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BUSINESS MODEL DESIGN OF RESTAURANT "THE PERANAKAN" IN KESAWAN AREA, MEDAN CITY

Thesis

To fulfill part of the requirements for obtaining a Master's degree (S-2)

Master of Management Study Program

Submitted By :

Dzaki Satia Sinaga

24/547708/PEK/30670

To

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

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