UNIVERSITAS
GADJAH MADA
Rencana Bisnis Toko Daging Ayam dan Sapi
Istiqomah Nur Afifah, Bayu Sutikno, S.E., M.S.M., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTAKA

Babbie, E. (2013). *The Practice of Social Research*, 13th edition (International Edition). Wadsworth, Cengage Learning.

Badan Pusat Statistik. (2023). Pengeluaran untuk Konsumsi Penduduk Indonesia berdasarkan Hasil Susenas 2023. Jakarta: BPS RI.

Badan Pusat Statistik. (2025). Konsumsi Kalori dan Protein Penduduk Indonesia dan Provinsi Maret 2025. Jakarta: BPS RI.

Badan Pusat Statistik. (2025). Rata-rata Pengeluaran Perkapita Seminggu Menurut Kelompok Daging Per Kabupaten/Kota-Komoditas 2025. Jakarta: BPS.

Badan Pusat Statistik Kabupaten Sleman. (2026). Jumlah Penduduk Menurut Kecamatan dan Jenis Kelamin di Kabupaten Sleman (Jiwa), 2026. BPS Kabupaten Sleman.

Badan Pusat Statistik Kabupaten Sleman. (2026). Kabupaten Sleman Dalam Angka. BPS Kabupaten Sleman.

Badan Pusat Statistik Kabupaten Sleman. (2022). Kepadatan Penduduk Menurut Kecamatan (Jiwa/KM2). BPS Kabupaten Sleman.

Badan Pusat Statistik Kabupaten Sleman. (2025). Produk Domestik Regional Bruto Kabupaten Sleman Menurut Pengeluaran 2020-2024. BPS Kabupaten Sleman.

Badan Pusat Statistik Provinsi D.I. Yogyakarta. (2023). Provinsi Daerah Istimewa Yogyakarta dalam Angka 2023. BPS DIY.

Barney, J.B. dan Hesterly, W.S. (2015). *Strategic Management and Competitive Advantage: Concepts*, 5th edition. Pearson Education Limited, Harlow.

Barringer, B.R. dan Ireland, R.D. (2019). *Entrepreneurship: Successfully Launching New Ventures*, 6th edition (Global Edition). Pearson Education Limited, Harlow.

Berman, B., Evans, J.R. dan Chatterjee, P. (2018). *Retail Management: A Strategic Approach*, 13th edition (Global Edition). Pearson Education Limited, Harlow.

Blocher, E.J., Juras, P.E. dan Smith, S.D. (2022). *Cost Management: A Strategic Emphasis*, 9th edition. McGraw Hill, New York.

Brigham, E.F. dan Ehrhardt, M.C. (2020). *Financial Management: Theory and Practice*, 16th edition. Cengage Learning, Boston.

Chopra, S., Meindl, P. dan Kalra, D.V. (2016). *Supply Chain Management: Strategy, Planning, and Operation*, 6th edition. Pearson India Education Services, Chennai.

Dessler, G. (2020). *Human Resource Management*, 16th edition (Global Edition). Pearson Education, New York.

DeTienne, D. R. (2010). Entrepreneurial exit as a critical component of the entrepreneurial process: Theoretical development. Journal of Business Venturing, 25(2), 203-215.

Djunaidi, M., Oktavia, C. B. A., Fitriadi, R., & Setiawan, E. (2021). Perception and Consumer Behavior of Halal Product Toward Purchase Decision in Indonesia. *Jurnal Teknik Industri*, *22*(2), 171–184.

UNIVERSITAS
GADJAH MADA
Rencana Bisnis Toko Daging Ayam dan Sapi
Istiqomah Nur Afifah, Bayu Sutikno, S.E., M.S.M., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

El Nemar, S., El-Chaarani, H., Dandachi, I., & Castellano, S. (2022). Resource-based view and sustainable advantage: A framework for SMEs. Journal of Strategic Marketing, 33(6), 798–821.

Falatouri, T., Brandtner, P., Nasseri, M., & Darbanian, F. (2024). Service quality dimensions in Austrian food retailing – a text mining approach for physical retail stores. International Review of Retail, Distribution and Consumer Research, 35(2), 127–162.

Gauri, D. K., Jindal, R. P., Ratchford, B., Fox, E., Bhatnagar, A., Pandey, A., Navallo, J. R., Fogarty, J., Carr, S., & Howerton, E. (2021). Evolution of retail formats: Past, present, and future. Journal of Retailing, 97(1), 42–61.

Geissdoerfer, M., Vladimirova, D., & Evans, S. (2018). Sustainable business model innovation: A review. Journal of Cleaner Production, 198, 401-416.

Hisrich, R.D., Peters, M.P. dan Shepherd, D.A. (2017). *Entrepreneurship*, 10th edition. McGraw-Hill Education, New York.

