UNIVERSITAS GADJAH MADA
Tinjauan Socio-Religiopreneurship Muhammadiyah Terhadap Pendirian dan Pengelolaan Lembaga Usaha
Muhammadiyah dalam Perspektif Komunikasi Organisasi
Ahmad Syauqi Soeratno, Prof. Wiwiana Kirana Jaya, M.Soc.Sc., Ph.D.; Prof. Nyarwi Ahmad, Ph.D.; Dr. Hakimul Ikhwan
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Abdullah, M. A. (2020). Peluang dan Tantangan Internasionalisasi Pemikiran Muhammadiyah. *Jurnal Muhammadiyah Studies*. https://doi.org/10.22219/jms.v1i1.11405

Adıgüzel, F. S., & Kuran, T. (2021). *The Islamic Waqf: Instrument of Unequal Security, Worldly and Otherworldly* (No. 305). Retrieved from https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3836060

Ahmad, N., & Eriyanto, E. (2023). Professional political pollsters as a liberal democratic epistemic community: Revisiting transformations of Indonesian political pollsters in the last decade of the Soeharto and post-Soeharto eras. *Asian Journal of Comparative Politics*, *8*(1), 141–163. https://doi.org/10.1177/20578911221129790

Ali, M. (2016). Membedah Tujuan Pendidikan Muhammadiyah. *Profetika: Jurnal Studi Islam*, *17*(01), 43–56. https://doi.org/10.23917/profetika.v17i01.2099

Altamuro, J., Bierstaker, J., Chen, L. H., & Harris, E. (2021). Does it pay to pray? Religious nonprofits and funding. *Journal of Accounting and Public Policy*, 106858. https://doi.org/10.1016/j.jaccpubpol.2021.106858

Baidhawy, Z., & Khoirudin, A. (2018). The Core Ethos and the Progressive Spirit of Muhammadiyah Socio-Religious Movement. *Journal of Al-Tamaddun*, *13*(2), 27–41. https://doi.org/10.22452/JAT.vol13no2.3

Cangara Hafied. (2020). Perencanaan & Strategi Komunikasi. In *Rajawali Pers*.

Costa, E. J. M. da. (2019). A cultura como chave para a dependência da trajetória na teoria institucionalista de Douglas North. *Nova Economia*, *29*(spe), 1359–1385. https://doi.org/10.1590/0103-6351/5813

Craig, R. T. (1999). Communication theory as a field. *Communication Theory*. https://doi.org/10.1111/j.1468-2885.1999.tb00355.x

Craig, R. T., & Xiong, B. (2022). Traditions of communication theory and the potential for multicultural dialogue. *Journal of Multicultural Discourses*. https://doi.org/10.1080/17447143.2021.2009487

Domańska-Szaruga, B. (2020). Maturity of risk management culture. *Entrepreneurship and Sustainability Issues*, *7*(3), 2060–2078. https://doi.org/10.9770/jesi.2020.7.3(41)

Endrejat, P. C., Klonek, F. E., Müller-Frommeyer, L. C., & Kauffeld, S. (2021). Turning change resistance into readiness: How change agents' communication shapes recipient reactions. *European Management Journal*, *39*(5), 595–604. https://doi.org/10.1016/j.emj.2020.11.004

Fadillah, D. (2014). Strategi Komunikasi Pembentukan Budaya Organisasi Baitul Arqam Sebagai Sarana Pembentukan Budaya Organisasi Ala Kh Ahmad Dahlan Di Amal Usaha

Tinjauan Socio-Religiopreneurship Muhammadiyah Terhadap Pendirian dan Pengelolaan Lembaga Usaha
Muhammadiyah dalam Perspektif Komunikasi Organisasi
Ahmad Syauqi Soeratno, Prof. Winarna Kirana Jaya, M.Soc.Sc., Ph.D., Prof. Nyarwi Ahmad, Ph.D., Dr. Hakimul Ikhwa
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Feilhauer, S., & Hahn, R. (2021). Firm-nonprofit collaboration: Explaining the rationale behind firms' cross-sector partner choices. *Long Range Planning*, *54*(1), 101952. https://doi.org/10.1016/j.lrp.2019.101952

Felix, R., Gaynor, G., Pevzner, M., & Williams, J. L. (2017). Societal trust and the economic behavior of nonprofit organizations. *Advances in Accounting*, *39*, 21–31. https://doi.org/10.1016/j.adiac.2017.09.003

