

**ASSESSING OF THE EFFECTIVENESS OF GOODS AND SERVICES
PROCUREMENT POLICIES AT THE CULTURAL AFFAIRS AGENCY
OF THE SPECIAL REGIONAL CAPITAL OF JAKARTA**

ABSTRACT

Government procurement of goods and services is a strategic instrument in supporting the implementation of public programs and services, so its implementation must meet the principles of effectiveness, efficiency, transparency, and accountability. This study aims to assess the effectiveness of the implementation of goods and services procurement policies at the DKI Jakarta Provincial Cultural Affairs Agency and to identify the factors that influence it. This study uses a descriptive qualitative approach with data collection techniques including in-depth interviews, documentation studies, and observation. The analysis was conducted using William N. Dunn's policy evaluation model with four dimensions, namely effectiveness, efficiency, responsiveness, and appropriateness.

This findings of study showed that the implementation of good and services procurement at DKI Jakarta is administratively quite effective in supporting the implementation of activities and budget absorption. However, this effectiveness is not yet fully substantive, because it is still oriented towards procedural compliance and administrative aspects. The efficiency of procurement implementation still has difficulties especially in the aspect of limited human resources, administrative complexity, and the accumulation of activities during certain periods. In terms of responsiveness and accuracy, procurement policies are relatively able to the needs of activities, but are not yet optimal in ensuring the suitability of benefits and strengthening public accountability. Therefore, improvements are needed in planning, human resource capacity, and the strengthening transparency and supervision.

keywords: *public procurement, policy evaluation, effectiveness, transparency and accountability, William N. Dunn*