TRANSPARENCY IN DIGITAL MARKETING COMMUNICATION: A DISCOURSE ANALYSIS OF TRANSPARENCY SECTIONS ON EVERLANE'S CASHMERE PRODUCT PAGES Putra Munawir Asyari 22/500155/SV/21390 Submitted to the Board of Examiners in Partial Fulfilment of the Requirements for Bachelor Degree of Applied English Study Program Vocational College Universitas Gadjah Mada Yogyakarta 2026
Putra Munawir Asy'ari, Yohana Ika Harnita Sari, S.Pd., M.Hum.
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