UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTAKA

Afriasih, M. U. C. (2022). Analyzing Socially Responsible Consumption in Indonesian Customers Behavior. *Jurnal Ilmiah Publipreneur*, *9*(2), 39-44. https://doi.org/10.46961/jip.v9i2.439

Akhmad, A., & Amir, A. (2018, July). Study of Fuel Oil Supply and Consumption in Indonesia. *International Journal of Energy Economics and Policy*, *8*(4), 13-20.

Bainotti, L. (2024). How conspicuousness becomes productive on social media. *Marketing Theory*, *24*(2), 339-356. https://doi.org/10.1177/14705931231202435

Baskaro, W., Suhasti, W., & Winarno, M. W. (2023). Analisis Konsumsi Simbolis Sebagai Variabel Moderator Antara Pengaruh Halal Lifestyle Terhadap Minat Pembelian Produk Perbankan Syariah. *IBSE Economic Journal*, *2*(1), 42-56. https://doi.org/10.62708/ibseej.v2i1.26

Baudrillard, J. (1981). *For a critique of the political economy of the sign*. Telos Press.

Baudrillard, J. (1998). *The Consumer Society: Myths and Structures* (1998th ed.). SAGE Publications.

Bellezza, S. (2023). Distance and Alternative Signals of Status: A Unifying Framework. *Journal of Consumer Research*, *50*(2), 322-342. https://doi.org/10.1093/jcr/ucac049

Bennet, B., Krishnan, M. M., Radhakrishnan, K., & Parayitam, S. (2025). Consumer socialization and consumer literacy knowledge among youngsters. *South Asian Journal of Marketing*, *6*(1), 33-52. https://doi.org/10.1108/SAJM-01-2025-0005

BPS. (2026, February 23). *Jumlah Kendaraan Bermotor Menurut Provinsi dan Jenis Kendaraan (unit), 2025 - Tabel Statistik*. Jumlah Kendaraan Bermotor Menurut Provinsi dan Jenis Kendaraan (unit), 2025 - Tabel Statistik - Badan Pusat Statistik Indonesia. Retrieved May 5, 2026, from https://www.bps.go.id/id/statistics-table/3/VjJ3NGRGa3dkRk5MTlU1bVNFOTVVbmQyVURSTVFUMDkjMw==/jumlah-kendaraan-bermotor-menurut-provinsi-dan-jenis-kendaraan--unit---2023.html

UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Chitakunye, P., Saruchera, F., Darera, E., & Tarkhar-Lail, A. (2014). Managing Consumer Mythology: The Green Consumption of E10 Fuel. *Mediterranean Journal of Social Sciences*, *5*(20), 1098-1108. 10.5901/mjss.2014.v5n20p1098

CNBC Indonesia. (2022, September 03). *Resmi! Diumumkan Jokowi, Harga Pertalite Naik Jadi Rp10.000*. CNBC Indonesia. Retrieved Mei 05, 026, from https://www.cnbcindonesia.com/news/20220903122823-4-369014/resmi-diumumkan-jokowi-harga-pertalite-naik-jadi-rp10000

CNBC Indonesia. (2025, January 3). *Konsumsi BBM Pertalite Pertamina Tahun 2024 Capai 29,7 Juta KL*. CNBC Indonesia. Retrieved May 4, 2026, from https://www.cnbcindonesia.com/news/20250103114646-4-600512/konsumsi-bbm-pertalite-pertamina-tahun-2024-capai-297-juta-kl

CNBC Indonesia. (2025, March 4). *Ini Perbedaan BBM RON 90 Pertalite dengan RON 92 Pertamax*. CNBC Indonesia. Retrieved May 2, 2026, from https://www.cnbcindonesia.com/news/20250304080010-4-615306/ini-perbedaan-bbm-ron-90-pertalite-dengan-ron-92-pertamax

CNBC Indonesia. (2026, April 19). *Kronologi Krisis Selat Hormuz: Dari Serangan hingga GuncanKronologi Krisis Selat Hormuz: Dari Serangan hingga Guncangan Pasar*. CNBC Indonesia. Retrieved May 21, 2026, from https://www.cnbcindonesia.com/research/20260418214243-128-727871/kronologi-krisis-selat-hormuz-dari-serangan-hingga-guncangan-pasar

