ELABORATING TOURISM-PROMOTION MESSAGES DURING THE 2022 FIFA WORLD CUP IN QATAR (A Qualitative
Content Analysis on Instagram @fifaworldcup and @visitqatar)
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# UNDERGRADUATE THESIS

# ELABORATING TOURISM-PROMOTION MESSAGES DURING THE 2022 FIFA WORLD CUP IN QATAR

## (A Qualitative Content Analysis on Instagram @fifaworldcup and @visitqatar)

**Submitted By:**

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**INTERNATIONAL UNDERGRADUATE PROGRAM IN COMMUNICATION**

**DEPARTMENT OF COMMUNICATION SCIENCE**

**FACULTY OF SOCIAL AND POLITICAL SCIENCES**

**UNIVERSITAS GADJAH MADA**

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Skripsi ini telah diuji dan dipertahankan di depan tim penguji
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| Tanggal Ujian | : 6 Juli 2026 |
| Tempat | : R. Sidang Ilmu Komunikasi |

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