Indrawan, D., Christy, A., & Hogeveen, H. (2021). Improving Poultry Meat and Sales Channels to Address Food Safety Concerns: Consumers' Preferences on Poultry Meat Attributes. *British Food Journal*, *123*(13), 529–546.

Kementerian Kesehatan RI. (2023). Laporan Hasil Survei Status Gizi Indonesia (SSGI) 2022. Jakarta: Badan Kebijakan Pembangunan Kesehatan.

Kementerian Kesehatan RI. (2025). Survei Status Gizi Indonesia (SSGI) 2024 Dalam Angka. Jakarta: Badan Kebijakan Pembangunan Kesehatan.

Kementerian Pertanian RI. (2026). Pantau Pasar di Yogyakarta, Kementan Ungkap Harga Daging Sapi dan Ayam Stabil dan Terkendali. Jakarta: Direktorat Jenderal Peternakan dan Kesehatan Hewan.

Kotler, P., Keller, K.L. dan Chernev, A. (2022). *Marketing Management*, 16th edition (Global Edition). Pearson Education Limited, Harlow.

Luthfi, N., Susanti, I., Nuraliah, S., Faradila, S., Suryani, H.F., Salido, W.L., Armayanti, A.K., Jannah, R., Khaeruddin, dan Prima, A. (2024). *Pengantar Peternakan*. PT. Sonpedia Publishing Indonesia, Jambi.

Luthfi, N., Anindyasari, D., Ardiansyah, Yulianti, K.D., Suryani, H.F., Anjani, F.M., Safitri, A., Prima, A., Indana, K., Khotimah, Y.K., dan Arisandi, D. (2024). *Buku Ajar Pengantar Ilmu Peternakan*. PT. Sonpedia Publishing Indonesia, Jambi.

Mahbubi, A., Uchiyama, T., & Hatanaka, K. (2019). Capturing Consumer Value and Clustering Customer Preferences in the Indonesian Halal Beef Market. *Meat Science*, *156*, 23–32.

Mappigau, P., Amrawati, A. A., Kasim, K., & Nurlaelah, S. (2025). Supply chain partnerships and competitive advantage of the beef cattle industry: Evidence from Indonesia. *Asian Journal of Dairy and Food Research*, *44*(4), 562–567.

Marques, P. A., Carvalho, A. M., & Santos, J. O. (2022). Improving operational and sustainability performance in a retail fresh food market using lean: A Portuguese case study. *Sustainability*, *14*(1), 403.

Osterwalder, A. dan Pigneur, Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*. John Wiley & Sons, Hoboken, New Jersey.

UNIVERSITAS
GADJAH MADA
Rencana Bisnis Toko Daging Ayam dan Sapi
Istiqomah Nur Afifah, Bayu Sutikno, S.E., M.S.M., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Priyambodo, D., Dewi, I., & Ayuningtyas, G. (2020). Preferensi konsumen terhadap daging ayam broiler di era new normal. *Jurnal Sains Terapan*, *10*(2), 83–97.

Pusat Data dan Sistem Informasi Pertanian. (2024). Outlook Komoditas Pertanian Subsektor Peternakan: Daging Sapi. Sekretariat Jenderal Kementerian Pertanian.

Republik Indonesia. (2014). Undang-Undang Nomor 33 Tahun 2014 tentang Jaminan Produk Halal. Jakarta.

Republik Indonesia. (2014). Undang-Undang Nomor 41 Tahun 2014 tentang Perubahan atas Undang-Undang Nomor 18 Tahun 2009 tentang Peternakan dan Kesehatan Hewan. Jakarta.

Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2019). *Fundamentals of Corporate Finance* (12th ed.). McGraw-Hill Education.

Schindler, P. S. (2022). *Business research methods* (14th ed.). McGraw-Hill Education.

Supriharyanti, E., Agung, D. A., Agrippina, Y. R., Wibiamto, F. E. Y., & Pratama, B. (2022). Proximity and Retail Loyalty: Mediation of Time Convenience. *Asian Journal of Business Research*, *12*(2), 108–126.

Teece, D. J. (2010). Business models, business strategy and innovation. Long Range Planning, 43(2-3), 172-194.

Wankar, T. J., Morales, E., Griffith, G., Agus, A., & Guntoro, B. (2023). The Consumers' Choice of Purchasing Location and the Preferences for Beef in Yogyakarta. *Jurnal Sain Peternakan Indonesia*, *18*(2), 98–105.

Wirtz, B. W., Pistoia, A., Ullrich, S., & Göttel, V. (2016). Business Models: Origin, Development and Future Research Perspectives. Long Range Planning, 49(1), 36-54.