Cunha, I., & Cadima, C. (2024). Active travel in the university setting: Assessing the effects of social behavior, socioeconomics, and spatial location. *Journal of Transport and Land Use*, *17*(1), 707-730. https://doi.org/10.5198/jtlu.2024.2473

Dehnavi, F. N., & Khoojine, N. S. (2026). Reinterpreting Baudrillard's consumer society in the digital age: a study of international students' electronic consumer culture in China. *Digital Transformation and Society*, 1-21. https://doi.org/10.1108/DTS-09-2025-0315

Essiz, O., & Mandrik, C. (2021). Intergenerational influence on sustainable consumer attitudes and behaviors: Roles of family communication and peer influence

UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

in environmental consumer socialization. *Psychology & Marketing*, *39*(1), 5-26. https://doi.org/10.1002/mar.21540

Featherstone, M. (1990). PERSPECTIVES ON CONSUMER CULTURE. *Sociology*, *24*(1), 5-22. http://www.jstor.org/stable/42854622

Featherstone, M. (2007). *Consumer Culture and Postmodernism* (2nd ed.). SAGE Publications.

Fitrah, H., Marliyah, M., & Bi Rahmani, N. A. (2024). Analisis Elektrifikasi Transportasi untuk Penghematan Subsidi BBM. *Jurnal Ilmiah Ekonomi Islam*, *10*(02), 2371-2383. https://doi.org/10.29040/jiei.v10i2.15266

Frechette, J., Bitzas, V., Aubry, M., Kilpatrick, K., & Lavoie-Tremblay, M. (2020). Capturing Lived Experience: Methodological Considerations for Interpretive Phenomenological Inquiry. *International Journal of Qualitative Methods*, *19*(2), 1-12. 10.1177/1609406920907254

Giddens, A., & Sutton, P. W. (2017). *Sociology*. Polity.

Gołębiowska, B., Bartczak, A., & Czajkowski, M. (2020). Energy Demand Management and Social Norms. *MDPI Journal Energies*, *13*(15). https://doi.org/10.3390/en13153779

Grehenson, G. (2022, July 6). *74 Persen Mahasiswa UGM Berasal dari Keluarga Menengah ke Bawah*. Universitas Gadjah Mada. Retrieved May 6, 2026, from https://ugm.ac.id/id/berita/22674-74-persen-mahasiswa-ugm-berasal-dari-keluarga-menengah-ke-bawah/

Grehenson, G. (2024, December 10). *75 Tahun UGM Menebar Kemanfaatan*. Universitas Gadjah Mada. Retrieved May 10, 2026, from https://ugm.ac.id/id/berita/75-tahun-ugm-menebar-kemanfaatan/

Groenewald, T. (2004). A Phenomenological Research Design Illustrated. *International Journal of Qualitative Methods*, *3*(1), 42-55.

Habib, M. M. (2018). Culture and Consumerism in Jean Baudrillard: A Postmodern Perspective. *Asian Social Science*, *14*(9), 43-46. 10.5539/ass.v14n9p43

Hakam, L. I., Hakam, D. F., Wiryono, S. K., & Rahadi, R. A. (2025). The impact of sustainability literacy, social support, and attitudes towards innovation on sustainable energy consumption among Indonesian youth. *Frontiers in Sustainable Cities*, *7*.

UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Ichsan, M., Lockwood, M., & Ramadhani, M. (2022). National oil companies and fossil fuel subsidy regimes in transition: The case of Indonesia. *The Extractive Industries and Society*, *11*. https://doi.org/10.1016/j.exis.2022.101104

Istiasih, H. (2023). Organic Food Consumption Behaviour: Sustainability, Symbol of Social Class, Luxury and Price. *International Journal Of Humanities Education and Social Sciences*, *3*(3). https://doi.org/10.55227/ijhess.v3i3.811

Isyfaiyah, S., Istiani, T. D., Safira, I. R., Sanjaya, E. I., Khakim, M. S., & Shodiq, M. F. (2025). Dampak Korupsi Pertamax Oplosan Terhadap Kepercayaan Publik. *Jurnal Sosial Politika (JSP)*, *6*(2), 157-171. https://doi.org/10.56495/ejr.v4i1.1246

