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ELABORATING TOURISM-PROMOTION MESSAGES DURING THE 2022 FIFA WORLD CUP IN QATAR (A Qualitative
Content Analysis on Instagram @fifaworldcup and @visitqatar)
Salma Nur Hasya, Syafrizal, S.I.P., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

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