UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTAKA

Agus, C., & Iswandi, F. (2025). Constructiing and Negotiating Identity in Talk-in-Interaction: A Sociopragmatic Framework for Analyzing Pragmatic Strategies. *Journal of Pragmatics and Discourse Research*, *5*(2), 189–206. https://doi.org/https://doi.org/10.51817/jpdr.v5i2.1320

Alfarizy, M. Z., & Arianingsih, A. (2023). ANALISIS WAKAMONO KOTOBA PADA VTUBER DALAM GAME ONLINE APEX LEGEND. *Mahadaya*, *3*(2), 245–256.

Ameka, F. (1992). Interjections: The universal yet neglected part of speech. *Journal of Pragmatics*, *18*(2–3), 101–118. https://doi.org/10.1016/0378-2166(92)90048-G

Androutsopoulos, J. (2015). Networked multilingualism: Some language practices on Facebook and their implications. *International Journal of Bilingualism*, *19*(2), 185–205. https://doi.org/10.1177/1367006913489198

Astuti, S. B. (2016). TINDAKTUTURDALAMTALKSHOW HITAM PUTIH DI TRANS 7. *EDU-KATA*, *3*(2), 101–110.

Attardo, S. (1994). *Linguistic Theories Of Humor*. Mouton de Gruyter.

Auer, P. (1998). *Code-switching in conversation: Language, interaction and identity*. Routledge.

Aulia, A., & Iqbal, M. (2025). Analysis of Trends and Profitability Growth Opportunities of the VTuber Industry Using Exploratory Data Analysis (EDA) Methodology. *International Journal of Computer Sciences and Mathematics Engineering*, *4*(2), 29–36. www.ijecom.org

Austin, J. L. (1962). *How To Do Things With Words*. Oxford University Press.

Bakistuta, E. T., & Abduh, M. (2023). Dampak Media Sosial Tiktok Terhadap Tindak Tutur Siswa Sekolah Dasar . *Jurnal Elementaria Edukasia*, *6*(3), 1201–1217. https://doi.org/10.31949/jee.v6i3.6243

Bednarek, M. (2008). *Emotion talk across corpora*. Palgrave Macmillan.

Bhagaskara, B. A. (2025). *REPRESENTASI IDENTITAS BUDAYA DIGITAL DALAM DUNIA HIBURAN (STUDI PADA VTUBER HOLOLIVE INDONESIA)* [Skripsi Sarjana, Universitas Negeri Jakarta]. http://repository.unj.ac.id/53707/

Blommaert, J. (2010). *The Sociolinguistics of Globalization*. Cambridge University Press. https://doi.org/10.1017/CBO9780511845307

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Boux, isabella P., Margiotoudi, K., Dreyer, F. R., Tomasello, R., & Pulvermüller, F. (2022). Cognitive features of indirect speech acts. *Language, Cognition and Neuroscience*, *38*(1), 40–64. https://doi.org/https://doi.org/10.1080/23273798.2022.2077396

Brown, P., & Levinson, C. S. (1987). *Politeness Some Universals in Language Usage* (1st ed.). Cambridge University Press.

Bucholtz, M., & Hall, K. (2005). Identity and Interaction: A Sociocultural Linguistic Approach. *Identity and Interaction: A Sociocultural Linguistic Approach*, *7*(4–5), 585–614.

Bucholtz, M., & Hall, K. (2010). 2. Locating Identity in Language. In *Language and Identities* (pp. 18–28). Edinburgh University Press. https://doi.org/10.1515/9780748635788-006

Chincilla, P., & Kim, J. (2024). VTuber for Streamers: Exploring the Role of Social Presence in the Visual Representation of Streamers. *Communication Studies*, *75*(6), 844–860. https://doi.org/https://doi.org/10.1080/10510974.2024.2337955

Claridge, C. (2011). *Hyperbole in English: A corpus-based study of exaggeration*. Cambridge University Press.

Coupland, J., Coupland, N., & Robinson, J. D. (1992). "How are you?": Negotiating phatic communion. *Language in Society*, *21*(2), 207–230. https://doi.org/10.1017/S0047404500015268

Culpeper, J. (2011). *Impoliteness: Using Language to Cause Offence*. Cambridge University Press.

Drew, P. (1998). Complaints About Transgressions and Misconduct. *Research on Language & Social Interaction*, *31*(3–4), 295–325. https://doi.org/10.1080/08351813.1998.9683595

Dynel, M. (2009). Beyond a Joke: Types of Conversational Humour. *Language and Linguistics Compass*, *3*(5), 1284–1299. https://doi.org/10.1111/j.1749-818X.2009.00152.x

Fetzer, A. (2011). Pragmatics as a linguistic concept. In B. Wolfram & R. N. Neal (Eds.), *Foundations of pragmatics* (pp. 23–50). De Gruyter Mouton.