Haas, P. M. (1992). Introduction: Epistemic Communities and International Policy Coordination. *International Organization*, *46*(1), 1–35. Retrieved from http://www.jstor.org/stable/2706951

Hasbiansyah, O. (2008). Pendekatan Fenomenologi: Pengantar Praktik Penelitian dalam Ilmu Sosial dan Komunikasi. *Mediator: Jurnal Komunikasi*. https://doi.org/10.29313/mediator.v9i1.1146

Hermanto, A., Kusnanto, G., & Supangat. (2019). Developing Sociopreneurship Business Incubator Using ITIL to Improve Competitiveness Advantage. *2019 Fourth International Conference on Informatics and Computing (ICIC)*, 1–6. IEEE. https://doi.org/10.1109/ICIC47613.2019.8985793

Hisyam, & Lin, S.-W. (2023). Bibliometric analysis of social enterprise literature: Revisit to regroup. *Journal of Innovation & Knowledge*, *8*(3), 100411. https://doi.org/10.1016/j.jik.2023.100411

Hume, J., & Leonard, A. (2014). Exploring the strategic potential of internal communication in international non-governmental organisations. *Public Relations Review*, *40*(2), 294–304. https://doi.org/10.1016/j.pubrev.2013.10.011

Joseph, T. (2020a). Ethics in Organization and Management. *International Journal of Business Strategy and Automation*, *1*(3), 67–74. https://doi.org/10.4018/IJBSA.20200701.oa1

Joseph, T. (2020b). Organization and Management Past to Present. *International Journal of Business Strategy and Automation*, *1*(2), 52–61. https://doi.org/10.4018/IJBSA.20200401.oa

Král, P., & Králová, V. (2016). Approaches to changing organizational structure: The effect of drivers and communication. *Journal of Business Research*, *69*(11), 5169–5174. https://doi.org/10.1016/j.jbusres.2016.04.099

Kuran, T. (2001). The Provision of Public Goods under Islamic Law: Origins, Impact, and Limitations of the Waqf System. *Law & Society Review*, *35*(4), 841. https://doi.org/10.2307/3185418

Tinjauan Socio-Religiopreneurship Muhammadiyah Terhadap Pendirian dan Pengelolaan Lembaga Usaha
Muhammadiyah dalam Perspektif Komunikasi Organisasi
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Kurniawan, [illegible]. Moderasi Ekonomi Pasca Pandemi di Pesantren Yogyakarta. *MALIA Jurnal Ekonomi Islam*, *14*(1). https://doi.org/https://doi.org/10.35891/ml.v14i1.3752

Lee, Z., & Davies, I. (2021). Navigating relative invariance: Perspectives on corporate heritage identity and organizational heritage identity in an evolving nonprofit institution. *Journal of Business Research*, *129*, 813–825. https://doi.org/10.1016/j.jbusres.2019.05.038

Lubis, F. W. (2008). Peranan Komunikasi Dalam Organisasi. *Jurnal Harmoni Sosial*, *II*(2).

Machmudi, I. al. (2022). Muhammadiyah dan Gerakan Pelestarian Lingkungan.

Mas, S. R., & Haris, I. (2020). Komunikasi Dalam Organisasi (Toeri Dan Aplikasi). In *Angewandte Chemie International Edition, 6(11), 951–952.*

Mato-Santiso, V., Rey-García, M., & Sanzo-Pérez, M. J. (2021). Managing multi-stakeholder relationships in nonprofit organizations through multiple channels: A systematic review and research agenda for enhancing stakeholder relationship marketing. *Public Relations Review*, *47*(4), 102074. https://doi.org/10.1016/j.pubrev.2021.102074

Mauzen, M. A. R., & Man, R. (2020). Muhammadiyah Dalam Pandangan Mitsuo Nakamura Analisis Buku The Crescent Arises Over The Banyan Tree a Study of The Muhammadiyah Movement in Central of Javanese Town Karya Mitsuo Nakamura. *TADARUS*, *9*(1). https://doi.org/10.30651/td.v9i1.5452

Nainggolan, nana triapnita et al. (2021). Komunikasi Organisasi: Teori, Inovasi, dan Etika. In *Yayasan Kita Menulis*.

Nakamura, M. (2012). *The Crescent Arises over the Banyan Tree: A Study of the Muhammadiyah Movement in a Central Javanese Town, c.1910s-2010 (Second Enlarged Edition)*. Institute of Southeast Asian Studies.

