Valuasi Ekonomi pada Objek Wisata Budaya Museum Sonobudoyo dengan Pendekatan Contingent Valuation
Method
Syarifa Tri Ramadhani, Yuni Andari, S.E., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTAKA

Aliansyah, H., & Hermawan, W. (2021). Peran Sektor Pariwisata Pada Pertumbuhan Ekonomi Kabupaten/Kota di Jawa Barat. *Bina Ekonomi*, *23*(1), 39–55. https://doi.org/10.26593/be.v23i1.4654.39-55

Alfia, A. D. (2024). *Valuasi ekonomi Museum Lampung dengan Contingent Valuation Method*. Tesis Magister Ekonomi Pembanynan. Universitas Gadjah Mada.

Arista, S. A., & Saptutyningsih, E. (2020). Estimation of Willingness to Pay for Development and Preservation of Liwa Botanical Garden Indonesia. *Journal of Economics Research and Social Sciences*, *4*(2), 118–128. https://doi.org/10.18196/jerss.v4i2.10103

Badan Perencanaan Pembangunan, Riset, dan Inovasi Daerah Daerah Istimewa Yogyakarta. (2024). *Jogja Dataku: Data pendapatan daerah Daerah Istimewa Yogyakarta*. Pemerintah Daerah Daerah Istimewa Yogyakarta. https://bappeda.jogjaprov.go.id/dataku/

Bastani, S. (2025). The marginal value of public funds: A brief guide and application to tax policy. *International Tax and Public Finance*, *32*(4), 919–956. https://doi.org/10.1007/s10797-024-09860-x

Baymuminova, N., Shermukhammedova, G., & Choi, J.-G. (2023). Estimating the Economic Value of Ichan Kala Using the Contingent Valuation Method (CVM). *Sustainability*, *15*(3), 2631. https://doi.org/10.3390/su15032631

Belloumi, M. (2010). The relationship between tourism receipts, real effective exchange rate and economic growth in Tunisia. *International Journal of Tourism Research*, *12*(5), 550–560. https://doi.org/10.1002/jtr.774

Breidert, C., Hahsler, M., & Reutterer, T. (2006). A Review of Methods for Measuring Willingness-to-Pay. *Innovative Marketing*, *2*(4), 8–32.

Bille, T. (2024). The values of cultural goods and cultural capital externalities: State of the art and future research prospects. *Journal of Cultural Economics*, *48*(3), 347–365. https://doi.org/10.1007/s10824-024-09503-3

Budi Setyawan, T., Fahrudin, A., & Adi Susanto, H. (2020). Valuasi Ekonomi Wisata Memancing di Perairan Laut Sekitar Tanjung Kait, Tangerang, Banten: Pendekatan Contingent Valuation Method dan Travel Cost Method. *Journal of Regional and Rural Development Planning*, *4*(3), 172–185. https://doi.org/10.29244/jp2wd.2020.4.3.172-185

Campbell, S., Greenwood, M., Prior, S., Shearer, T., Walkem, K., Young, S., Bywaters, D., & Walker, K. (2020). Purposive sampling: Complex or simple? Research case examples. *Journal of Research in Nursing*, *25*(8), 652–661. https://doi.org/10.1177/1744987120927206

Carson, R. T., & Hanemann, W. M. (2005). Contingent Valuation. In *Handbook of Environmental Economics* (Vol. 2, pp. 821–936). Elsevier. https://doi.org/10.1016/S1574-0099(05)02017-6

Choi, A. S., Ritchie, B. W., Papandrea, F., & Bennett, J. (2010). Economic valuation of cultural heritage sites: A choice modeling approach. *Tourism Management*, *31*(2), 213–220. https://doi.org/10.1016/j.tourman.2009.02.014

Valuasi Ekonomi pada Objek Wisata Budaya Museum Sonobudoyo dengan Pendekatan Contingent Valuation
Method
Syarifa Tri Ramadhani, Yuni Andari, S.E., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Dinas Pariwisata Daerah Istimewa Yogyakarta. (2025). *Statistik Kepariwisataan DIY Tahun 2024*. Pemerintah Daerah Daerah Istimewa Yogyakarta. https://visitingjogja.jogjaprov.go.id/32907/statistik-kepariwisataan-diy-tahun-2024/