Gea, S. M., & Salliyanti. (2023). Tindak Tutur Ekspresif Pada Podcast Deddy Corbuzier Tentang Komisi Penyiaran Indonesia: Kajian Pragmatik. *Jurnal Pendidikan Tambusai*, *7*(3), 25948–25955.

Gibbs, R. W. (2000). Irony in Talk Among Friends. *Metaphor and Symbol*, *15*(1–2), 5–27. https://doi.org/10.1080/10926488.2000.9678862

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Goffman, E. (1959). *The Presentation of Self in Everyday Life*. Doubleday Anchor Books.

Gumperz, J. J. (1982). *Language and Social Identity*. Cambridge University Press.

Hamilton, W. A., Garretson, O., & Kerne, A. (2014). Streaming on twitch. *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*, 1315–1324. https://doi.org/10.1145/2556288.2557048

Hardi, S., Pastika, I. W., & Dhanawaty, N. M. (2022). TINDAK TUTUR EKSPRESIF DALAM TUTURAN KOMENTATOR E-SPORTS PADA TURNAMEN PMCO FALL SPLIT GLOBAL FINALS 2019: KAJIAN SOSIOPRAGMATIK. *STILISTIKA STILISTIKA Journal of Indonesian Language and Literature*, *1*(2), 117–139. https://doi.org/https://doi.org/10.24843/STIL.2022.v01.i02.p10

Henita, & Azad, I. (2025). Tindak Tutur Ekspresif dan Komisif dalam Debat Calon Presiden Republik Indonesia 2024 pada Youtube Akun TV One News. *JPI : Jurnal Pustaka Indonesia*, *4*(3), 194–202. https://doi.org/10.62159/jpi.v4i3.1652

Hermawan, H., Subarkah, P., Utomo, A. T., Ilham, F., & Saputra, D. I. S. (2024). VTUBER PERSONAS IN DIGITAL WAYANG: A REVIEW OF INNOVATIVE CULTURAL PROMOTION FOR INDONESIAN HERITAGE. *PILAR Nusa Mandiri : Journal of Computing and Information System*, *20*(2), 165–175.

Herring, S. C. (2013). Discourse in Web 2.0: Familiar, reconfigured, and emergent. In D. Tannen & A. M. Trester (Eds.), *Discourse 2.0: Language and new media*. Georgetown University Press.

Holmes, J. (1988). Paying compliments: A sex-preferential politeness strategy. *Journal of Pragmatics*, *12*(4), 445–465. https://doi.org/10.1016/0378-2166(88)90005-7

Holmes, J. (2013). *An Introduction to Sociolinguistics* (4th ed.). Taylor & Francis Group.

Horton, D., & Richard Wohl, R. (1956). Mass Communication and Para-Social Interaction. *Psychiatry*, *19*(3), 215–229. https://doi.org/10.1080/00332747.1956.11023049

Hu, T., & Ge, L. (2025). Affective liquidity, synthetic bonds: VTubers as posthuman mediators of digital intimacies. *New Media & Society*, 243–257. https://doi.org/10.1177/14614448251403091

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Hunston, S., & Thompson, G. (2000). *Evaluation in text: Authorial stance and the construction of discourse*. Oxford University Press.

Jakobson, R. (1960). Closing statement: Linguistics and poetics. In T. A. Sebeok (Ed.), *Style in Language* (pp. 350–377). MIT Press.

Kasper, G. (2006). Speech acts in interaction: Towards discursive pragmatics. In K. Bardovi-Harlig, C. Félix-Brasdefer, & A. S. Omar (Eds.), *Pragmatics and language learning* (Vol. 11, pp. 281–314). University of Hawai‘i Press.

Khalid, B. (2025). Determinants of Audience Engagement among Virtual YouTubers. *Virtual Economics*, *8*(4), 7–28. https://doi.org/10.34021/ve.2025.08.04(1)

Khatami, F. (2023). PENGEMBANGAN MEDIA VTUBER DAN IMPLEMENTASI DALAM PEMBELAJARAN BAHASA INDONESIA. *Bestari: Jurnal Bahasa Dan Sastra Indonesia Serta Pengajarannya*, *1*(2), 253–266.

Leech, G. N. (1983). *Principles of Pragmatik*. Longman.

Leech, G. N. (2014). *The pragmatics of politeness*. Oxford University Press.

Levinson, S. C. (1983). *Pragmatics*. Cambridge University Press.

Li, Y. (2023). Why does Gen Z Watch Virtual Streaming VTube Anime Videos With Avatars on Twitch? *Online Media and Global Communication*, *2*(1), 379–403.

