

STRATEGIC ANALYSIS OF GEOTECHNICAL LABORATORY SPIN OFF FROM PT STUDIO MINERAL BATUBARA

This thesis is written to fulfil the requirement for obtaining a Master of Business
Administration degree from the Faculty of Economics and Business,
Universitas Gadjah Mada



Written by:
Lidana Erfiandri
22/509328/PEK/28978

**MAGISTER OF BUSINESS ADMINISTRATION,
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
YOGYAKARTA
JANUARY 2026**



UNIVERSITAS
GADJAH MADA

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

Analisis Strategis Spin-Off Laboratorium Geoteknik PT Studio Mineral Batubara
Lidana Erfiandri, Prof. Amin Wibowo, S.E., M.B.A., Ph.D.
Universitas Gadjah Mada, 2026 | Diunduh dari <http://etd.repository.ugm.ac.id/>

AUTHORIZATION

STRATEGIC ANALYSIS OF GEOTECHNICAL LABORATORY SPIN OFF FROM PT STUDIO MINERAL BATUBARA

prepared and compiled by

Lidana Erfiandri

22/509328/PEK/28978

Has been defended before the Board of Examiners

On January 21, 2026

Board of Examiners

Examiner I



Sari Sitalaksmi, M.Mgt., Ph.D.,

Examiner II



Rico Saktiawan Jang Jaya, S.E., MBA,
Ph.D.,

Examiner III/Advisor



Prof. Amin Wibowo, S.E., M.B.A., Ph.D.,

The Thesis has been accepted
as a partial fulfillment to achieve a Master of Business Administration degree
Yogyakarta, January 21, 2026

Director of Master of Business Administration Program



Prof. Amin Wibowo, S.E., M.B.A., Ph.D.
NIP 196905051995031001

Mengetahui,
Wakil Dekan Bidang Akademik
Fakultas Ekonomika dan Bisnis Universitas Gadjah Mada



Bayu Sutikno, SE., M.S.M., PhD.
NIP 197805202005011002