UNIVERSITAS
GADJAH MADA
AI Colonialism in Creative Platform Labour: The Case of Fotoyu and Indonesiaâ€™s Freelance Photographers
Muhammad Ilyan Faris, Dr. Suci Lestari Yuana, S.I.P., M.I.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

TABLE OF CONTENTS

ACKNOWLEDGEMENTS ii
ABSTRACT iv
TABLE OF CONTENTS v
LIST OF ABBREVIATIONS vi
LIST OF TABLES vii
GLOSSARY viii
CHAPTER 1: INTRODUCTION 1
1.1 Background 1
1.2 Research Question 2
1.3 Objective and Significance 2
1.4 Previous Studies 2
1.5 Theoretical Framework 2
1.5.1 Critical Political Economy and AI Colonialism 2
1.5.2 Distinguishing AI Colonialism from Competing Readings 3
1.5.3 Heteromation 6
1.5.4 Everyday Resistance 6
1.6 Main Argument 7
1.7 Methodology 7
1.7.1 Research Design and Approach 9
1.7.2 Data Collection and Analysis 9
1.7.3 Ethics and Use of AI Tools 9
1.8 Structure of the Thesis 9
CHAPTER 2: INDONESIAN PLATFORM ECONOMY AND FOTOYU PROFILE 10
2.1 Indonesia’s Gig Economy and Informal Labour 10
2.2 Event Photography Before Platformisation 10
2.3 The Platform Landscape and the Emergence of Fotoyu 11
CHAPTER 3: MECHANISMS OF COLONIAL ENCLOSURE 13
3.1 Dependency Relations 13
3.2 Heteromation 14
3.3 Displaced Discipline 16
3.4 Enclosure as Colonial Logic 18
CHAPTER 4: RESISTANCE AND NAVIGATION 19
4.1 Individual Resistance and Infrapolitics 19
4.2 Paguyuban and the Limits of Solidarity 20
4.3 The Foreclosed Desire to Unionise 21
4.4 Structurally Contained Resistance 21
CHAPTER 5: CONCLUSION 22
5.1 Conclusions 22
5.2 Contributions 22
5.3 Limitations 23
5.4 Future Research Agenda 23
REFERENCES 25