

DAFTAR PUSTAKA

Buku dan Tulisan Ilmiah

- Bachtiar, Palmira Permata. 2011. "Migration Outflow and Remittance Patterns in Indonesia: National as Well as Subnational Perspectives", *Philippine Journal of Development*, Vol. 37, No.1 & 2, hlm. 27-55.
- Badan Pusat Statistik. 2017. *Kecamatan Galur Dalam Angka 2017*. Yogyakarta: Badan Pusat Statistik.
- Berkman, Harold W dan Christoper Gilson. 1981. *Consumer Behavior: Concepts and Strategies*. Boston: Kent Publishing Company.
- Buchori, Chitrawati; Amalia, Mia. 2004. *Fact sheet : migration, remittance, and female migrant workers (Vol. 2) : Lembaran fakta : migrasi, remitansi, dan pekerja migran perempuan (Bahasa Indonesia)*. Washington, DC: World Bank. <http://documents.worldbank.org/curated/en/975091468258845060/Lembaran-fakta-migrasi-remitansi-dan-pekerja-migran-perempuan>
- Effendi, Noer Tadjuddin. 2015. "Do Remittances "Make It" For Their Members Left Behind? Urban to Rural Remittances by Migrants in Four Indonesian Cities", *Jurnal Populasi*, Vol. 23, No. 1, hlm. 88-106.
- Farbenblum. Bassina *et al.* 2013. *Akses Buruh Migran Terhadap Keadilan di Negara Asal: Studi Kasus Indonesia*. New York: Open Society Foundation.
- Gabbott, Mark dan Gillian Hogg. 1994. "Consumer Behavior and Service: A Review", *Journal of Marketing Management*, Vol. 10, hlm. 311-324.
- Geertz, Clifford. 1973. *The Interpretation of Cultures: Selected Essays*. New York: Basic Book, Inc.
- Hammersley, M., dan Atkinson, Paul. 2007. "What is ethnography?", dalam *Ethnography, Principles in Practice*. New York, NY: Routledge.

- Hernandez -Coss , R., Brow n, G., Bucho ri, C., Endo , I., Todo roki , E., Naova litha , T., Noo r, W. dan Mar, C. 2008. “The Malaysia-Indonesian Migration Corridor: Making Formal Transfers the Best Option for Women and Undocumented Migrants.” *World Bank Working Paper No. 149*. Washington, D.C: The World Bank.
- Iqbal, M., Ali. 2013. “Perkembangan Strategi Pemasaran dalam Industri Jasa”, *Jurnal Ekonomi*, Vol. 4, No. 2, hlm. 145-150.
- Jasfar, Farida. 2009. *Manajemen Jasa: Pendekatan Terpadu*. Bogor: Ghalia Indonesia.
- Jordan, T. Ann. 2010. “The Importance of Business Anthropology: Its Unique Contributions”, *International Journal of Business Anthropology*, Vol. 1, No. 1, hlm. 7-17.
- Kasmir. 2015. *Manajemen Perbankan*. Jakarta: Rajagrafindo Persada.
- Kosse, A. and Vermeulen, R. 2013. “Migrants’ Choice of Remittance Channel: Do General Payment Habit Play a Role?”. *DNB Working Paper 375*. URL: <https://www.ecb.europa.eu/pub/pdf/scpwps/ecbwp1683.pdf?7c184f5a6de1ea7063ca23f0abdba10>. Diakses pada Selasa, 3 Oktober 2017. Pukul 20:24 WIB.
- Kotler, Philip dan Rakhmat A. 1993. *Manajemen Pemasaran: Analisis, Perencanaan, Implementasi dan Pengendalian*. Jakarta: Lembaga Penerbit Fakultas Ekonomi UI.
- Otoritas Jasa Keuangan. 2018. “Statistik Perbankan Indonesia 2017”, Vol. 15, No. 22.
- Parry, G.C., Newnes, L. and Huang, X. (2011), “Goods, products and services”, dalam Macintyre, M., Parry, G.C. and Angelis, J. (ed.), *Service Design and Delivery*. London: Springer.
- Pine, Frances. 2014. “Migration as Hope: Space, Time, and Imagining the Future”, *Current Anthropology*, Vol. 55, No. 9, hlm. 95-104.
- PT Pos Indonesia. 2017. *Unlocking the Unknown: People, Network, Technology* (Laporan Tahunan 2016). Jakarta: PT Pos Indonesia.

