

**MAXIMIZATION AS A MEDIATOR OF THE PARASOCIAL
RELATIONSHIPS AND IMPULSIVE SPENDING IN
INDONESIAN THAI FANDOM CULTURE**

UNDERGRADUATE THESIS



ANINDYA DEWI ATMARIANI

22/492116/PS/22950

INTERNATIONAL UNDERGRADUATE PROGRAM

FACULTY OF PSYCHOLOGY

UNIVERSITY OF GADJAH MADA

YOGYAKARTA

2025

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RELATIONSHIPS AND IMPULSIVE SPENDING IN
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**Submitted to the Faculty of Psychology
Universitas Gadjah Mada
In Partial Fulfillment of the Requirements for
the Degree of Bachelor in Psychology**



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Endorsement Page

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By:

Anindya Dewi Atmariyani
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An undergraduate thesis submitted in partial fulfillment of the
Requirements for the degree of Bachelor in Psychology, and it has
Been defended in front of Undergraduate Thesis Examination Board of
Faculty of Psychology Universitas Gadjah Mada

Date: 13 January 2026

Undergraduate Thesis Examination Board



Rahmat Hidayat, S.Psi., M.Sc., Ph.D.
Chair



Dr. Rizqi Nurâ€™aini Aâ€™yuninnisa, S.Psi., M.Sc.
Member



Wulan Nur Jatmika, S.Psi., M.Sc.
Member

This undergraduate thesis has been accepted in partial fulfillment of the requirements for the
Degree of Bachelor in Psychology

Yogyakarta, 13 January 2026
Dean of Faculty of Psychology,



Rahmat Hidayat, S.Psi., M.Sc., Ph.D.

PLAGIARISM STATEMENT

I, the undersign below :

Name : Anindya Dewi Atmariyani
Student Number : 22/492116/PS/22950
Batch : 2022
Study Program : International Undergraduate Program of Psychology
Faculty : Psychology

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