Jazuli, M. R., Roll, K., & Mulugetta, Y. (2026). A discourse analysis of fuel subsidy reduction: revisiting the political economy of Indonesia's experiences 1998–2019. *Humanities and Social Sciences Communications*, *13*(47), 1-13. https://doi.org/10.1057/s41599-025-06342-1

Jazuli, M. R., Steenmans, I., & Mulugetta, Y. (2021). Navigating policy dilemmas in fuel-subsidy reductions: learning from Indonesia's experiences. *Sustainability: Science, Practice and Policy*, *17*(1), 391-403. https://doi.org/10.1080/15487733.2021.2002024

Kellner, D. (1989). *Jean Baudrillard: From Marxism to Postmodernism and Beyond*. Stanford University Press.

Kementerian ESDM. (2025, February 27). *ESDM: Sektor Transportasi Terbesar Konsumsi BBM Nasional, Capai 276,6 Juta Barel*. SinPo.id. Retrieved May 3, 2026, from https://sinpo.id/detail/91676/esdm-sektor-transportasi-terbesar-konsumsi-bbm-nasional-capai-2766-juta-barel

Khairani, D., Santika, I., Nasution, M. M., Yoandika, R., & Rizkina, M. (2025). Analysis of Fraudulent Cases in Procurement of Goods and Services at State-Owned Enterprise Pertamina: Oil Adulteration and Its Impact on the National Economy. *EDUCTUM: Journal Research*, *4*(1), 13-19. https://doi.org/10.56495/ejr.v4i1.1246

Køster, A., & Fernandez, A. V. (2023). Investigating modes of being in the world: an introduction to Phenomenologically grounded qualitative research.

UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Phenomenology and the Cognitive Sciences, *22*, 149-169. https://doi.org/10.1007/s11097-020-09723-w

Kurniawan, A. Y. W., Setiawan, A. A., & Budiman, A. (2020, October). The Impact of Electric Vehicle on Road Transportation in Indonesia: Energy Demand and CO2 Emission. *JPSE (Journal of Physical Science and Engineering)*, *5*(2), 36-45. 10.17977/um024v5i22020p036

Lu, D., & Ran, T. (2026). Navigating social and material challenges of sustainable consumption among the Chinese urban middle class: Environmentalism, simplicity, and frugality. *Chinese Journal of Sociology*, *12*(1), 45-69. https://doi.org/10.1177/2057150X251371845

Lu, Y., Musalem, A., Olivares, M., & Schilkrut, A. (2013). Measuring the Effect of Queues on Customer Purchases. *Management Science*, *59*(8), 1743-1763. http://dx.doi.org/10.1287/mnsc.1120.1686

Marlina, B. N. (2024). Lifestyle Construction in Coffee Shops in Malang City from the Perspective of Symbolic Violence. *KANAL: Jurnal Ilmu Komunikasi*, *12*(2), 52-59. https://doi.org/10.21070/kanal.v12i2.1769

Martirano, M. M. (2016). Transcendental Phenomenology: Overlooked Methodology for Marketing Research. *International Journal of Marketing Studies*, *8*(3), 58-64. 10.5539/ijms.v8n3p58

Miles, M. B., Huberman, A. M., & Saldaña, J. (2018). *Qualitative Data Analysis: A Methods Sourcebook*. SAGE Publications.

Mishra, A., Shukla, A., & Roy, R. (2026). Fifty years of consumer socialization research: a structural topic modeling approach and future research agenda. *Journal of Consumer Marketing*, *43*(2), 257-272. https://doi.org/10.1108/JCM-06-2025-8023

Moschis, G. P., & Churchill, Jr., G. A. (1978). Consumer Socialization: A Theoretical and Empirical Analysis. *Journal of Marketing Research*, *15*(4), 599-609. https://doi.org/10.2307/3150629

Nishida, M., & Remer, M. (2018). The Determinants and Consequences of Search Cost Heterogeneity: Evidence from Local Gasoline Markets. *Journal of Marketing Research*, *55*(3), 305-320. https://doi.org/10.1509/jmr.15.0146