Nakamura, M. (2019). Prof. H. Abdul Kahar Muzakkir and The Development of Islamic Reformist Movement in Indonesia. *Afkaruna*, *15*(2). https://doi.org/10.18196/AIIJIS.2019.0103.203-225

North, D. C. (1990). Institutions, Institutional Change and Economic Performance. In *Institutions, Institutional Change and Economic Performance*. Cambridge University Press. https://doi.org/10.1017/CBO9780511808678

Nugroho, D. A. (2017). *Pengantar manajemen : untuk organisasi bisnis, publik, dan nirlaba*. Malang: Universitas Brawijaya Press.

Nuryana, A., Pawito, P., & Utari, P. (2019). Pengantar Metode Penelitian Kepada Suatu Pengertian Yang Mendalam Mengenai Konsep Fenomenologi. *Ensains Journal*, *2*(1), 19. Https://Doi.Org/10.31848/Ensains.V2i1.148

Octavilia, D. (2022). Sociopreneur Adalah: Pengertian Sociopreneur & Contohnya di

Tinjauan Socio-Religiopreneurship Muhammadiyah Terhadap Pendirian dan Pengelolaan Lembaga Usaha
Muhammadiyah dalam Perspektif Komunikasi Organisasi
Ahmad Syauqi Soeratno, Prof. Wihana Kirana Jaya, M.Soc.Sc., Ph.D., Prof. Nyarwi Ahmad, Ph.D., Dr. Hakimul Ikhwa
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Indonesia. https://www.gramedia.com/literasi/pengertian-sociopreneur-contohnya-di-indonesia/

Pimpinan Pusat Muhammadiyah. (2022). Ciri Gerakan Muhammadiyah. Retrieved June 16, 2022, from Muhammadiyah.or.id website: https://muhammadiyah.or.id/ciri-gerakan/

PP MUhammadiyah. *Tanfidz Keputusan Muktamar Muhammadiyah Ke-47*. , Pub. L. No. 01/2015-2020/Dzulhijjah 1436 H/September 2015 M (2015). Indonesia.

PP MUhammadiyah. *Pedoman Pimpinan Pusat Muhammadiyah Tentang Badan Usaha Milik Muhammadiyah*. , Pub. L. No. 04 lPED ll.0 lB/20 17 (2017). Indonesia.

PWM, J. (2024). BUMM Jawa Tengah Semakin Maju: Enam Badan Usaha Muhammadiyah Bahas Strategi Baru.

Qodir, Z., Jubba, H., Hidayati, M., Abdullah, I., & Long, A. S. (2020). A progressive Islamic movement and its response to the issues of the ummah. *Indonesian Journal of Islam and Muslim Societies*, *10*(2), 323–352. https://doi.org/10.18326/ijims.v10i2. 323-352

Rachmawati, T. S. dkk. (2019). Komunikasi Organisasi dalam Industri 4.0. In *Komunikasi Organisasi dalam Industri 4.0*.

Redaksi Muhammadiyah. (2020). Jaringan Wisata, Upaya untuk Memperkuat Pilar Ekonomi Muhammadiyah.

Safii, S., Nurul Ain, A., Gumiandari, S., & Nafi'a, I. (2025). Unique Rifa'iyah Interpretations of the Pillars of Islam: Analyzing Their Social and Religious Implications in Indonesia. *Teosofi: Jurnal Tasawuf Dan Pemikiran Islam*, *15*(1), 59–83. https://doi.org/10.15642/teosofi.2025.15.1.59-83

Sasongko, A. (2015). Muhammadiyah Rumuskan Cetak Biru Gerakan Ekonomi. Retrieved December 24, 2021, from Republika website: https://www.republika.co.id/berita/dunia-islam/islam-nusantara/15/05/27/nozrfr-muhammadiyah-rumuskan-cetak-biru-gerakan-ekonomi

Saxena, D., & McDonagh, J. (2021). Communication breakdowns during business process change projects – Insights from a sociotechnical case study. *International Journal of Project Management*. https://doi.org/https://doi.org/10.1016/j.ijproman.2021.11.011

Soeratno, A. S. (2017). Pengembangan Usaha Muhammadiyah Berdampak Bagi Umat.

Soeratno, A. S. (2023a). Berbeda dengan Amal Usaha, Ini Tujuan Badan Usaha Milik Muhammadiyah (BUMM).

Soeratno, A. S. (2023b). Syauqi Soeratno Jelaskan Ekonomi Muhammadiyah di Era Disrupsi.

