

TABLE OF CONTENT

APPROVAL SHEET	ii
ACKNOWLEDGMENT SHEET	iii
PREFACE	v
TABLE OF CONTENT	vi
LIST OF TABLE	viii
LIST OF FIGURE	ix
<i>INTISARI</i>	x
<i>ABSTRACT</i>	xi
CHAPTER 1 INTRODUCTION	1
1.1 Background	1
1.2 Research Question	2
1.3 Aims and Objectives	2
1.4 Scope of Work	2
1.5 Research Benefit	3
CHAPTER 2 LITERATURE REVIEW	4
2.1 Self-awareness in emergency situations	4
2.2 The Importance of Self-Awareness in Emergency Evacuation	4
2.3 Human behaviour in emergency evacuation	5
2.4 Passenger Self-Awareness in Real-World Incidents	6
2.5 Novelty of Research	7
CHAPTER 3 THEORETICAL BACKGROUND	10
3.1 Random Sampling Method	10
3.2 Measurement Scales	11
3.3 Non-parametric Method	12
3.3.1 Spearman Correlation	12
3.3.2 Mann-Whitney U	15
3.4 Exploratory Factor Analysis	18
3.5 Ordinal Regression Model	21
CHAPTER 4 RESEARCH METHODOLOGY	25
4.1 Research Location	25
4.2 Research Flowchart	25
4.3 Questionnaire Design	25



4.4 Data Collection	26
4.5 Analysis Method	27
CHAPTER 5 RESULTS AND DISCUSSION	28
5.1 Demographic of Respondent.....	28
5.2 Current passengers' awareness and preparedness level.....	29
5.3 Influence of demographic	30
5.4 Influence of ride frequency	33
5.5 Factor Analysis	34
5.6 Discussions	38
5.7 Policy Recommendation	40
5.8 Limitation.....	40
5.9 Recommendation for future research.....	42
CHAPTER 6 CONCLUSIONS AND RECOMMENDATIONS	44
6.1 Conclusions.....	44
6.2 Recommendations.....	44
REFERENCES.....	45