Nussy, H. G., Mayau, A., Edoway, S., & Manduapessy, R. L. (2025). Consumer Behavior in Selecting Fuel (BBM) From Gas Stations and Retail Fuel in

UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Mimika Regency. *BALANCE Jurnal Ekonomi*, *21*(2), 308-317. https://doi.org/10.26618/nw8rxe34

Pangaribowo, E. H., & Iskandar, D. D. (2023). Exploring socio-economic determinants of energy choices for cooking: the case of eastern Indonesian households. *Environment, Development and Sustainability*, *25*, 7135-7148. https://doi.org/10.1007/s10668-022-02362-y

Patton, M. Q. (2015). *Qualitative Research & Evaluation Methods: Integrating Theory and Practice* (4th ed.). SAGE Publications.

Sa'diyah, S. S., Saepudin, E. A., Cahya, R., Rosita, S. L., & Ayun, N. Q. (2025). Kebijakan Subsidi BBM. *Ekopedia: Jurnal Ilmiah Ekonomi*, *1*(2), 286-293. doi.org/10.63822/bbs6f165

Simatupang, T. P. (2023). Dampak Jangka Pendek Program Bahan Bakar Minyak Satu Harga terhadap Biaya Transportasi di Daerah Tertinggal Indonesia. *Jurnal Kebijakan Ekonomi*, *18*(2), 33-52. https://doi.org/10.7454/jke.v18i2.1136

Sutton, J., & Austin, Z. (2015). Qualitative Research: Data Collection, Analysis, and Management. *The Canadian Journal of Hospital Pharmacy*, *68*(3), 226-231. https://doi.org/10.4212/cjhp.v68i3.1456

Tempo.co. (2025, February 26). *Negara Rugi Rp 193,7 Triliun akibat Korupsi Pertamina, Kejagung: Kemungkinan Lebih*. Kriminal. Retrieved May 5, 2026, from https://www.tempo.co/hukum/negara-rugi-rp-193-7-triliun-akibat-korupsi-pertamina-kejagung-kemungkinan-lebih-1212430

Tenia, A. L., Justine, N. P., & Pangaribuan, C. H. (2022). How Self-Esteem and Sense of Belonging Drive Conspicuous Consumption. *IDEAS: Journal of Management and Technology*, *2*(2), 49-56. http://dx.doi.org/10.33021/ideas.v2i2.4353.g1450

Tracy, S. J. (2019). *Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact*. Wiley.

Trigg, A. B. (2001). Veblen, Bourdieu, and Conspicuous Consumption. *Journal of Economic Issues*, *35*(1), 99-115. https://www.jstor.org/stable/4227638

Universitas Gadjah Mada. (2025). *UGM dalam angka*. DASHBOARD.UGM. Retrieved May 10, 2026, from https://dashboard.ugm.ac.id/public/ugm_dalam_angka/view/

UNIVERSITAS
GADJAH MADA
Di Balik Tangki BBM Mahasiswa: Lived Experience dan Sign Value Konsumsi
Iqbal Dwi Pamungkas, R. Derajad Sulistyo Widhyharto, S.Sos., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Veblen, T. (1899). *The Theory of the Leisure Class: An Economic Study of Institutions*. Aakar Books.

Warde, A. (2014). After taste: Culture, consumption and theories of practice. *Journal of Consumer Culture*, *14*(3), 279-303. https://doi.org/10.1177/1469540514547828

Yang, Y., Liu, J., & Wang, Y. (2024). Consumers' variety-seeking behaviors under timer pressure: Based on regulatory focus and excitement levels. *PsyCh Journal*, *13*(3), 440-455. https://doi.org/10.1002/pchj.770

Zahari, T. N., & McLellan, B. C. (2024, December). Sustainability of Indonesia's transportation sector energy and resources demand under the low carbon transition strategies. *Energy*, *311*, 1-16. https://doi.org/10.1016/j.energy.2024.133385

Zhou, Y., Li, L., & Chen, X. (2025). Sustainable consumption of household cooking practices: the mediating role of social trust. *The Journal of Chinese Sociology*, *1213*. https://doi.org/10.1186/s40711-025-00238-y