

BIBLIOGRAPHY

- Akhlaghpour, S. (2018). Digital Activism for Social Causes: Understanding Clicktivism and Substantive Actions. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.3220833>
- Alimi, E. Y., & Maney, G. M. (2018). Focusing on Focusing Events: Event Selection, Media Coverage, and the Dynamics of Contentious Meaning-Making. *Sociological Forum*, 33(3), 757–782. <https://doi.org/10.1111/socf.12442>
- Alperstein, N. (2021). *Performing Media Activism in the Digital Age*. Springer International Publishing. <https://doi.org/10.1007/978-3-030-73804-4>
- An, S., Park, D., & Song, J. (2025). Public spheres or echo chambers? Nonprofit E-advocacy and civic engagement on harm reduction policy in the U.S. *International Journal of Drug Policy*, 139, 104772–104772. <https://doi.org/10.1016/j.drugpo.2025.104772>
- Muliawati, A. (2025, September 6). *DPR Ambil 6 Tindakan dari 3 Tuntutan 17+8: Untuk Evaluasi Kita Bersama!* Detiknews; detikcom. <https://news.detik.com/berita/d-8099310/dpr-ambil-6-tindakan-dari-3-tuntutan-17-8-untuk-evaluasi-kita-bersama>
- Asmorowati, S., Husniati, C., & Ayu, D. (2022). PERAN POLICY ENTREPRENEUR DALAM PEMBANGUNAN IBU KOTA NEGARA. In *Konferensi Nasional Sosiologi IX APSSI*.
- Bachmann, I., Correa, T., & Gil de Zúñiga, H. (2012). Profiling Online Political Content Creators. *International Journal of E-Politics*, 3(4), 1–19. <https://doi.org/10.4018/jep.2012100101>
- Baird, D. G. (1992). Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life. Avinash K. Dixit, Barry J. Nalebuff. *Journal of Political Economy*, 100(6), 1278–1280. <https://doi.org/10.1086/261862>
- Becker Pessolani, C. G. (2016). An Application of the Multiple Streams Framework to the Analysis of the Inclusion of Solar Energy in the Energy Mix in Paraguay. *Latin American Policy*, 7(1), 163–186. <https://doi.org/10.1111/lamp.12089>
- Becker, P., Jörgen Sparf, & Evangelia Petridou. (2024). Identifying proactive and reactive policy entrepreneurs in collaborative networks in flood risk management. *Policy & Politics*, 52(2), 298–320. <https://doi.org/10.1332/03055736y2023d000000006>
- Bekkers, V., & Edwards, A. (2015). *The role of social media in policy processes*.
- Belarminus, R. (2025, September 4). *Influencer Minta Tuntutan 17+8 Selesai 5 September: RUU Pilkada Bisa Kok Satu Malam!* KOMPAS.com; Kompas.com. <https://nasional.kompas.com/read/2025/09/04/17575031/influencer-minta-tuntutan-17-8-selesai-5-september-ruu-pilkada-bisa-kok-satu?page=all>
- Bennett, W. L., & Segerberg, A. (2012). The logic of connective action: Digital media and the personalization of contentious politics. *Information, Communication & Society*, 15(5), 739–768. <https://doi.org/10.1080/1369118X.2012.670661>
- Bimber, B. (2016). Three Prompts for Collective Action in the Context of Digital Media. *Political Communication*, 34(1), 6–20. <https://doi.org/10.1080/10584609.2016.1223772>
- Birkland, T. A. (1998). Focusing Events, Mobilization and Agenda Setting. *Journal of Public Policy*, 18, 53-74. <http://doi.org/10.1017/S0143814X98000038>
- Briguglio, M. (2018). Digital Activism, Physical Activism. *Contention*, 6(1). <https://doi.org/10.3167/cont.2018.060104>
- Brouwer, S., & Huitema, D. (2015). *Policy Entrepreneurs in the Picture: the Who, What, Why, and How*.