- Purs, Robert C. 1989. *Pursuing Customers: An Ethnography of Marketing Activities*. Newbury Park: SAGE Publications.
- Rahman, Md M. 2009. "Gender dimensions of remittances: as tudy of Indonesian domestic workers in East and Southeast Asia", *UNIFEM-East and Southeast Asia*, URL: http://unifem-eseasia.org/docs/2008_Gender_dimension_of_Remittances.pdf. Diakses pada 25 Februari 2018.
- Sangadji, Etta Mamang dan Sopiah. 2013. *Perilaku Konsumen Pendekatan Praktis: Disertai Himpunan Jurnal Penelitian*. Yogyakarta: C.V Andi Offset.
- Setiadi, Nugroho J. 2015. *Perilaku Konsumen: Perspektif Kontemporer pada Motif, Tujuan, dan Keinginan Konsumen*. Jakarta: Kencana Prenada Media Group.
- Siegel, Melissa 2007. "Immigrant Integration and Remittance Channel Choice". *Masticht Graduate School of Governance Working Paper 2007/09*. URL: https://www.merit.unu.edu/publications/mgsog_wppdf/2007/wp2007-009.pdf. Diakses pada Kamis, 5 Oktober 2017. Pukul. 22:11 WIB.
- Spradley, James P. 2007. *Metode Etnografi*. Yogyakarta: Tiara Wacana.
- Tantri, Francis dan Thamrin Abdullah. 2014. *Bank dan Lembaga Keuangan*. Jakarta: Rajawali Press.
- Tian, Robert Guang. 2001. "Anthropological Approach to Consumer Science: A Practical Teaching Case Study", *High Plains Applied Anthropologist*, No.2, Vol. 21, hlm. 156-165.
- _____. 2005. "Anthropological Approach to Consumer Behaviour: A Marketing Educational Case of Teaching and Learning", *Journal for Advancement of Marketing Education*, Vol. 7, Winter 2005, hlm. 37-46.
- Utami, RT dan Sukamdi S. 2012. "Pengambilan Keputusan Bermigrasi Pekerja Migran Perempuan (Kasus di Desa Jangkaran Kecamatan Temon Kabupaten Kulon Progo)", *Jurnal Bumi Indonesia*, 1(1).
- Venkatesh, Deepak dan Anand Kumar Bajaj. 2013. "Domestic Remittance: Money Transfer Anywhere and at Anytime in India", dalam Mukhopadhyay C. et al.

(ed.), *Driving the Economy through Innovation and Entrepreneurship* India: Springer.

Yuniarto, Paulus Rudolf. 2015. “Siasat Bertahan, Model Pengelolaan Remitansi, dan Usaha Mikro Keluarga Buruh Migran”, *Populasi*, Vol. 23, No.1, hlm. 71-87.

Sumber Internet

Admin. “Data Penempatan dan Perlindungan Tenaga Kerja Indonesia Tahun 2016. Pusat Penelitian dan Pengembangan BNP2TKI.” http://www.bnp2tki.go.id/uploads/data/data_08-02-2017_111324_Data-P2TKI_tahun_2016.pdf. Diakses pada Minggu, 10 September 2017. Pukul 14.30 WIB.

Admin. 2012. “Sarana Megirim Uang di Negara Penempatan”, dalam <https://buruhmigran.or.id/2012/05/11/6993tki-bmi-sarana-pengiriman-uang-negara-penempatan/>. Diakses pada Jumat, 13 Oktober 2017. Pukul 12.15 WIB.

Admin. 2016. “Data Penempatan Tahunan TKI Asal DIY dan Luar DIY”, dalam <http://www.bnp3tkiyogya.info/news/detail/83/data-penempatan-tahunan-tki-asal-diy-dan-luar-diy-2013--november-2016-bnp3tki-yogyakarta.html>. Diakses pada Jumat, 6 Oktober 2017. Pukul. 19:34.

Admin. 2017. “Brosur Kirim Uang”, dalam http://www.bnp2tki.go.id/uploads/data/data_04-01-2017_101604_BROSUR_KIRIM_UANG.pdf. Diakses pada Jumat, 23 Februari. pukul 10: 50.

Gumiwang, Ringkang. 2018. “Di Balik Makin Menciutnya Jumlah Kantor Cabang Bank”, dalam <https://tirto.id/di-balik-makin-menciutnya-jumlah-kantor-cabang-bank-cDWE>, diakses pada Senin, 29 Januari 2018. Pukul. 14.20 WIB.

Kusuma, Hendra. 2014. “Kinerja Baik, Western Union Perpanjang Kontrak PT Pos Indonesia”, dalam <https://economy.okezone.com/read/2014/06/10/320/996845/kinerja-baik-western-union-perpanjang-kontrak-pt-pos-indonesia>, diakses pada Kamis, 28 Desember 2017. Pukul. 20.31.