UNIVERSITAS
GADJAH MADA
Pergeseran Otoritas Editorial dalam Gatekeeping Algoritma pada Ekosistem Media Hibrida : Studi Kasus
Media Group Network
Ahmad Affan, Dr. Mufti Nurlatifah, S.I.P., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTKA

Altheide, D. L., & Snow, R. P. (1991). *Media worlds in the postjournalism era*. Aldine de Gruyter.

Anderson, C. W. (2011). Between creative and quantified audiences: Web metrics and changing patterns of newswork in local US newsrooms. *Journalism*, *12*(5), 550–566. https://doi.org/10.1177/1464884911402451

Aristia Ningrum, D., Briandana, R., & Mulyana, A. (2024). Metro TV's Editorial Strategy to Controversial Sources: The Case Study on Special Report TV Program. *Jurnal Komunikasi*, *18*(1), 95–108. https://doi.org/10.21107/ilkom.v18i1.24997

Bucher, T. (2017). The algorithmic imaginary: Exploring the ordinary affects of Facebook algorithms. *Information, Communication & Society*, *20*(1), 30–44. https://doi.org/10.1080/1369118X.2016.1154086

Bungin, B. (2011). *Penelitian kualitatif: Komunikasi, ekonomi, kebijakan publik, dan ilmu sosial lainnya* (2nd ed.). Kencana Prenada Media Group.

Caplan, R., & Gillespie, T. (2020). Tiered governance and demonetization: The shifting terms of labor and compensation in the platform economy. *Social Media + Society*, *6*(2). https://doi.org/10.1177/2056305120936636

Chadwick, A. (2013). *The hybrid media system: Politics and power*. Oxford University Press.

Chadwick, A. (2017). *The hybrid media system: Politics and power* (2nd ed.). Oxford University Press.

Christin, A. (2018). Counting clicks: Quantification and variation in web journalism in the United States and France. *American Journal of Sociology*, *123*(5), 1382–1415. https://doi.org/10.1086/696137

Cools, H., & Koliska, M. (2024). News automation and algorithmic transparency in the newsroom: The case of the Washington Post. *Journalism Studies*, *25*(6), 662–680. https://doi.org/10.1080/1461670X.2024.2326636

Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches* (4th ed.). Sage.

Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry and research design: Choosing among five approaches* (4th ed.). Sage.

UNIVERSITAS
GADJAH MADA
**Pergeseran Otoritas Editorial dalam Gatekeeping Algoritma pada Ekosistem Media Hibrida : Studi Kasus
Media Group Network**
Ahmad Affan, Dr. Mufti Nurlatifah, S.I.P., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Diakopoulos, N. (2015). Algorithmic accountability: Journalistic investigation of computational power structures. *Digital Journalism*, *3*(3), 398–415. https://doi.org/10.1080/21670811.2014.976411

Diakopoulos, N. (2019). *Automating the news: How algorithms are rewriting the media*. Harvard University Press.

Eddyono, A. S. (2022). Media siber dan search engine optimization (SEO): Melacak motif, adaptasi untuk cari untung, dan upaya menjaga kualitas jurnalisme. *Expose: Jurnal Ilmu Komunikasi*, *5*(2), 173–186. https://doi.org/10.33021/exp.v5i2.4346

Einarsson, Á. M., Helles, R., & Lomborg, S. (2025). Algorithmic agenda-setting: The subtle effects of news recommender systems on political agendas in the Danish 2022 general election. *Information, Communication & Society*, *28*(2), 218–238. https://doi.org/10.1080/1369118X.2024.2334411

Farjam, M., & Dutceac Segesten, A. (2024). The re-mediation of legacy and new media on Twitter: A six-language comparison of the European social media discourse on migration. *Social Science Computer Review*, *42*(5), 1136–1159. https://doi.org/10.1177/08944393241246101

Firmantoro, V., Sarwono, B. K., & Irwansyah. (2022). Media Group Network on digital: News construction from the hybrid perspective. *Jurnal Studi Komunikasi*, *6*(3), 1005–1022. https://doi.org/10.25139/jsk.v6i3.5077