- <https://www.semanticscholar.org/paper/Policy-Entrepreneurs-in-the-Picture%3A-the-Who%2C-What%2C-Brouwer-Huitema/c70a1b1f4d8831d63cd4aa71f3b5ffe405c96e9e>
- Brouwer, S., & Huitema, D. (2018). Policy entrepreneurs and strategies for change. *Regional Environmental Change*, 18(5), 1259–1272. <https://doi.org/10.1007/s10113-017-1139-z>
- Cairney, P. (2018) Three habits of successful policy entrepreneurs, *Policy & Politics*, vol 46, no 2, 199–215, <https://doi.org/10.1332/030557318X15230056771696>
- Castells, M. (2012). *Networks of outrage and hope: Social movements in the Internet age*. Polity Press.
- Castleberry, A., & Nolen, A. (2018). Thematic analysis of qualitative research data: Is it as easy as it sounds? *Teaching and Learning*, 10(6), 807–815. <https://doi.org/10.1016/j.cptl.2018.03.019>
- Chahbane, H., & Houssaini, K. (2025). *CONFLUENCE Journal of Multidisciplinary Studies Leadership in the Age of Content Creators and Influencers: A New Paradigm of Influence and Authority*. <https://doi.org/10.34874/PRSM.cjms-volliss1.5020>
- Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches* (4th ed.). SAGE Publications.
- Coe, A.-B. (2010). How social movements influence policies: Advocacy, framing, emotions and outcomes among reproductive rights coalitions in Peru. *Publications (Konstfack University of Arts, Crafts, and Design)*.
- Corner, A., & Hahn, U. (2009). Message Framing, Normative Advocacy and Persuasive Success. *Argumentation*, 24(2), 153–163. <https://doi.org/10.1007/s10503-009-9159-6>
- Dibble, J. L., Hartmann, T., & Rosaen, S. F. (2016). Parasocial Interaction and Parasocial Relationship: Conceptual Clarification and a Critical Assessment of Measures. *Human Communication Research*, 42(1), 21–44. <https://doi.org/10.1111/hcre.12063>
- Entman, R. M. (1993). Framing: Toward clarification of a fractured paradigm. *Journal of Communication*, 43(4), 51–58. <https://doi.org/10.1111/j.1460-2466.1993.tb01304.x>
- Entman, R. M., & Usher, N. (2018). Framing in a Fractured Democracy: Impacts of Digital Technology on Ideology, Power and Cascading Network Activation. *Journal of Communication*, 68(2), 298–308. <https://doi.org/10.1093/joc/jqx019>
- Herweg, N., Zahariadis, N., & Zohlnhöfer, R. (2018). The Multiple Streams Framework: Foundations, Refinements, and Empirical Applications. *Theories of the Policy Process*, 17–53. <https://doi.org/10.4324/9780429494284-2>
- Hidayat, F. (2025, September). *Influencer Andovi dkk Susun "17+8 Tuntutan Rakyat": Kami Aja Bisa, Kok DPR Enggak Bisa?*KOMPAS.com; Kompas.com. <https://megapolitan.kompas.com/read/2025/09/01/19373111/influencer-andovi-dkk-susun-178-tuntutan-rakyat-kami-aja-bisa-kok-dpr>
- Hotait, N., & Ali, R. (2024). Exploring (Anti-)Radicalism on TikTok: German Islamic Content Creators between Advocacy and Activism. *Religions*, 15(10), 1172. <https://doi.org/10.3390/rel15101172>
- Jungherr, A. (2016). Twitter use in election campaigns: A systematic literature review. *Journal of Information Technology & Politics*, 13(1), 72–91. <https://doi.org/10.1080/19331681.2015.1132401>
- Kaplan, A. M., & Haenlein, M. (2010). Users of the world, unite! The challenges and opportunities of social media. *Business Horizons*, 53(1), 59–68. <https://doi.org/10.1016/j.bushor.2009.09.003>
- Kingdon, J. W. (1984). *Agendas, Alternatives, and Public Policies*. Little Brown.