Stephen W. Littlejohn, Foss, K. A., & Oetzel, J. G. (2012). Theories Of Human Communication Eleventh Edition. In *Waveland Press, Inc.* (Vol. 53). https://doi.org/10.1017/CBO9781107415324.004

Tinjauan Socio-Religiopreneurship Muhammadiyah Terhadap Pendirian dan Pengelolaan Lembaga Usaha
Muhammadiyah dalam Perspektif Komunikasi Organisasi
Ahmad Syatuqi Sberatno, Prof. Wihana Kirana Jaya, M.Soc.Sc., Ph.D., Prof. Nyarwi Ahmad, Ph.D., Dr. Hakimul Ikhwa
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Suara Mu... Retrieved from Suara Muhammadiyah website: https://muhammadiyah.or.id/pcim-dan-amanat-internasionalisasi-muhammadiyah/

Sugiyono. (2016a). Memahami Penelitian Kualitatif. In *Bandung: Alfabeta*.

Sugiyono, & Lestari, P. (2021). *Metode Penelitian Komunikasi*. Bandung: Alfabeta.

Sugiyono, P. D. (2016b). metode penelitian kuantitatif, kualitatif,dan R&D. In *Alfabeta, cv.*

Supartha, W. gede, & Sintaasih, D. K. (2017). Pengantar perilaku Organisasi; Teori, kasus dan Aplikasi penelitian. In *Universitaa Udayana*.

Suranto. (2018). Komunikasi Organisasi (Prinsip Komunikasi untuk peningkatan Kinerja Organisasi. Bandung: PT Remaja Rosdakarya. In *Bandung : Remaja Rosdakarya*.

Syifa. (2021). Badan Usaha Milik Muhammadiyah Diharapkan Jadi Bola Salju Perekonomian Muhammadiyah. Retrieved from Muhammadiyah.or.id website: https://muhammadiyah.or.id/badan-usaha-milik-muhammadiyah-diharapkan-jadi-bola-salju-perekonomian-muhammadiyah/

Thelen, P. D., & Formanchuk, A. (2022). Culture and internal communication in Chile: Linking ethical organizational culture, transparent communication, and employee advocacy. *Public Relations Review*, *48*(1), 102137. https://doi.org/10.1016/j.pubrev.2021.102137

Tsamenyi, M., & Gyamfi, N. Y. A. (2020). HealthKeepers Network: financial sustainability in emerging market sociopreneurship. *Emerald Emerging Markets Case Studies*, *10*(4), 1–21. https://doi.org/10.1108/EEMCS-02-2020-0038

Umarino, Fajri, C., & Fadillah, D. (2017). Citra Pku Muhammadiyah Yogyakarta Sebagai Rumah Sakit Islam. *Jurnal Interaksi*, *1*(2), 128–141.

Vedantu. (2022). Meaning and Concept Social Entrepreneurship. Retrieved from Vedantu,com website: https://www.vedantu.com/commerce/meaning-and-concept-social-entrepreneurship

Wen, Y.-C., Huang, P., Shen, H.-C., & Zhang, Y. (2019). The role of organizational forms in nonprofit firms' real earnings management: Evidence from nonprofit hospitals in Taiwan. *Advances in Accounting*, *46*, 100418. https://doi.org/10.1016/j.adiac.2019.04.003

Wójcik, P., Obłój, K., & Buono, A. F. (2022). Addressing social concern through business-nonprofit collaboration: Microfoundations of a firm's dynamic capability for social responsibility. *Journal of Business Research*, *143*, 119–139. https://doi.org/10.1016/j.jbusres.2022.01.061

Xu, J., Gorsky, M., & Mills, A. (2019). Historical roots of hospital centrism in China (1835–1949): A path dependence analysis. *Social Science & Medicine*, *226*, 56–62. https://doi.org/10.1016/j.socscimed.2019.02.025

Tinjauan Socio-Religiopreneurship Muhammadiyah Terhadap Pendirian dan Pengelolaan Lembaga Usaha
Muhammadiyah dalam Perspektif Komunikasi Organisasi
Ahmad Syatiqi Soeratno, Prof. Wihana Kirana Jaya, M.Soc.Sc., Ph.D., Prof. Nyarwi Ahmad, Ph.D., Dr. Hakimul Ikhwa
Universitas Gadjah Mada, 2026 | Diunduh dari http://etd.repository.ugm.ac.id/

Yunanto, Y [illegible] entrepreneurship value for economic development. *Problems and Perspectives in Management*, *19*(4), 124–137. https://doi.org/10.21511/ppm.19(4).2021.11