Flaxman, S., Goel, S., & Rao, J. M. (2016). Filter bubbles, echo chambers, and online news consumption. *Public Opinion Quarterly*, *80*(S1), 298–320. https://doi.org/10.1093/poq/nfw006

Gillespie, T. (2014). The relevance of algorithms. In T. Gillespie, P. J. Boczkowski, & K. A. Foot (Eds.), *Media technologies: Essays on communication, materiality, and society* (pp. 167–194). MIT Press. https://doi.org/10.7551/mitpress/9780262525374.003.0009

Gillespie, T. (2018). *Custodians of the internet: Platforms, content moderation, and the hidden decisions that shape social media*. Yale University Press.

Giomelakis, D. (2023). Semantic search engine optimization in the news media industry: Challenges and impact on media outlets and journalism practice in Greece. *Social Media + Society*, *9*(3). https://doi.org/10.1177/20563051231195545

Pergeseran Otoritas Editorial dalam Gatekeeping Algoritma pada Ekosistem Media Hibrida : Studi Kasus
Media Group Network
Ahmad Affan, Dr. Mufti Nurlatifah, S.I.P., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Giomelakis, D., Karypidou, C., & Veglis, A. (2019). SEO inside newsrooms: Reports from the field. *Future Internet*, *11*(12), 261. https://doi.org/10.3390/fi11120261

Giomelakis, D., & Veglis, A. (2016). Investigating search engine optimization factors in media websites: The case of Greece. *Digital Journalism*, *4*(3), 379–400. https://doi.org/10.1080/21670811.2015.1046992

Hermida, A., & Mellado, C. (2020). Dimensions of social media logics: Mapping forms of journalistic norms and practices on Twitter and Instagram. *Digital Journalism*, *8*(7), 864–884. https://doi.org/10.1080/21670811.2020.1805779

Indrati, I., Santi, M. R., & Irawan, R. E. (2021a). Media Group strategy to change the mindset of multitasking ability in the era of media convergence: Case studies in Medcom.id, Metro TV, and Media Indonesia. *Proceedings of the 2nd Southeast Asian Academic Forum on Sustainable Development (SEA-AFSID 2018), Advances in Economics, Business and Management Research, Vol. 168*, 173–181.

Indrati, I., Santi, M. R., & Irawan, R. E. (2021b). *Media Group Strategy to Change the Mindset of Multitasking Ability in the Era of Media Convergence: Case Studies in Medcom.id, Metro TV, and Media Indonesia*.

Jenkins, H., Ford, S., & Green, J. (2013). *Spreadable media: Creating value and meaning in a networked culture*. New York University Press.

Khawar, S., & Boukes, M. (2025). Analyzing sensationalism in news on Twitter (X): Clickbait journalism by legacy vs. online-native outlets and the consequences for user engagement. *Digital Journalism*, *13*(8), 1482–1502. https://doi.org/10.1080/21670811.2024.2394764

Lincoln, Y. S., & Guba, E. G. (1985). *Naturalistic inquiry*. Sage Publications.

Lopezosa, C., Trillo-Domínguez, M., Codina, L., & Cabrera-Méndez, M. (2021). El SEO en la empresa periodística: Percepciones y elementos clave para su adopción en las redacciones. *Revista Latina de Comunicación Social*, *79*, 27–45. https://doi.org/10.4185/RLCS-2020-1487

Marshall, M. N. (1996). The key informant technique. *Family Practice*, *13*(1), 92–97. https://doi.org/10.1093/fampra/13.1.92

McQuail, D. (1992). *Media performance: Mass communication and the public interest*. Sage.

UNIVERSITAS GADJAH MADA
Pergeseran Otoritas Editorial dalam Gatekeeping Algoritma pada Ekosistem Media Hibrida : Studi Kasus Media Group Network
Ahmad Affan, Dr. Mufti Nurlatifah, S.I.P., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Moleong, L. J. (2017). *Metodologi penelitian kualitatif* (Revisi). PT Remaja Rosdakarya.

