

INTISARI

Tujuan dari penulisan tugas akhir ini adalah untuk menjelaskan tentang pembuatan proposal dan proposal acara yang baik dan benar. Adapun pemilihan topik bahasan, yaitu *Draft dan Desain Proposal di Anak Wayang Indonesia* berdasarkan atas pentingnya fungsi proposal di kelembagaan.

Metode yang digunakan dalam tugas akhir ini terdiri dari studi lapangan dan studi pustaka. Studi lapangan berupa observasi langsung dan wawancara. Sementara itu, studi pustaka menghimpun informasi dari sumber buku, buku elektronik, internet, dan dokumen pribadi.

Berdasarkan hasil pembahasan dalam tugas akhir ini, Anak Wayang Indonesia adalah Lembaga Swadaya Masyarakat yang bergerak di bidang pendampingan anak. Mereka fokus pada mendidik dan mencegah anak-anak agar tidak hidup di jalan seperti mengemis dan menjual makanan atau minuman. AWI memiliki beberapa program. Untuk menjalankan program ini, mereka sepenuhnya mengandalkan dana dari donator mereka. Namun, setelah kejadian Brexit, Lembaga ini harus mencari dana sendiri. Untuk itulah proposal acara memiliki poin penting di LSM ini.

Kata kunci: Anak Wayang Indonesia, Lembaga Swadaya Masyarakat, Proposal acara

ABSTRACT

The purpose of writing this graduating paper is to explain about proposal making in Anak Wayang Indonesia and good event proposal. Choosing a topic about draft and design proposal in Anak Wayang Indonesia is based on the importance of the function of the event proposal in the non-profit governmental organization.

The methods which were used in this graduating paper consists of field study and library study. The field study was directed observation and some interviews. Besides, the library study gained any information from books, e-book, internet sources, and personal documents.

According to the discussion in this graduating paper, Anak Wayang Indonesia is a non-profit-governmental organization. The goal at first was to prevent the children of the *kampong* from street lives such as begging for money, selling cigarettes and food and to gather street children around Mergangsang to be educated. AWI has a several programs using art as a medium. To run their programs, they rely on their funding. However, after the Brexit, they must find their new sponsor or donors. That is why the event proposal is important in this organization.

Keywords: Anak Wayang Indonesia, non-profit governmental organization and event proposal.