

DAFTAR ISI

| | Hal |
|------------------------------|-----|
| LEMBAR JUDUL..... | 1 |
| LEMBAR PENGESAHAN..... | 2 |
| LEMBAR PERNYATAAN..... | 3 |
| KATA PENGANTAR..... | 4 |
| DAFTAR ISI..... | 5 |
| DAFTAR TABEL..... | 9 |
| DAFTAR GAMBAR..... | 10 |
| DAFTAR LAMPIRAN..... | 11 |
| INTISARI..... | 12 |
| ABSTRACT..... | 13 |
| BAB I PENDAHULUAN | |
| 1.1. Latar Belakang..... | 14 |
| 1.2. Perumusan Masalah..... | 22 |

| | |
|----------------------------------|----|
| 1.3. Tujuan Penelitian..... | 24 |
| 1.4. Manfaat Penelitian..... | 24 |
| 1.5. Sistematika Penelitian..... | 26 |

BAB II LANDASAN TEORI

| | |
|---|----|
| 2.1. <i>Stakeholder Theory</i> | 28 |
| 2.2 Intellectual Capital..... | 29 |
| 2.3. The Pulic Model (VAIC TM)..... | 30 |
| 2.4. Penelitian-penelitian Sebelumnya..... | 33 |
| 2.5. Kerangka Pemikiran Teoritis dan Pengembangan Hipotesis | 35 |
| 2.5.1. Pengaruh IC terhadap Nilai Pasar Perusahaan..... | 35 |
| 2.5.2. Pengaruh IC terhadap Kinerja Keuangan Perusahaan.. | 36 |
| 2.5.3. Pengaruh IC terhadap Pertumbuhan..... | 38 |

BAB III METODE PENELITIAN

| | |
|--|----|
| 3.1 Desain Penelitian..... | 41 |
| 3.2 Populasi dan Sampel..... | 41 |
| 3.3 Jenis dan Sumber Data..... | 42 |
| 3.4 Variabel Penelitian dan Definisi Operasional Variabel..... | 42 |
| 3.4.1 Variabel Independen | 42 |

| | | |
|---------|---------------------------------|----|
| 3.4.2 | Variabel Dependen.. | 45 |
| 3.4.2.1 | Price to Book Value (PBV)..... | 45 |
| 3.4.2.2 | Return on Asset (ROA) | 46 |
| 3.4.2.3 | Asset Turn Over (ATO) | 46 |
| 3.4.2.4 | Growth in Revenue (GR) | 46 |
| 3.5 | Alat dan Metode Analisis..... | 46 |
| 3.5.1 | Statistik Deskriptif... | 46 |
| 3.5.2 | Linear Multiple Regression..... | 47 |

BAB IV ANALISIS DATA

| | | |
|--------|--|----|
| 4.1. | Gambaran Umum Obyek Penelitian..... | 49 |
| 4.2. | Statistik Deskriptif dan Linear Multiple Regression..... | 50 |
| 4.2.1. | Uji Hipotesis H1, H1a, H1b, dan H1c..... | 51 |
| 4.2.2. | Uji Hipotesis H2, H2a, H2b, dan H2c..... | 54 |
| 4.2.3. | Uji Hipotesis H3, H3a, H3b, dan H3c..... | 56 |
| 4.2.4. | Uji Hipotesis H4, H4a, H4b, dan H4c..... | 58 |

BAB V KESIMPULAN DAN SARAN

| | | |
|------|-----------------|----|
| 5.1. | Kesimpulan..... | 62 |
|------|-----------------|----|

| | | |
|------|------------------------------|----|
| 5.2. | Keterbatasan Penelitian..... | 63 |
| 5.3. | Saran..... | 63 |
| | DAFTAR PUSTAKA..... | 65 |
| | LAMPIRAN..... | 67 |

DAFTAR TABEL

| | |
|---|----|
| Tabel 1 Indonesia Cellular Show (ICS) 2012..... | 2 |
| Tabel 2 Pangsa pasar industri telekomunikasi 2006-2012..... | 36 |
| Tabel 3 Hipotesis Model 1, Model 3, Model 5, dan Model 7..... | 38 |
| Tabel 4 Hipotesis Model 2, Model 4, Model 6, dan Model 8..... | 38 |

DAFTAR GAMBAR

| | |
|---|----|
| Gambar 1 Perbandingan teknologi telekomunikasi..... | 1 |
| Gambar 2 Rerangka teoritis..... | 22 |

DAFTAR LAMPIRAN

| | |
|--|----|
| Lampiran 1. Uji hipotesis H1, H1a, H1b, dan H1c..... | 53 |
| Lampiran 2. Uji hipotesis H2, H2a, H2b, dan H2c..... | 56 |
| Lampiran 3. Uji hipotesis H3, H3a, H3b, dan H3c..... | 59 |
| Lampiran 4. Uji hipotesis H4, H4a, H4b, dan H4c..... | 63 |