

**A SYSTEMIC FUNCTIONAL LINGUISTIC ANALYSIS OF BEAUTY
BRAND CAPTIONS ON INSTAGRAM: LOCAL VERSUS
INTERNATIONAL BRANDS**

AN UNDERGRADUATE THESIS



Adelia Belva Ramadhani

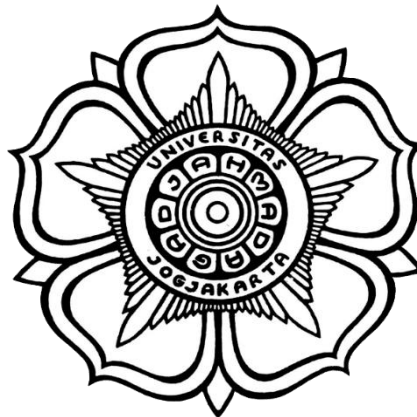
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**FACULTY OF CULTURAL SCIENCES
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

2026

**ANALISIS LINGUISTIK FUNGSIONAL SISTEMIK TERHADAP
CAPTION MEREK KECANTIKAN DI INSTAGRAM: PERBANDINGAN
MEREK LOKAL DAN INTERNASIONAL**

SKRIPSI



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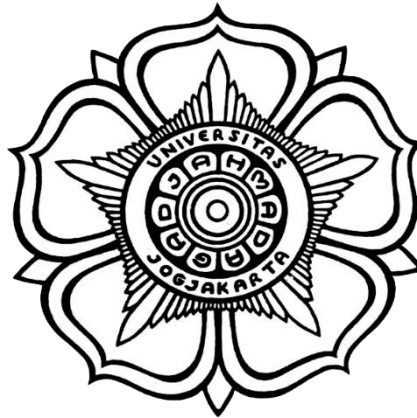
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**A SYSTEMIC FUNCTIONAL LINGUISTIC OF BEAUTY BRAND
CAPTIONS ON INSTAGRAM: LOCAL VERSUS INTERNATIONAL
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AN UNDERGRADUATE THESIS

Submitted to the Examination Board as part of the requirements for the
undergraduate degree in English Literature



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APPROVAL SHEET

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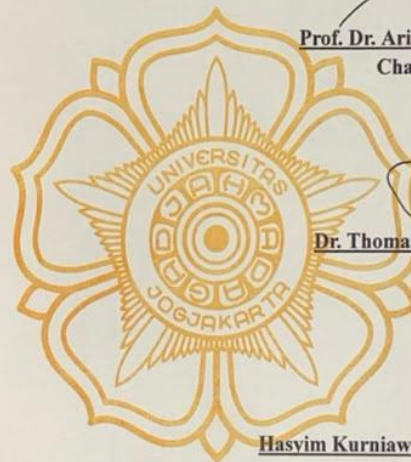
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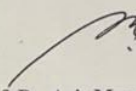
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The Board of Examiners



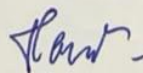

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This undergraduate thesis has been accepted as partial fulfilment of the requirements for the degree of *Sarjana Sastra* in the Undergraduate Program of English Studies.

September 2, 2026



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