Newman, N., Fletcher, R., Robertson, C. T., Ross Arguedas, A., & Nielsen, R. K. (2025). *Digital news report 2025*. Reuters Institute for the Study of Journalism, University of Oxford. https://reutersinstitute.politics.ox.ac.uk/digital-news-report/2025

Nielsen, R. K., & Ganter, S. A. (2022). *The power of platforms: Shaping media and society*. Oxford University Press. https://doi.org/10.1093/oso/9780190908850.001.0001

Pariser, E. (2011). *The filter bubble: What the Internet is hiding from you*. Penguin Press.

Patton, M. Q. (2002). *Qualitative research and evaluation methods* (3rd ed.). Sage Publications.

Peterson-Salahuddin, C., & Diakopoulos, N. (2020). Negotiated autonomy: The role of social media algorithms in editorial decision making. *Media and Communication*, *8*(3), 27–38. https://doi.org/10.17645/mac.v8i3.3001

Putra, A., Gunawan, A., Rahmadani, R., & Budianto, H. (2023). Dynamics of digital transformation as a competitive strategy in the media industry's digitalization era: A case study of Metro TV-Indonesia. *The Kyoto Conference on Arts, Media & Culture 2023: Official Conference Proceedings*, 643–653. https://doi.org/10.22492/issn.2436-0503.2023.57

Putra, A. M., Gunawan, A. S., & Erlita, N. (2023). From conventional to digital media: Digital transformation strategies on Metro TV in Indonesia. *Journal of Theoretical and Applied Information Technology*, *101*(23), 7640–7653. https://www.jatit.org/volumes/Vol101No23/12Vol101No23.pdf

Putra, A. M., Setia Gunawan, A., & Erlita, N. (2023). FROM CONVENTIONAL TO DIGITAL MEDIA: DIGITAL TRANSFORMATION STRATEGIES ON METRO TV IN INDONESIA. *Journal of Theoretical and Applied Information Technology*, *15*(23). www.metrotvnews.com,

Shannon-Baker, P. (2023). Constructivism. In *International encyclopedia of education* (4th ed.). Elsevier.

Shoemaker, P. J., & Reese, S. D. (1996). *Mediating the message: Theories of influences on mass media content* (2nd ed.). Longman.

Shoemaker, P. J., & Vos, T. P. (2009). *Gatekeeping theory*. Routledge.

UNIVERSITAS
GADJAH MADA
Pergeseran Otoritas Editorial dalam Gatekeeping Algoritma pada Ekosistem Media Hibrida : Studi Kasus
Media Group Network
Ahmad Affan, Dr. Mufti Nurlatifah, S.I.P., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Sugiyono. (2022). *Metode penelitian kuantitatif, kualitatif, dan R&D*. Alfabeta.

Tashakkori, A., Johnson, R. B., & Teddlie, C. (2021). *Foundations of mixed methods research: Integrating quantitative and qualitative approaches in the social and behavioral sciences* (2nd ed.). Sage.

Van Dijck, J., & Poell, T. (2013). Understanding social media logic. *Media and Communication*, *1*(1), 2–14. https://doi.org/10.17645/mac.v1i1.70

Victoria, A. O. (2026). Dewan Pers: Tiga perusahaan teknologi kuasai 80 persen iklan digital. *Antara News*. https://www.antaranews.com/berita/5608980/dewan-pers-tiga-perusahaan-teknologi-kuasai-80-persen-iklan-digital

White, D. M. (1950). The "gate keeper": A case study in the selection of news. *Journalism Quarterly*, *27*(4), 383–390. https://doi.org/10.1177/107769905002700403

Yin, R. K. (2009). *Case study research: Design and methods* (4th ed.). Sage Publications.

Yin, R. K. (2018). *Case study research and applications: Design and methods* (6th ed.). Sage Publications.

Zamith, R. (2018). A computational approach for examining the comparability of "most-viewed lists" on online news sites. *Journalism & Mass Communication Quarterly*, *95*(1), 122–141. https://doi.org/10.1177/1077699017714223

Zhang, Y., Wells, C., Wang, S., & Rohe, K. (2018). Attention and amplification in the hybrid media system: The composition and activity of Donald Trump's Twitter following during the 2016 presidential election. *New Media and Society*, *20*(9), 3161–3182. https://doi.org/10.1177/1461444817744390