Eky, F. S., Meko, P. M., Mantolas, M. C., & Eky, E. F. (2025). Dampak Pengembangan Pariwisata terhadap Budaya Masyarakat Lokal (Studi Kasus Desa Wisata Fatumnasi, Kabupaten Timor Tengah Selatan, Provinsi Nusa Tenggara Timur). *Jurnal Ilmiah Pariwisata*, *30*(1), 133. https://doi.org/10.30647/jip.v30i1.1840

Falk, J. H., Claudio, N., Myllykoski, M., Seppälä, S., Sivonen, P., & Tamminen, J. (2025). Towards a Valid Measure of the Economic Value of Museum Experiences: An Example from Finland. *Social Indicators Research*, *177*(2), 533–556. https://doi.org/10.1007/s11205-025-03518-9

Febrianti, Y. N. (2014). Permintaan dalam Ekonomi Mikro. *Edunomic*, *2*(1), 15–24.

Feifei, W., & Salleh, N. H. M. (2025). Residents' willingness to pay for heritage conservation: Insight from a discrete choice experiment. *International Journal of Geoheritage and Parks*, *13*(4), 493–505. https://doi.org/10.1016/j.ijgeop.2025.07.001

Galluccio, C., & Giambona, F. (2024). Cultural heritage and economic development: Measuring sustainability over time. *Socio-Economic Planning Sciences*, *95*, 101998. https://doi.org/10.1016/j.seps.2024.101998

Halkos, G., Leonti, A., Petropoulos, C., & Sardianou, E. (2022). Determinants of Willingness to Pay for Urban Parks: An Empirical Analysis in Greece. *Land Use Policy*, *119*, 106186. https://doi.org/10.1016/j.landusepol.2022.106186

Hasanah, R. (2019). Kearifan Lokal Sebagai Daya Tarik Wisata Budaya di Desa Sade Kabupaten Lombok Tengah. *DESKOVI : Art and Design Journal*, *2*(1), 45. https://doi.org/10.51804/deskovi.v2i1.409

Hindayani, P., Bratanegara, A. S., & Pratama, A. R. (2023). Willingness To Pay (WTP) Wisatawan dalam Pelestarian Lingkungan Paska Perubahan Cagar Alam Kamojang ke Taman Wisata Alam Kamojang. *Jurnal Ilmu Lingkungan*, *22*(1), 43–49. https://doi.org/10.14710/jil.22.1.43-49

Juardi, J., & Ertimi, B. (2024). Valuation Of The Economic Value Of Rammang-Rammang Natural Tourism Objects Using The Travel Cost Method (TCM) And Contingent Valuation Method (CVM). *EcceS (Economics Social and Development Studies)*, *11*(2), 212–234. https://doi.org/10.24252/ecc.v11i2.53372

Koumoutsea, A., Boufounou, P., & Mergos, G. (2023). Evaluating the Creative Economy Applying the Contingent Valuation Method: A Case Study on the Greek Cultural Heritage Festival. *Sustainability*, *15*(23), 16441. https://doi.org/10.3390/su152316441

Kusmaryudi, A., Yuwono, B. D., & Ammarohman, F. J. (2019). Analisis Nilai Ekonomi Kawasan Menggunakan Travel Cost Method (TCM) Dan Contingent Valuation Method (CVM) Untuk Pembuatan Peta Zona Nilai Ekonomi Kawasan Dengan SIG (Studi Kasus: Kawasan Taman New Balekambang, Kabupaten Karanganyar). *Jurnal Geodesi Undip*, *8*(3), 27–

Valuasi Ekonomi pada Objek Wisata Budaya Museum Sonobudoyo dengan Pendekatan Contingent Valuation
Method
Syarifa Tri Ramadhani, Yuni Andari, S.E., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

36. https://doi.org/https://doi.org/10.14710/jgundip.2019.24391

Mardiatmoko, G. (2020). Pentingnya Uji Asumsi Klasik Pada Analisis Regresi Linier Berganda (Studi Kasus Penyusunan Persamaan Allometrik Kenari Muda). *BAREKENG: Jurnal Ilmu Matematika Dan Terapan*, *14*(3), 333–342. https://doi.org/10.30598/barekengvol14iss3pp333-342

Masitta, R. M., & Chariri, A. (2015). Problematika Akuntansi Heritage Assets: Pengakuan, Penilaian dan Pengungkapannya dalam Laporan Keuangan (Studi Kasus pada Pengelolaan Museum Jawa Tengah Ronggowarsito). *Diponegoro Journal of Accounting*, *4*(3), 89–99.

