UNIVERSITAS
GADJAH MADA
Analisis Kinerja dan Perancangan Strategi Zahrana Group Menggunakan Pendekatan Balanced Scorecard
Khamimah, C. Budi Santoso, Dr., M.Bus.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTAKA

Annur, C. M. (2025). Data Kinerja Industri Tekstil dan Pakaian Jadi 3 Tahun Terakhir hingga Kuartal II/2025. Dalam *dataindonesia.id*, 14 Agustus 2025, diakses pada 26 Oktober 2025.

Badan Pusat Statistik. (2025). *Statistik Indonesia 2025 (Statistical Yearbook of Indonesia 2025)*. Jakarta: Badan Pusat Statistik.

Creswell, J. W., & Poth, C. N. (2018). *Qualitative Inquiry and Research Design: Choosing Among Five Approaches* (4th ed.). SAGE Publications.

DinarStandard. (2024). *State of the Global Islamic Economy Report 2024/25: From Crisis to Catalyst: Evolving Islamic Economy Opportunities.* Dubai: DinarStandard and SalaamGateway.

Hamel, G., & Prahalad, C. K. (1989). *Strategic Intent*. Harvard Business Review, 67(3), 148-161.

Jones, C. (2015). Fashion and Faith in Urban Indonesia. *Fashion Theory*, *11*(2–3), 211–231. https://doi.org/10.2752/136270407X202763

Kaplan, R. S., & Norton, D. P. (1992). *The Balanced Scorecard-Measures that Drive Performance*. Harvard Business Review, 70(1), 71-79.

Kaplan, R. S., & Norton, D. P. (1996). *Linking the Balanced Scorecard to Strategy*. Boston: Harvard Business School Press.

Kaplan, R. S., & Norton, D. P. (2000). *Using the Balanced Scorecard as a Strategic Management System*. www.hbr.org

Kaplan, R. S., & Norton, D. P. (2001). *The Strategy-focused Organization: How Balanced Scorecard Companies Thrive in the New Business Environment*. Boston: Harvard Business School Press.

Kaplan, R. S. (2010). *Conceptual Foundations of the Balanced Scorecard*. Harvard Business Review.

Kartika, L., Riesmawan, R., Syaefudin Andrianto, M., Widyastuti, H., & Lindawaty. (2023). Perancangan Strategi terhadap Bisnis Fashion Muslim (Studi Kasus: PT. Fatahillah Anugerah Nibras). *Jurnal Manajemen Dan Organisasi*, *14*(2), 125–138. https://doi.org/10.29244/jmo.v14i2.46770

Kementerian Perindustrian. (2025). Menperin Tegaskan Kesiapan Indonesia Menjadi Pusat Inovasi dan Pertumbuhan Tekstil Dunia. Dalam *kemenperin.go.id*, 31 Oktober 2025, diakses pada 31 Oktober 2025.

Kusnanto, Hari. (2023). *Tradisi-tradisi Penelitian Kualitatif*. Yogyakarta: UGM Press.

UNIVERSITAS
GADJAH MADA
Analisis Kinerja dan Perancangan Strategi Zahrana Group Menggunakan Pendekatan Balanced Scorecard
Khamimah, C. Budi Santoso, Dr., M.Bus.
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Niven, P. R. (2006). *Balanced Scorecard Step-by-step: Maximizing Performance And Maintaining Results.* (2nd ed.). John Wiley & Sons. Inc, : New Jersey.

Putri, K. U. J. (2025). Data Industri Tekstil Indonesia: Panduan Lengkap. Dalam *techinasia.com*, 29 Mei 2025, diakses pada 26 Oktober 2025.

Quesado, P., Marques, S., Silva, R., & Ribeiro, A. (2022). The Balanced Scorecard as a Strategic Management Tool in the Textile Sector. *Administrative Sciences*, *12*(1). https://doi.org/10.3390/admsci12010038

Saefuddin, A., Kartika, L., & Indrawan R. D. (2017). *Balanced Score Card: Strategi, Implementasi, dan Studi Kasus*. Bogor: IPB Press.

Sampurno. (2013). *Manajemen Stratejik: Menciptakan Keunggulan Bersaing yang Berkelanjutan*. Yogyakarta: UGM Press.

Sugiyono. (2018). *Metode Penelitian Kualitatif*. Bandung: Alfabeta.

Thompson, A. A., Peteraf, M. A., Gamble. J. E., & Strickland I, A. J. (2022). *Crafting And Executing Strategy: The Quest for Competitive Advantage* (23th ed.). McGraw-Hill Education.

Vu Thi, K. A., Vu, T. D., & Hoang, K. Van. (2018). Using the Balanced Scorecard to Measure the Performance of Small and Medium- Sized Garment Enterprises in Vietnam. *Accounting and Finance Research*, *7*(3), 251. https://doi.org/10.5430/afr.v7n3p251