Parasocial Relationships and Fandom in Online Social Media: A Nethnographic Study Among The Love and
Deepspace Roleplayers and Fans on X
Clara Alverina Fitria Saerang, Lidwina Mutia Sadasri, S.I.P,. M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

TABLE OF CONTENTS

Parasocial Relationships and Fandom In Online Social Media: A Nethnographic Study Among The Love and Deepspace Roleplayers and Fans on X i
LEMBAR PENGESAHAN ii
PERNYATAAN BEBAS PLAGIASI iii
ACKNOWLEDGEMENT iv
ABSTRACT v
TABLE OF CONTENTS vii
LIST OF FIGURES ix
LIST OF TABLES ix
LIST OF IMAGES ix
CHAPTER I 1
INTRODUCTION 1
A. Research Background 1
B. Problem Statement and Research Questions 4
1. Research Question 4
2. Problem Statement 4
C. Research Purpose and Benefit 5
1. Research Purpose 5
2. Research Benefit 6
D. Research Novelty 6
A. Theoretical Framework 10
1. Parasocial Relationship 10
2. Fandom Theory 17
3. Computer-Mediated Communication (CMC) & Platform Affordances 20
4. Netnography as a Theoretical Perspective 23
B. Conceptual Framework 24
CHAPTER III 31
METHODOLOGY 31
A. Research Paradigm 31
B. Research Method 32
C. Research Object and Subject 37

UNIVERSITAS
GADJAH MADA
**Parasocial Relationships and Fandom in Online Social Media: A Nethnographic Study Among The Love and
Deepspace Roleplayers and Fans on X**
Clara Alverina Fitria Saerang, Lidwina Mutia Sadasri, S.I.P,. M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

1. Research Object 38
2. Research Subject 39

CHAPTER IV **44**

A. Exploring the Patterns in the Data **44**

1. The Rise of Love and Deepspace Fandom and the Roleplay Community in X 44
2. Profiles of the Informants: Identity and Textual Poaching 47
3. Platform Affordances and Parasocial Interactions: X, Retrospring, and Tellonym 59
4. Expressions of Parasocialism From Fans to Roleplayers 77
5. Community Responses and the Policing of Parasocial Excess 96

B. Discussion **102**

1. The Convergence of Platform Affordances and Participatory Culture 103
2. Breaking the Fourth Wall and the Illusion of Mutuality 112

CHAPTER V **124**

A. Conclusion **124**

B. Suggestions **128**

Appendix **132**

1. Interview Transcript Ace (@iLightseeker) **132**

2. Interview Transcript Sora (@AppIe_XYZ) **135**

3. Interview Transcript Cakra (@Drkn_109) **138**

UNIVERSITAS
GADJAH MADA
**Parasocial Relationships and Fandom in Online Social Media: A Nethnographic Study Among The Love and
Deepspace Roleplayers and Fans on X**
Clara Alverina Fitria Saerang, Lidwina Mutia Sadasri, S.I.P,. M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

LIST OF FIGURES

Figure 2.1 **24**

LIST OF TABLES

Table 1.1 **8**
Table 3.1 **39**
Table 3.2 **42**

LIST OF IMAGES

Image 1.1 **2**
Image 1.2 **3**
Image 4.1 **44**
Image 4.2 **46**
Image 4.3 **48**
Image 4.4 **50**
Image 4.5 **52**
Image 4.6 **57**
Image 4.7 **59**
Image 4.8 **60**
Image 4.9 **61**
Image 4.10 **69**
Image 4.11 **70**
Image 4.12 **74**
Image 4.13 **76**
Image 4.14 **80**
Image 4.15 **81**
Image 4.16 **82**
Image 4.17 **82**
Image 4.18 **88**
Image 4.19 **92**
Image 4.20 **93**
Image 4.21 **94**