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rekomendasi pengembangan model bisnis yang lebih menyeluruh dan sesuai dengan karakteristik industri florikultura.

Selain itu, penelitian selanjutnya dapat melakukan implementasi dan evaluasi terhadap model bisnis usulan berbasis *Supply Chain Agility* yang dihasilkan dalam penelitian ini. Evaluasi dapat dilakukan dengan mengukur dampak penerapan model bisnis terhadap kemampuan adaptasi usaha, kontinuitas pasokan, kepuasan pelanggan, maupun kinerja usaha secara keseluruhan. Melalui pendekatan tersebut, penelitian selanjutnya diharapkan dapat memberikan bukti empiris mengenai efektivitas penerapan model bisnis berbasis *Supply Chain Agility* pada usaha bunga potong.

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