Malinowski, B. (1923). The problem of meaning in primitive languages. In C. K. Ogden & I. A. Richards (Eds.), *The Meaning of Meaning* (pp. 296–336). Routledge.

Martin, J. R., & White, P. P. R. (2005). *The Language of Evaluation: Appraisal in English*. Palgrave Macmillan.

Mey, J. L. (2001). *Pragmatics: An introduction* (2nd edition). Blackwell Publishers.

Mikazuki Arion. (2026). *Mikazuki Arion - YouTube Channel*. Https://Youtube.Com/@mikazukiarion?Si=mmNkDqXxYTuVeWye.

MikazukiArion. (2025, March 22). *【LORE VIDEO】 PRIME MINISTER, PRIMORDIAL DEMON.* Https://Youtu.Be/7T6H38TJW7Q?Si=kGxmgMIIPEQy15F1.

Moeslund, T. B., Hilton, A., & Krüger, V. (2006). A survey of advances in vision-based human motion capture and analysis. *Computer Vision and*

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Image Understanding, *104*(2–3), 90–126. https://doi.org/10.1016/j.cviu.2006.08.002

Nani, N. (2024). The Influence of Language on Interaction and Communication Within Social Media Platforms. *Focus Jpurnal Language Review*, *2*(2), 17–24. https://doi.org/https://doi.org/10.62795/fjlg.v2i2.295

Norrick, Neal. R. (1978). Expressive illocutionary acts. *Journal of Pragmatics*, *2*(3), 277–291. https://doi.org/10.1016/0378-2166(78)90005-X

Nowak, K. L., & Fox, J. (2018). Avatars and Computer-Mediated Communication: A Review of the Definitions, Uses, and Effects of Digital Representations. *Review Of Communication Research*, *6*, 30–35. https://doi.org/10.12840/issn.2255-4165.2018.06.01.015

Page, R. (2012). *Stories and Social media: Identities and Interaction*. Routledge.

Parker, F., & Riley, K. (2014). *Linguistics for Non-Linguists* (6th ed.). Pearson.

Putri, M. D., Anwar, A. A., & Dewi, C. (2023). RAGAMDANSEIGOOLEHANGGOTAVTUBERHOLOSTARS UPR OAR!! DALAMPROGRAM「ジャンプアップロー！！」 (KAJIAN SOSIOLINGUISTIK). *NIJI Journal*, *5*(2), 44–56.

Rahardi, K. (2005). *Pragmatik: Kesantunan Imperatif Bahasa Indonesia*. Erlangga.

Rahmadhani, F. F., & Utomo, A. P. Y. (2020). ANALISIS TINDAK TUTUR EKSPRESIF DALAM NOVEL HUJAN BULAN JUNI KARYA SAPARDI DJOKO DAMONO. *BAHTERA INDONESIA: Jurnal Penelitian Pendidikan Bahasa Dan Sastra Indonesia* , *5*(2), 88–96. https://doi.org/https://doi.org/10.31943/bi.v5i2.69

Rahmayanti, I., Rokhman, F., Mardikantoro, H. B., & Pristiwati, R. (2025). Language, strategy, and influence: a pragmatic analysis of Indonesian YouTube influencers and their impact on social media. *Cogent Arts & Humanities*, *12*(1). https://doi.org/10.1080/23311983.2025.2531180

Ronan, P. (2015). Categorizing expressive speech acts in the pragmatically annotated SPICE Ireland corpus. *ICAME Journal*, *39*(1), 25–45. https://doi.org/10.1515/icame-2015-0002

Salsabila, S. A., & Imperiani, E. D. A. (2023). Code-switching and code-mixing used by an Indonesian VTuber on YouTube . *Passage*, *11*(2), 66–74. https://ejournal.upi.edu/index.php/psg/article/view/

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Schauer, G. A. (2009). *Interlanguage Pragmatic Development : The Study Abroad Context*. Continuum International Publishing Group.

Schegloff, E. A. (2007). *Sequence Organization in Interaction*. Cambridge University Press. https://doi.org/10.1017/CBO9780511791208

Searle, J. R. (1969). *Speech Acts: An Essay in the Philosophy of Language*. Cambridge University Press.

Searle, J. R. (1979). *Expression and Meaning: Studies in the Theory of Speech Acts*. Cambridge University Press.

Searle, John. R. (1976). A classification of illocutionary acts. *Language in Society*, *5*(1), 1–23. https://doi.org/10.1017/S0047404500006837

Shaari, A. H. (2020). Accentuating illocutionary forces: Emoticons as speech act realization strategies. *3L: The Southeast Asian Journal of English Language Studies*, *26*(4), 31–45. https://doi.org/10.17576/3L-2020-2604-03

Siswanto, A. P., & Kurniawati, W. (2026). The Formation of Indonesian VTuber Digital Identity: A Study of Expressive Speech Act. *Allure Journal*, *6*(1), 95–107.