- Kingdon, J. W. (1995). *Agendas, Alternatives, and Public Policies* (2nd Ed.). Longman, MI: The University of Michigan.
- Kingdon, J. W. (2011). *Agendas, Alternatives and Public Policies* (Updated 2nd Ed.). Pearson Education. (Original work published 1984)
- Knaggård, Å. (2015). The Multiple Streams Framework and the problem broker. *European Journal of Political Research*, 54(3), 450–465. <https://doi.org/10.1111/1475-6765.12097>
- Iosifidis, P., & Wheeler, M. (2018). Modern Political Communication and Web 2.0 in Representative Democracies. *Javnost - the Public*, 25(1-2), 110–118. <https://doi.org/10.1080/13183222.2018.1418962>
- Mardianti, D. L., & Wibowo, E. A. (2025, August 31). *Kronologi Demo Memprotes DPR hingga Meluas Berubah Penjarahan*. Tempo; PT Tempo Inti Media. <https://www.tempo.co/politik/kronologi-demo-memprotes-dpr-hingga-meluas-berubah-penjarahan-2065182>
- Matthias Ecker-Ehrhardt. (2023). Building bridges or digging the trench? International organizations, social media, and polarized fragmentation. *The Review of International Organizations*. <https://doi.org/10.1007/s11558-023-09517-0>
- Michelle, A., & Susilo, D. (2021). The Effect of Instagram Social Media Exposure on Purchase Decision. *ETTISAL : Journal of Communication*, 6(1), 36. <https://doi.org/10.21111/ejoc.v6i1.6242>
- Mintrom, M. (1997). Policy Entrepreneurs and the Diffusion of Innovation. *American Journal of Political Science*, 41(3), 738. <https://doi.org/10.2307/2111674>
- Mintrom, M & Norman, P. (2009). Policy Entrepreneurship and Policy Change. *Policy Studies Journal*, 37. 649 - 667. <https://doi.org/10.1111/j.1541-0072.2009.00329.x>
- Mintrom, M. (2019). So you want to be a policy entrepreneur? *Policy Design and Practice*, 2(4), 307–323. <https://doi.org/10.1080/25741292.2019.1675989>
- Mintrom, M. (2020). *Policy entrepreneurs and dynamic change*. Cambridge University Press. <https://doi.org/10.1017/9781108605946>
- Øvald, C. B. (2023). Advancing the multiple streams framework for decision-making: the case of integrating ethics into the Norwegian oil fund strategy. *Policy Sciences*, 57(1), 125–144. <https://doi.org/10.1007/s11077-023-09518-1>
- Özkula, S. M. (2021). What is digital activism anyway? *Journal of Digital Social Research*, 3(3), 60–84. <https://doi.org/10.33621/jdsr.v3i3.44>
- Patton, M. Q. (2002). *Qualitative research and evaluation methods* (3rd ed.). SAGE Publications.
- Ragnedda, M. (2020). *Concepts of digital inequality*. SAGE Publications.
- Setiawanty, I., & Febriyan. (2025, August 31). *Affan Kurniawan Ojol Demonstrasi*. Tempo; PT Tempo Inti Media. <https://www.tempo.co/hukum/affan-kurniawan-ojol-demonstrasi-2064976>
- Shirky, C. (2010). *Cognitive surplus: Creativity and generosity in a connected age*. Penguin Press.
- Saputra, A., Kurniasih, D., Bagus Indranika, D., Publik, D., Universitas, J., & Soedirman. (2025). DINAMIKA KEBIJAKAN PUBLIK DI INDONESIA DALAM MENGHADAPI ISU VIRAL: ANTARA RESPONS DAN TANTANGAN IMPLEMENTASI. *DINAMIKA KEBIJAKAN PUBLIK DI INDONESIA DALAM MENGHADAPI ISU VIRAL: ANTARA RESPONS DAN TANTANGAN IMPLEMENTASI*, 12.

- Schmuck, D., Hirsch, M., Stevic, A., & Matthes, J. (2022). Politics – Simply Explained? How Influencers Affect Youth's Perceived Simplification of Politics, Political Cynicism, and Political Interest. *The International Journal of Press/Politics*, 27(3), 738–762. <https://doi.org/10.1177/19401612221088987>
- T. Philip Nichols, & Dixon-Román, E. (2024). Platform Governance and Education Policy: Power and Politics in Emerging Edtech Ecologies. *Educational Evaluation and Policy Analysis*. <https://doi.org/10.3102/01623737231202469>
- Tualeka, M. (2025). *Affan Kurniawan: Rakyat Kecil Mati Dilindas Aparat Negara*. Google.com. https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://nasional.kompas.com/read/2025/08/29/07161571/affan-kurniawan-rakyat-kecil-mati-dilindas-aparat-negara%3Fpage%3Dall&ved=2ahUKEwiUh5zVz6GRAXX4xDgGHXLkAcIQFnoECBsQAO&usq=AOvVaw2W_MriY0_I9e2NqnTWur1N
- Utami, P. (2018). THE ROLE OF VIRAL VIDEO IN INDONESIAN POLITICS. *Jurnal Masyarakat Dan Budaya*, 19(3), 327. <https://doi.org/10.14203/jmb.v19i3.548>
- Volden, C., & Carrubba, C. J. (2004). The Formation of Oversized Coalitions in Parliamentary Democracies. *American Journal of Political Science*, 48(3), 521–537. <https://doi.org/10.1111/j.0092-5853.2004.00085.x>
- Wei, Z., & He Ming-sheng. (2013). *Influence of opinion leaders on dynamics and diffusion of network public opinion*. <https://doi.org/10.1109/icmse.2013.6586274>
- Weissert, C. S. (1991). Policy Entrepreneurs, Policy Opportunists, and Legislative Effectiveness. *American Politics Quarterly*, 19(2), 262–274. <https://doi.org/10.1177/1532673x9101900207>
- Williamson, B. (2020). Digital education governance: Data visualization, predictive analytics, and “real-time” policy instruments. *Journal of Education Policy*, 35(3), 351–372. <https://doi.org/10.1080/02680939.2019.1595629>
- Yin, R. K. (2014). *Case study research: Design and methods* (5th ed.). SAGE Publications.
- Yanitsky, O. N. (2019). Critical Situations and Civil Activism in the Digital Era. *Research Result. Sociology and Management*, 5(4). <https://doi.org/10.18413/2408-9338-2019-5-4-0-10>
- Zohlnhöfer, R., Herweg, N., & Rüb, F. (2015). Theoretically refining the multiple streams framework: An introduction. *European Journal of Political Research*, 54(3), 412–418. <https://doi.org/10.1111/1475-6765.12102>