

INTISARI

Persepsi masyarakat merupakan komponen penting dalam manajemen penggunaan lahan, khususnya mengantisipasi konversi lahan pertanian menjadi non pertanian. Penelitian ini bertujuan untuk (1) mengetahui karakteristik sosial ekonomi penduduk dan karakteristik konversi lahan, (2) mengetahui persepsi (tanggapan) masyarakat terhadap konversi lahan pertanian ke non pertanian, (3) faktor-faktor yang mempengaruhi persepsi dan, (4) Arah konversi lahan pertanian ke non pertanian yang diinginkan masyarakat.

Penelitian ini dilakukan di Desa Sitimulyo dengan menggunakan metode survei. Sampel dusun diambil secara purposif dengan pertimbangan aspek jalan transportasi yaitu dusun yang dekat jalan nasional, jalan kabupaten dan jalan lingkungan. Pengambilan sample rumah tangga dilakukan dengan simple random sampling sebanyak 90 responden yang diambil secara proposional. Teknik analisis yang digunakan adalah analisis deskriptif dengan membuat perhitungan tabulasi silang, tabel frekuensi.

Hasil penelitian menunjukkan karakteristik sosial ekonomi penduduk Desa Sitimulyo sebagian besar memiliki persamaan dan sebagian kecil memiliki perbedaan, karakteristik konversi lahan yang terjadi di Desa Sitimulyo yaitu konversi lahan pertanian ke industri dan konversi lahan pertanian ke pendidikan. Hasil analisis persepsi masyarakat Desa Sitimulyo sebagian besar menyatakan positif (67,6 %) mendukung konversi lahan pertanian ke non pertanian dan sebagian kecil menyatakan netral (30,3 %) antara mendukung dan tidak mendukung konversi lahan pertanian ke non pertanian, negatif (2,1 %) tidak mendukung konversi lahan pertanian ke non pertanian. Persepsi dampak konversi lahan pertanian ke non pertanian (2,4 %) baik, (93,6 %) sedang dan (4 %) buruk. Hasil analisis tabulasi silang (somers'd) menunjukkan faktor sumber informasi mengenai konversi lahan yang paling mempengaruhi persepsi masyarakat terhadap konversi lahan pertanian ke non pertanian. Arah konversi lahan yang diinginkan masyarakat adalah konversi lahan pertanian ke industri dan pendidikan

Kata Kunci : Karakteristik penduduk, Konversi Lahan, Persepsi

ABSTRACT

Society perception is an important component in land use management, especially to anticipate converting agriculture land to non agriculture. This research aims for: (1) to know inhabitant socio economy characteristic and land conversion characteristic, (2) to know society perception about converting agriculture land to non agriculture, (3) to know many factors which influence perception and, (4) to make directive of converting agriculture land to non agriculture which is wanted by society.

This Research did in Sitimulyo village using survey method. Sample of orchard was taken by purposive with considering transportation road aspect that choosing orchard close by national road, regency road and environment road. Collecting of household samples was done with 90 respondents by sampling simple random in which collected proportional way. Technique of analyze which was used was descriptive analyze by making cross tabulation calculation, frequency table.

The research result shows that inhabitant socio economic characteristic in Sitimulyo village has large of similarities and a little bit have differences, land conversion characteristic which is happened in Sitimulyo village that are agriculture land conversion to industrial and agriculture land conversion to education. The result of analyze in social perception in Sitimulyo village clarify positive highly (67,6%) support agriculture land conversion to non agriculture and a few of them clarify neutral (30,3%) between support and not support agriculture land conversion to non agriculture and negative (2,1%) not support agriculture land conversion to non agriculture. Impact perception agriculture land conversion to non agriculture (2,4 %) good, (93,6 %) average dan (4 %) bad. The result of cross tabulation (somers'd) shows information factor resources about land conversion more influencing social perception toward agriculture land conversion to non agriculture. Land conversion directive which is wanted by society is agriculture land conversion to industry and education.

Key Word : inhabitant characteristic, Land conversion, Perception