

BIBLIOGRAPHY

- Ashforth, B. E., & Gibbs, B. W. (1990). The double-edge of organizational legitimation. *Organization Science*, 1(2), 177–194.
- Bowen, G. A. (2009). Document analysis as a qualitative research method. *Qualitative Research Journal*, 9(2), 27–40. <https://doi.org/10.3316/QRJ0902027>
- Chaudhri, V. (2016). Corporate social responsibility and the communication imperative: Perspectives from CSR managers. *International Journal of Business Communication*, 53(4), 419–442. <https://doi.org/10.1177/2329488414525469>
- Christensen, L. T., Morsing, M., & Thyssen, O. (2013). CSR as aspirational talk. *Organization*, 20(3), 372–393. <https://doi.org/10.1177/1350508413478310>
- Dach, L., & Allmendinger, K. (2014). Sustainability in corporate communications and its influence on consumer awareness and perceptions: A study of H&M and Primark. *Procedia - Social and Behavioral Sciences*, 130, 409–418. <https://www.sciencedirect.com/science/article/pii/S1877042814029589>
- Dean, O., & Marshall, S. (2020). A race to the middle of the pack: An analysis of slavery and human trafficking statements submitted by Australian banks under the UK Modern Slavery Act. *Australian Journal of Human Rights*, 26(1), 46–73. <https://doi.org/10.1080/1323238X.2020.1712515>
- Denzin, N. K., & Lincoln, Y. S. (Eds.). (2011). *The SAGE handbook of qualitative research* (4th ed.). SAGE Publications. https://books.google.com/books?id=qEiC-_ELYgIC
- DeTienne, K. B., & Lewis, L. W. (2005). The pragmatic and ethical barriers to corporate social responsibility disclosure: The Nike case. *Journal of Business Ethics*, 60(4), 359–376. <https://doi.org/10.1007/s10551-005-0869-x>
- Du, S., Bhattacharya, C. B., & Sen, S. (2010). Maximizing business returns to corporate social responsibility (CSR): The role of CSR communication. *International Journal of Management Reviews*, 12(1), 8–19. <https://doi.org/10.1111/j.1468-2370.2009.00276.x>
- Fan, Y. (2005). Ethical branding and corporate reputation. *Corporate Communications: An International Journal*, 10(4), 341–350. <https://doi.org/10.1108/13563280510630133>
- Heffron, E. (2019). Nike's corporate social advocacy (CSA) practices as related to strategic issues management (SIM) and threats to organizational legitimacy [Master's thesis, University of Central Florida]. STARS. <https://stars.library.ucf.edu/etd/6502/>
- Kim, S. (2019). The process model of corporate social responsibility (CSR) communication: CSR communication and its relationship with consumers' CSR knowledge, trust, and corporate reputation perception. *Journal of Business Ethics*, 154(4), 1143–1159. <https://doi.org/10.1007/s10551-017-3433-6>
- Knight, G., & Greenberg, J. (2002). Promotionalism and subpolitics: Nike and its labor critics. *Management Communication Quarterly*, 15(4), 541–570. <https://doi.org/10.1177/0893318902154002>
- Krippendorff, K. (2013). *Content analysis: An introduction to its methodology* (3rd ed.). SAGE Publications. https://books.google.com/books?id=s_yqFXnGgjQC
- Ledingham, J. A., & Bruning, S. D. (1998). *Relationship management in public*

- relations: Dimensions of an organization-public relationship. *Public Relations Review*, 24(1), 55–65. [https://doi.org/10.1016/S0363-8111\(98\)80020-9](https://doi.org/10.1016/S0363-8111(98)80020-9)
- Lincoln, Y. S., & Guba, E. G. (1985). *Naturalistic inquiry*. SAGE Publications. <https://books.google.com/books?id=2oA9aWiNeooC>
- Lock, I., & Seele, P. (2016). CSR governance and departmental organization: A typology of best practices. *Corporate Governance*, 16(1), 211–230.
- Michelon, G., Pilonato, S., & Ricceri, F. (2015). CSR reporting practices and the quality of disclosure: An empirical analysis. *Critical Perspectives on Accounting*, 33, 59–78. <https://doi.org/10.1016/j.cpa.2014.10.003>
- Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). Toward a theory of stakeholder identification and salience: Defining the principle of who and what really counts. *Academy of Management Review*, 22(4), 853–886. <https://www.jstor.org/stable/259247>
- Morsing, M., & Schultz, M. (2006). Corporate social responsibility communication: Stakeholder information, response and involvement strategies. *Business Ethics: A European Review*, 15(4), 323–338. <https://doi.org/10.1111/j.1467-8608.2006.00460.x>
- Nielsen, A. E., & Thomsen, C. (2018). Reviewing corporate social responsibility communication: A legitimacy perspective. *Corporate Communications: An International Journal*, 23(4), 492–511. <https://doi.org/10.1108/CCIJ-04-2018-0042>
- NIKE, Inc. (2024). NIKE, Inc. statement on modern slavery and child labor for fiscal year 2024. <https://admin.about.nike.com/media/files/d08f72a8-49c9-4d2d-822e-557642aab7f3/Nike--FY24-Statement-On-Forced-Labor-Child-Labor-Human-Trafficking-and-Modern-Slavery.pdf>
- Palazzo, G., & Scherer, A. G. (2006). Corporate legitimacy as deliberation: A communicative framework. *Journal of Business Ethics*, 66(1), 71–88. <https://doi.org/10.1007/s10551-006-9044-2>
- Prior, L. (2008). Repositioning documents in social research. *Sociology*, 42(5), 821–836. <https://doi.org/10.1177/0038038508094564>
- Ras, I. A., & Gregoriou, C. (2019). The quest to end modern slavery: Metaphors in corporate modern slavery statements. *Anti-Trafficking Review*, 13, 100–118. <https://doi.org/10.14197/atr.201219137>
- Schnackenberg, A. K., & Tomlinson, E. C. (2016). Organizational transparency: A new perspective on managing trust in organization-stakeholder relationships. *Journal of Management*, 42(7), 1784–1810. <https://doi.org/10.1177/0149206314525202>
- Schreier, M. (2012). *Qualitative content analysis in practice*. SAGE Publications. <https://methods.sagepub.com/book/qualitative-content-analysis-in-practice>
- Schoeneborn, D., & Trittin, H. (2013). Transcending transmission: Toward a constitutive perspective on CSR communication. *Corporate Communications: An International Journal*, 18(2), 193–211. <https://doi.org/10.1108/13563281311319448>
- van Leeuwen, T. (2007). Legitimation in discourse and communication. *Discourse & Communication*, 1(1), 91–112. <https://doi.org/10.1177/1750481307071986>