desa Wisata*. 19 Desember 2025. https://industri.kontan.co.id/news/kemenpar-perkuat-arah-pariwisata-berkelanjutan-lewat-sertifikasi-desa-wisata

Wilder, M. (2017). Comparative Public Policy: Origins, Themes, New Directions. *Policy Studies Journal*, *45*(S1), S47–S66. https://doi.org/10.1111/psj.12200

Yanti, R. (2025). *Kemenpar Bersama ISTC Gelar "STDev 2025 Series #3" Bahas Pariwisata Regeneratif – Kabar SDGs*.

Yin, R. K. (2017). *Case Study and Applications: Design and Methods (6th ed.)* (6th ed.). SAGE Publications Inc.

UNIVERSITAS
GADJAH MADA
Institusionalisasi Sertifikasi Desa Wisata Berkelanjutan: Antara Perubahan Substantif dan Simbolis melalui Aktor Pentahelix di Desa Wisata Pentingsari
Alifia Nur Lojasaputri, Drs. Yuyun Purbokusumo, M.Si., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Yulia, M. Y. (2024). … of Travelxism in Sustainable Tourism Development in Yogyakarta: Komunikasi Lingkungan Travelxism dalam Pengembangan Pariwisata Berkelanjutan di Yogyakarta. *E-Proceeding Conference: Indonesia Social …*.