Slavova, L., Shakhnovska, I., & Shakhnovsky, A. (2021). Emotive utterances in discourse: Structure and pragmatics. *SKASE Journal of Theoretical Linguistics*, *18*(1), 142–160.

Sugiyono. (2019). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Penerbit Alfabeta.

Tannen, D. (2007). *Talking Voices: Repetition, Dialogue, and Imagery in Conversational Discourse* (2nd ed.). Cambridge University Press.

Thomas, J. (1995). *Meaning in Interaction: An Introduction to Pragmatics*. Longman.

Thornborrow, J. (2004). Language and identity. In I. Singh & J. S. Peccei (Eds.), *Language, society and power: An introduction* (2nd ed., pp. 157–172). Routledge.

Tomasello, R. (2023). Linguistic signs in action: The neuropragmatics of speech acts . *Brain and Language* , 10503. https://doi.org/https://doi.org/10.1016/j.bandl.2022.105203

Van Dijk, T. A. (2008). Context and cognition. In *Discourse and Context: A Sociocognitive Approach* (pp. 56–110). Cambridge University Press. https://doi.org/10.1017/CBO9780511481499.004

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Viklous, B. E. (2024). *Analisis Tindak Tutur ekspresif Berbahasa Inggris dalam Akun Instagram @Agnezmo* [Tesis Magister, Universitas Gadjah Mada]. https://simaster.ugm.ac.id/apps/fib83d0ccd2f3bb5ab8878aef44d75e6d5af6093915/perpustakaan-digital/koleksi-pustaka/b12fbd99-5b0d-4a55-a29b-7a44aacab8d5/baca-buku

Vtuberpost.com. (2025, April 18). *Mikazuki Arion*. Https://Vtuber-Post.Com/Database_detail.Html?Id=UCz_9zqgFPUYQBhDiZBFc00w.

Widodo, B. P., & Jacky, M. (2025). Fenomena Virtual Youtuber: Representasi Identitas dan Perilaku Dalam Masyarakat Virtual Dalam Perspektif Sosiologi Virtual (Studi Kasus: Virtual Youtuber Kobo Kanaeru) . *Paradigma*, *14*(2), 31–40. https://ejournal.unesa.ac.id/index.php/paradigma/article/view/70840

Wierzbicka, A. (1999). *Emotions across Languages and Cultures*. Cambridge University Press. https://doi.org/10.1017/CBO9780511521256

Wijana, I. D. P. (1996). *Dasar-dasar Pragmatik* . Penerbit ANDI.

Wijana, I. D. P. (2021). *Dasar-Dasar Pragmatik* (Revisi). TS Publisher.

Wohn, D. Y., Freeman, G., & McLaughlin, C. (2018). Explaining Viewers' Emotional, Instrumental, and Financial Support Provision for Live Streamers. *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems*, 1–13. https://doi.org/10.1145/3173574.3174048

Yin, M., Shen, C., & Xiao, R. (2025). Entertainers Between Real and Virtual - Investigating Viewer Interaction, Engagement, and Relationships with Avatarized Virtual Livestreamers. *Proceedings of the 2025 ACM International Conference on Interactive Media Experiences*, 243–257. https://doi.org/10.1145/3706370.3727866

Yoga, A. S. (2025). *Expressive Speech Act and Multimodal Recontextualization of Mental Health Discourse in the U.S.: A Study of @gemmacorrell's Instagram* [Tesis Magister, Universitas Gadjah Mada]. https://simaster.ugm.ac.id/apps/fib83d0ccd2f3bb5ab8878aef44d75e6d5af6093915/perpustakaan-digital/koleksi-pustaka/1285b44f-3d46-4d53-95c8-702110f559a4/baca-buku

Yule, G. (1996). *Pragmatics*. Oxford University Press.

Zhang, Y., & Chen, X. (2023). Exploring Cultural Identity and Language Development Through Digital Storytelling: Tales of Culturally-Linguistically Diverse Secondary Students. *International Journal of Technology in Teaching and Learning*, *19*(2), 128–140.

UNIVERSITAS
GADJAH MADA
Identitas Diri Vtuber Indonesia: Kajian Tindak Tutur Ekspresif Pada Siaran Langsung Di Kanal Youtube
Anggreani Puspitasari Siswanto, Dr. Wira Kurniawari, S.S., M.A.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

https://eric.ed.gov/?q=source%3A%22International+Journal+of+Technology+in+Teaching+and+Learning%22&ff1=autYing+Zhang&id=EJ1446193