Mazurek, J., García, C. F., & Rico, C. P. (2019). The law of demand and the loss of confidence effect: An experimental study. *Heliyon*, *5*(11), e02685. https://doi.org/10.1016/j.heliyon.2019.e02685

Muryani, M. (2019). ECONOMIC ANALYSIS OF HERITAGE TOURISM AT OLD TOWN AREA SURABAYA. *Journal of Developing Economies*, *4*(1), 8. https://doi.org/10.20473/jde.v4i1.11452

Museum Sonobudoyo. (2026). *Informasi kunjungan*. Museum Sonobudoyo Yogyakarta. https://sonobudoyo.jogjaprov.go.id/id/information

Museum Sonobudoyo. (2026). *Sejarah Museum Sonobudoyo*. Museum Sonobudoyo Yogyakarta. https://sonobudoyo.jogjaprov.go.id/id/information

Nabela, R. N. L. S., Rinjani, R. R. A., Agustina, A., Supriyadi, S., & Fatma, H. N. (2024). Analisis Kesediaan Membayar (Willingness To Pay) Wisatawan Dalam Upaya Pengelolaan Wisata Pendakian Gunung Pundak, Taman Hutan Raya Raden Soerjo. *Kepariwisataan: Jurnal Ilmiah*, *18*(1), 53. https://doi.org/10.47256/kji.v18i1.362

Nugraheni, I., & Aliyah, I. (2020). Strategi Pengembangan Pariwisata Berbasis Identifikasi Klaster Wisata Budaya Kota Surakarta. *Jurnal Pariwisata Dan Budaya*, *21*(1), 34–42.

Nusa, A. T. S., & Khoirudin, R. (2020). Analisis Determinan PAD Sub Sektor Pariwisata di DIY Periode 2012-2017. *Jurnal Dinamika Ekonomi Pembangunan*, *2*(2), 49–55. https://doi.org/10.33005/jdep.v2i2.91

Pemerintah Republik Indonesia. (2025). Instruksi Presiden Republik Indonesia Nomor 1 Tahun 2025 tentang efisiensi belanja dalam pelaksanaan Anggaran Pendapatan dan Belanja Negara dan Anggaran Pendapatan dan Belanja Daerah Tahun Anggaran 2025. https://peraturan.bpk.go.id/

Pemerintah Republik Indonesia. (2009). *Undang-Undang Republik Indonesia Nomor 10 Tahun 2009 tentang Kepariwisataan*. Lembaran Negara Republik Indonesia Tahun 2009 Nomor 11.

Pemerintah Republik Indonesia. (2010). *Undang-Undang Republik Indonesia Nomor 11 Tahun 2010 tentang Cagar Budaya*.

Pianto, H. A., Dwijonagoro, A. N., & Hadi, S. (2022). Museum Song Terus Sebagai Sarana Wisata Budaya Sejarah di Kabupaten Pacitan. *Jurnal Siginjai*, *2*(2), 1–13. https://doi.org/10.22437/js.v2i2.21551

Pramono, A. Z., & Saptutyningsih, E. (2023). Assessing Economic Value of a Cultural Heritage Site Using Travel Cost Method. *Journal of Economics Research and Social Sciences*, *7*(1), 99–115.

UNIVERSITAS
GADJAH MADA
Valuasi Ekonomi pada Objek Wisata Budaya Museum Sonobudoyo dengan Pendekatan Contingent Valuation Method
Syarifa Tri Ramadhani, Yuni Andari, S.E., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

https://doi.org/https://doi.org/10.18196/jerss.v7i1.17660

Putri, W. (2019). Valuasi Ekonomi Objek Wisata Goa Pindul Kabupaten Gunungkidul Menggunakan Pendekatan Travel Cost Method. *Jurnal Reka Lingkungan*, *7*(1), 1–11. https://doi.org/10.26760/rekalingkungan.v7i1.1-11

Rosya, N., & Yolamalinda, Y. (2019). Pengaruh Pendapatan, Jarak Tempuh, Dan Lama Waktu Berkunjung Terhadap Kesedian Wisatawan Membayar Retribusi Tiket Pada Objek Wisata Pulau Mandeh. *JURNAL INOVASI PENDIDIKAN EKONOMI*, *9*(1), 70. https://doi.org/10.24036/011041690

