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Designing a Business Model Canvas for a Low-Sugar Bubble Tea Business by Using VPC and Kano Model
Ohoiledjaan Bryan Williams, Rika Fatimah P.L., S.T., M.Sc., Ph.D.
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TABLE OF CONTENTS

FOREWORD ..... **iv**
TABLE OF CONTENTS ..... **vi**
LIST OF TABLES ..... **viii**
LIST OF FIGURES ..... **ix**
LIST OF APPENDICES ..... **x**
ABSTRACT ..... **xi**
CHAPTER I INTRODUCTION **1**
1.1 External Environment 1
1.2 Internal Environment 6
1.3 Problem Formulation 7
1.4 Research Questions 9
1.5 Research Objectives 9
1.6 Benefits of the Research 10
1.7 Scope of the Research 11
1.8 Writing Systematics 11
CHAPTER II THEORETICAL FRAMEWORK **13**
2.1 Business Model Canvas 13
2.1.1 Nine Building Blocks of Business Model Canvas 15
2.1.2 Relevance of Business Model Canvas for Bubble Healthy 21
2.2 Value Proposition Canvas 22
2.2.1 Customer Profile 23
2.2.2 Value Map 26
2.2.3 Fit Concept 28
2.2.4 Relevance of the Value Proposition Canvas 29
2.3 The Kano Model 29
2.3.1 Relevance of the Kano Model 33
2.4 Previous Research Studies 34
2.5 Research Framework 37
CHAPTER III RESEARCH METHOD **38**
3.1 Research Design 38
3.2 Data Collection Methods 39
3.2.1 Quantitative Survey 40
3.2.2 Qualitative Interviews 42
3.3 Research Instruments 44
3.3.1 The Quantitative Survey Instrument 45
3.3.2 The Qualitative Interview Instrument, and Validity and Reliability Tests 49
3.4 Data Analysis 51
3.4.1 Quantitative Data Analysis 51
3.4.2 Interview Analysis and Final Integration for Bubble Healthy's BMC 54

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3.5 Research Flow..... 56
CHAPTER IV RESULTS AND DISCUSSION..... 57
4.1 Respondents' Demographic Characteristics Analysis..... 57
4.2 Likert Scale Analysis on the Customer Profile..... 59
4.2.1 Interpretation per Dimension of Customer Profile..... 60
4.2.2 Customer Profile Synthesis and Transition to Kano Analysis..... 61
4.3 The Kano Analysis on the Value Map and Features Classification..... 62
4.3.1 Timko Coefficients Analysis and Priority Designation..... 64
4.3.2 Discussion per Feature Based on the Priorities..... 66
4.3.3 Cross-Category Synthesis and Implications for Bubble Healthy..... 74
4.4 Business Model Canvas Analysis from Interview Results on Informants..... 76
4.5 Final Integration and Bubble Healthy's Business Model Canvas Creation..... 87
CHAPTER V CONCLUSION..... 91
5.1 Conclusion..... 91
5.2 Implications..... 92
5.3 Limitations and Suggestions for Next Research..... 95
REFERENCES..... 97
APPENDIX..... 100