Rozaq, Y. F. S. M. (2025). Analysis of willingness to pay visitors to ecotourism: The case of the Pindul Cave, Yogyakarta. *Economics, Finance, and Business Review*, *2*(1), 55–66. https://doi.org/10.20885/efbr.vol2.iss1.art6

Saptutyningsih, E., & Selviana, R. (2017). Valuing Ecotourism of a Recreational Site in Ciamis District of West Java, Indonesia. *JEJAK*, *10*(1), 172–188. https://doi.org/10.15294/jejak.v10i1.9134

Steigenberger, C., Flatscher-Thoeni, M., Siebert, U., & Leiter, A. M. (2022). Determinants of willingness to pay for health services: A systematic review of contingent valuation studies. *The European Journal of Health Economics*, *23*(9), 1455–1482. https://doi.org/10.1007/s10198-022-01437-x

Subanti, S., Hakim, A. R., Irawan, B., & Hakim, M. I. (2017). Determinant of Willingness to Pay and Economic Value for Tourism Object using Contingent Valuation Method: The Case of Sangiran Sites, Province of Central Java, Indonesia. *Journal of Environmental Management and Tourism*, *8*(4), 867–874. https://doi.org/https://doi.org/10.14505//jemt.v8.4(20).16

Sugianto, D., Suwartono, C., & Sutanto, S. H. (2020). Reliability and validity of the Indonesian version of Self-Compassion Scale. *Jurnal Psikologi Ulayat*, *7*(2), 177–191. https://doi.org/10.24854/jpu107

Tamami, N. D. B., Oktavia, Q., & Arifiyanti, N. (2025). Faktor-faktor yang Memengaruhi Nilai Ekonomi Kawasan Wisata Pantai Jumiang Kabupaten Pamekasan. *Jurnal Sosial Ekonomi Kelautan Dan Perikanan*, *19*(2), 111. https://doi.org/10.15578/jsekp.v19i2.15125

Tantowi, A. (2022). Determinants of Domestic Tourism Demand in Indonesia. *Jurnal Ilmu Ekonomi Terapan*, *7*(2), 185–196. https://doi.org/10.20473/jiet.v7i2.38817

Venny, S., & Asriati, N. (2022). Permintaan dan Penawaran dalam Ekonomi Mikro. *Jurnal Pendidikan Ekonomi (JURKAMI)*, *7*(1), 184–194. https://doi.org/10.31932/jpe.v7i1.1583

Wang, P.-W., & Jia, J.-B. (2012). Tourists' willingness to pay for biodiversity conservation and environment protection, Dalai Lake protected area: Implications for entrance fee and sustainable management. *Ocean & Coastal Management*, *62*, 24–33. https://doi.org/10.1016/j.ocecoaman.2012.03.001

Wijayanti, T. I., Mitasari, W., Nday, S. U., & Subandrio, A. (2022). Valuasi Lingkungan Melalui Contingent Valuation Methode (CVM) dalam Revitalisasi Waduk Rowo Jombor Klaten. *Jurnal Pembangunan Wilayah*

UNIVERSITAS
GADJAH MADA
Valuasi Ekonomi pada Objek Wisata Budaya Museum Sonobudoyo dengan Pendekatan Contingent Valuation Method
Syarifa Tri Ramadhani, Yuni Andari, S.E., M.Si.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Dan Kota, *18*(3), 283–295. https://doi.org/10.14710/pwk.v18i3.36930

Williams, M. N., Grajales, C. A. G., & Kurkiewicz, D. (2013). *Assumptions of Multiple Regression: Correcting Two Misconceptions*. *18*(11), 1–13. https://doi.org/10.7275/55HN-WK47

World Tourism Organization (UNWTO). (2018). *Tourism and Culture Synergies*. World Tourism Organization (UNWTO). https://doi.org/10.18111/9789284418978

Zahra, A. I. Y. (2023). Analisis Permintaan Objek Wisata Tebing Breksi Kabupaten Sleman dengan Pendekatan Individual Travel Cost Method. *Journal of Environmental Economics and Sustainability*, *1*(1), 1–16. https://doi.org/10.47134/jees.v1i1.64